

Camden Town Vision

Consultation Draft
July 2026



Contents



A Camden Town Vision consultation draft document to support We Make Camden

Produced by Camden Design and Place

Published July 2026

01 Introduction	4	04 Area-wide Strategies	34
Purpose	5	Explainer	35
Borough Priorities	6	Strategy Maps	36
About Camden Town	8		
02 Vision Development & Engagement	10	05 Neighbourhood Strategies	40
Developing the Camden Town Vision	11	Explainer	41
How we engaged	12	Chalk Farm	42
What you told us	13	Camden High Street North	46
		Parkway & Oval Road	50
		Camden Town South	54
03 Themes, Aspirations & Principles	14	06 Delivery	58
01 Culture & Identity	16	Council Responsibility & Partnerships	59
02 Community & Residents	18	Priority Projects	60
03 Safety & Inclusion	20	Principles for Delivery	64
04 Economy, Business & Retail	22	Monitoring	65
05 Visitors	24		
06 Cleanliness	26	07 Image Credits	66
07 Climate & Greening	28		
08 Public Realm & Transport	30		
09 Development & Heritage	32		

01 Introduction



Purpose

The Camden Town Vision will steer investment so it strengthens what Camden Town already does well, protects and enhances its distinctive and unique character, and helps create a vibrant, safe, welcoming and sustainable place for residents and visitors – now and for the long-term.

Camden Town is changing. New developments are bringing new residents, and more visitors continue to enjoy its world-famous attractions. Yet the area's cultural and creative sector needs stronger support, and many existing residents feel disconnected from their own high street. Camden Town is at a crossroads, which is why the Camden Town Vision has been created – to set a clear direction for future projects and investment.

The draft Vision is shaped by the extensive local engagement we carried out in Summer 2025 and grounded in the data we assembled. This evidence base provides a comprehensive picture of Camden Town today and gives us an overall picture of the Camden Town of today.

This early engagement has given us rich insights and helped shape the draft Vision. We hope it reflects not only your love and affection for Camden Town, but also your deep understanding of its challenges: we heard directly from you, whether you are a resident, a businesses, a visitor, or anyone else with an interest in Camden Town. Your experiences, the issues you face, the opportunities you see, and your ideas for improvement have informed this draft Vision.

Your hope for Camden Town is built on its reputation that encompasses diversity and inclusion and where everyone can contribute to and participate fully in the culture and economy of Camden Town. This intention has been threaded throughout this document.

Camden Town is renowned for its unique character, diversity and cultural offer, which is its greatest strength and the envy of many other parts of London. Revitalising and sustaining Camden Town's culture and identity has emerged as a very important theme of the Vision.

Building on this to guide investment and collaboration on future priorities can lead to a better, safer place that reconnects its communities with a creative ambition. This can be done through genuine partnerships and good communication, involving communities and supporting what local people are already doing.

The Camden Town Vision will set out a 10-year strategy for the area. This draft includes Aspirations and Principles arranged under 9 Themes, Area Guidance for 4 Camden Town neighbourhoods, as well as guidance for delivery and a selection of key projects. Alongside the Vision sits a Project Framework with an emerging list of project ideas, many of which have been suggested by the community, that look to enhance Camden Town as a unique, creative, vibrant and cultural destination and place to live. There are already many projects planned or underway and we have also tried to include these to produce a coordinated Framework.

We welcome your feedback to ensure we got the priorities for aspirations and principles right and to refine a delivery plan with projects that re-balance Camden Town, protect what is great, nurture the new and make Camden Town a better place to call home, visit and work in.

Borough Priorities

The draft Camden Town Vision seeks to deliver coordinated change and inclusive economic growth in Camden Town that aligns with the We Make Camden Missions and Camden's strategies and plans across different services.

We Make Camden

We Make Camden is the Council's overarching vision for a sustainable and inclusive Camden. Developed with Camden's communities, it aims to make Camden a place where everyone has a chance to success and where nobody gets left behind - a place that works for everyone.

It sets out ambitions to respond to key challenges and is supported by a set of Missions to help achieve the vision collaboratively with Camden's partners and communities.

To reach the We Make Camden Ambitions, the Council has been developing a number of strategies that are especially relevant to Camden Town.

Inclusive Economic Growth Position Statement

Camden's Inclusive Economic Growth Position Statement (2026) voices the Council's proactive approach to supporting an inclusive economy, where growth benefits Camden's communities and does not amplify inequality. The Statement expresses the Council's intention to set ambitions, standards and expectations, including championing productive, mission-driven sectors, higher wages and affordable homes. Camden's draft new Local Plan is central in delivering inclusive economic growth, and will play a significant role in shaping development and influencing investment to ensure growth has a public value, creates opportunities and tackles inequalities.



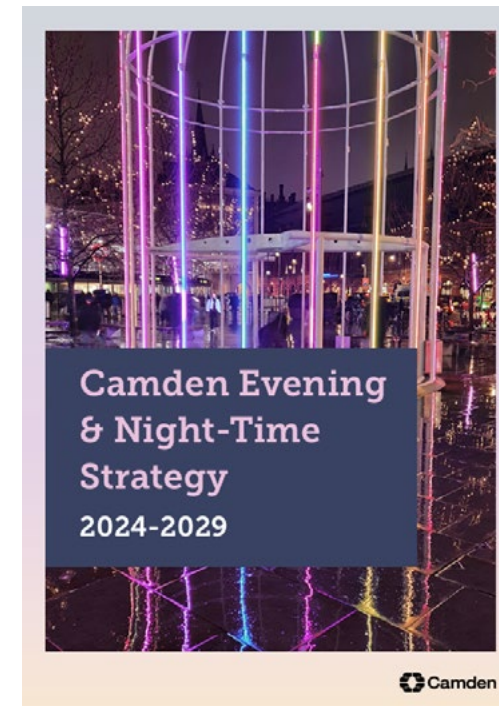
Love Camden Cultural Strategy 2026-2031

Camden's Cultural Strategy (2026) is an ambitious vision and plan for culture in Camden. It embeds culture at the heart of placemaking, community, wellbeing, and inclusive opportunity. The Strategy is centred on three themes, with objectives and actions for each: People and Place; Learning and Skills; and Grow and Thrive.

This document builds on some of the work already happening in the area through the Cultural Programme, running alongside the Camden High Street pedestrianisation trial, which has activated the high street through a series of dynamic events, using culture and the arts to reflect and empower communities.

Camden Evening & Night-Time Strategy 2024-2029

The Camden Evening & Night-Time Strategy was developed with a Citizens Assembly and strives to make Camden



a welcoming, safe and inclusive evening and night-time destination. The Strategy is centred around the themes of inclusivity and working together, supporting the economy, liveability and wellbeing, culture and places at night.

Some actions from the Strategy that are especially applicable to Camden Town include: promoting family friendly and inclusive, non-alcohol-led experiences; developing a business rates discount scheme to support grassroots music venues; setting standards of best practice and incentivising good management through a Licensing Charter; piloting night markets; and reviewing how our evening and night-time hotspots are managed.

Draft Market & Street Trading Strategy 2026-2031

Camden's emerging Market & Street Trading Strategy looks to revitalise markets and street trading sites by improving infrastructure, supporting traders, and making markets more sustainable, inclusive and spaces for community connection and



culture. This draft Strategy would apply to Camden Town's two markets that are managed by the Council: Inverness Street and Plender Street.

The draft Strategy contains four objectives that focus on economic viability and inclusive growth, sustainability and supporting the circular economy, markets as inclusive, diverse and social spaces, and places of art, culture and events.

Camden Affordable Workspace Strategy

Camden's Affordable Workspace Strategy looks to help create a more inclusive and enterprising local economy and deliver the We Make Camden commitment to provide affordable workspace and market space, supporting new and diverse entrepreneurship.

Other Key Strategies and Plans

Camden has produced a number of other key strategies and plans that the draft Camden Vision is in alignment with. These include the Camden Strategy for Diversity in the Public Realm 2023-2028; Climate Action Plan 2020-2025; Clean Air Strategy 2019-2034; and Transport Strategy 2019 (alongside the Delivery Plan 2025-2028).

About Camden Town

Camden Town has a rich cultural and creative heritage, and a vibrant and eclectic character. It is the borough's biggest Town Centre, providing a wide range of shops and services as well as having a large workspace offer. It is also one of the top tourist and visitor destinations in the UK, driven by a reputation for alternative music, fashion and culture, centred around Camden Markets.

Camden Town is located centrally in the borough. Spanning across Regent's Canal and close to Regent's Park, it sits to the north west of the key national and international transport hubs of Euston and King's Cross & St Pancras. The Town Centre forms a spine that runs from Chalk Farm Road to Mornington Crescent, expanding to the west along Parkway and north towards Kentish Town Road and east to Camden Street. Camden Town has a good leisure offer with restaurants, cafés, bars and iconic music venues that are geared towards visitors. However, towards the south of Camden High Street and around Chalk Farm, there is a more mixed and resident-focussed offer.

Outside of the Town Centre, Camden Town is primarily residential. It has areas of Victorian housing, such as along Albert Street and Hartland Road, and it is also home to a number of large Camden estates to the north and to the south east, including Curnock Street, Bayham Place, Three Fields, and Clarence Way Estates.

Camden Town has a strong and diverse residential community and, despite high housing costs, approximately 88,000 people live in the local catchment area (a 20 minute-walking distance from Camden Town). There is a higher proportion of younger people aged 20-35, especially young women, and Camden Town is more diverse than the borough average.

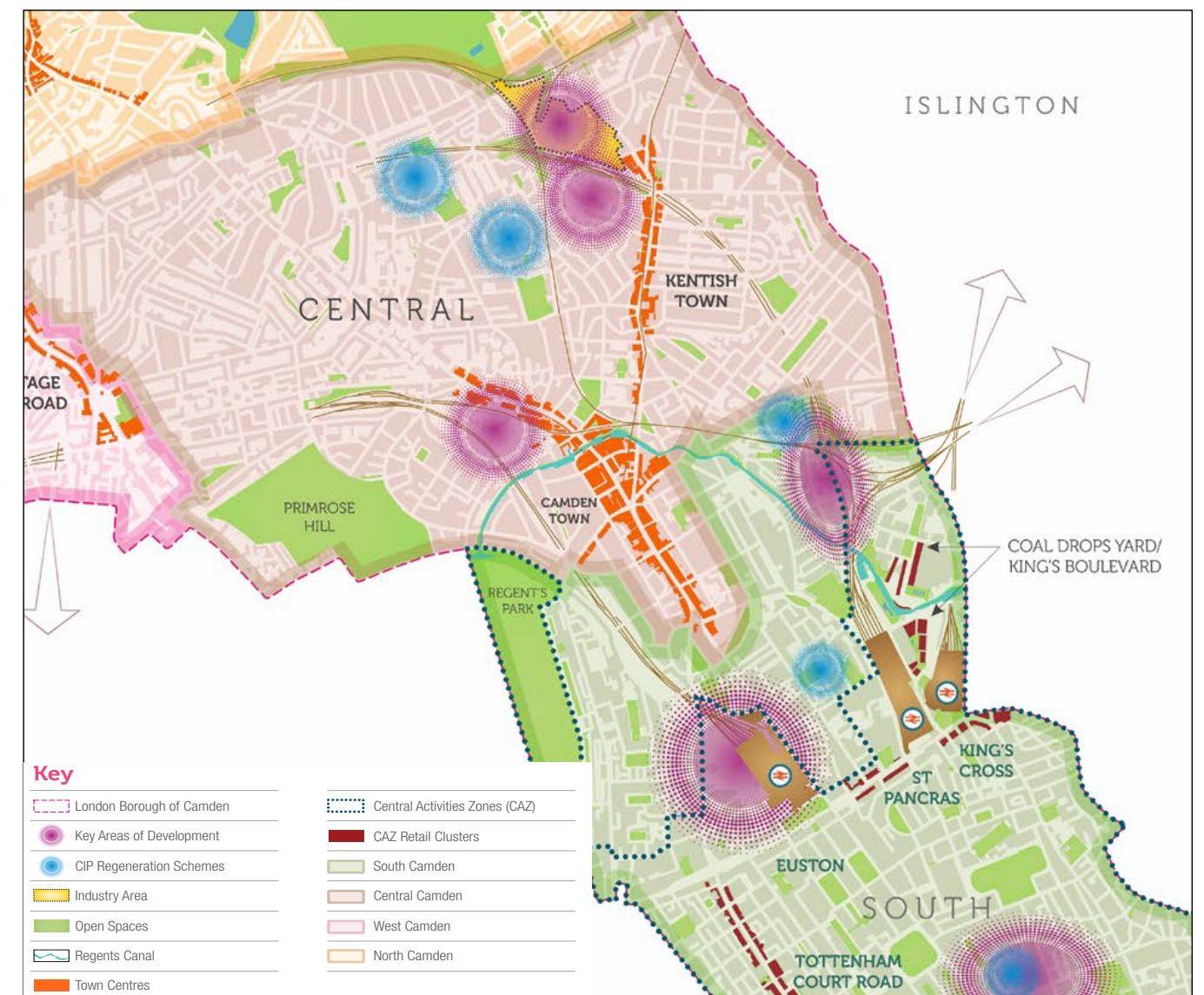
Development Context

Camden's Development Plan is a group of documents that set out the Council's planning policies. The Local Plan was adopted in 2017 and the Council is developing a new Local Plan which is currently under independent examination and expected to be adopted in late 2026.

This means that the draft new Local Plan is a material consideration in planning decisions. It sets out the Council's vision for future development in Camden for the next 15 years and includes the planning policies and site allocations to help achieve this. It identifies how many new homes and jobs are needed to support Camden's population, and where and how they should be provided. The Local Plan also has an important role in shaping how Camden's places look and feel, promoting inclusion, reducing inequality, enhancing the environment, tackling climate change, and securing sustainable neighbourhoods.

The draft new Local Plan proposes 10 site allocations within Camden Town. The Camden Goods Yard Planning Framework was adopted in 2017. It covers nine hectares of land to the east of Chalk Farm Road and guided development in this part of Camden Town. Growth in the Camden Town Vision area will be mainly through the 6 site allocations within the Camden Goods Yard Planning Framework area. It is expected to deliver approximately 1,200 new homes, including many genuinely affordable homes, and 260 student units alongside a range of retail and employment spaces. The other 4 site allocations in Camden Town are expected to deliver approximately 120 new homes, including affordable homes and 200 student units.

The growing residential community will change the demands of the town centre, social infrastructure and amenities, and present opportunities for strengthening the character of Camden Town as a place



Draft new Camden Local Plan overarching spatial strategy (map zoomed onto Camden Town)

to call home. As well as development, key transport projects are already taking place and planned in Camden Town, like the Council's current trial pedestrianisation of the northern section of Camden High Street and planned improvements to the southern section of Camden High Street under Transport for London's management.

In its wider context, Camden Town sits between areas of planned major development and innovation, with Euston to the south, the Knowledge Quarter to the south east, and Kentish Town to the north.

The Euston Area Plan overlaps with the Camden Town Vision area around Mornington Crescent. The Plan, focussed on Euston, looks to shape future change in the area, expecting to deliver between

1,500 to 2,500 new homes, as well as businesses, shops, community facilities, schools and open space.

To the south east, the Knowledge Quarter forms an internationally significant innovation district and knowledge hub of global businesses, universities and research institutes. The Knowledge Quarter is one of the main focus areas of employment development in Camden.

Sitting to the north is the Kentish Town Planning Framework area, made up of Regis Road and the Murphy site. The Framework sets out the vision for this area as an innovative and sustainable mixed-use creative neighbourhood, which is expected to deliver 1,750 new homes as well as the Camden Film Quarter.

02 Vision Development & Engagement



Developing the Camden Town Vision

As part of the development of the Camden Town Vision engagement, the Council compiled an [evidence base](#). This brought together all the relevant data and information including previous engagement and consultation findings, information and data, Council policies, and strategies in one place. It gives us a picture of Camden Town today. As a public document, its aim is to help us and those interested in Camden Town to understand it better.

Feeding into this, the Council also commissioned Avison Young to carry out an [Economic, Commercial and Demographic Study](#) to inform the development of the Camden Town Vision. This study explored a series of questions about Camden Town and concluded with immediate, short, medium and long term recommendations.

By looking at the evidence gathered, eight themes emerged which formed the basis of the engagement in Summer 2025: Culture; Safety; Community; Visitors; Heritage and Character; Economy, Business and Retail; Public Realm and Transport; and Climate and Greening.

Similarly, from the evidence, the Town Centre was considered to be made up of four distinct areas: Chalk Farm Road, Camden High Street North, Camden High Street South and Parkway. These areas allowed us to take a place-based approach when considering the data gathered and collecting engagement insights.



Why we engaged

The significance of Camden Town to its communities, its contributions economically to the Borough, and its national and international cultural significance has meant that the engagement on developing the Camden Town Vision needed to be comprehensive. It also needed to examine the complexities of Camden Town as a place, competing demands for its spaces and the needs of its diverse stakeholders.

The aim was for the engagement to drive the shaping of the Vision and its Framework to guide investments and collaborations on future priorities to create a successful Camden Town.

Alongside the eight-week public engagement, we also took the developing Camden Town Vision to Camden's Disability Oversight Panel. The Disability Oversight Panel is a Councillor-led panel that discusses key issues for different groups of disabled residents and the session focussed on the Aspirations that emerged from the evidence gathering process.

How we engaged

The Council commissioned Urban Symbiotics to carry out an engagement programme with the purpose of exploring Camden Town's issues and opportunities and to hear ideas to address these. The eight themes that were developed through the evidence gathering process formed the basis of the engagement. Urban Symbiotics employed a variety of engagement methods based on an in-depth analysis of Camden Town.

Over an eight-week period in Summer 2025, over 7000 physical responses were gathered, with 418 online responses, and 15 separate events were held. The engagement programme reached over 900 participants through in-person events, online engagement, and targeted workshops and walks.

Demographics

The engagement findings provide a precise and demographically representative snapshot of Camden Town, capturing the experiences, perceptions, issues, and ideas of its residents, communities, businesses, and visitors. Participant data reflected the borough's population across all key characteristics, including age, gender, ethnicity, religion, and other protected characteristics.

The majority of participants identified as residents (58%), followed closely by visitors, with business owners and staff forming a comparable proportion. 87% of the total

respondents were Londoners, with 83% visiting Camden Town regularly or often. The largest age group engaged with was 15-24 (22.6%), this was followed by 25-34 (18.4%) and 35-44 (16.9%). 19.5% of respondents indicated that they live with disability or a long term health condition.

As the majority of responses received were from residents, the insights provide a balanced baseline from individuals who are familiar with the area and its day-to-day environment, forming an accurate demographic reflection and sample from which to consider the vision and aspirations for Camden Town.

The engagement summary report provides further detail and is available to view on the Council website: [Camden Town Vision](#).

7000+ responses & 900+ people engaged

7000+ physical responses & 418 online responses

3

Street pop-ups

4

Themed engagement walks

3

Resident & community focus groups

3

Business & landowner focus groups

4

Specialist focus groups

3

Youth focus groups

What you told us

The themes were often viewed as interconnected, and the engagement report explores grouping and relating the themes. Additional themes that emerged through the engagement were highlighted, as were suggested changes to existing themes. New themes included: Youth, Cleanliness, Access & Inclusion, Housing & Development, and Council Responsibility & Partnership.

The findings were also clear that the success of the Vision is dependent on effective delivery. The engagement highlighted the need for clear Council responsibility, openness and consistency, with partnerships with businesses, landowners, and the community to ensure Camden Town's Vision is delivered effectively and sustainably.

From engagement, ***revitalising and sustaining Camden Town's culture and identity, ensuring it remains a place that is creative, diverse, and unique***, emerged as the key ambition.

Thematic Summary

Camden Town was described as a place with a unique cultural legacy, but many felt that this identity was being diluted by 'overcommercialisation'. Residents expressed pride in Camden Town but felt the area was more focussed on visitors, who themselves valued the area's liveliness but faced issues relating to petty crime and difficulties navigating. Young people valued Camden Town's creativity but felt excluded from its creative and cultural opportunities.

Concerns were raised around personal safety, relating to night-time activity, lighting and antisocial behaviour. Accessibility and inclusion were highlighted as essential to Camden Town's social identity, and wellbeing and social cohesion were associated with green spaces and cleaner air. Camden Town's streets were described as lively but disjointed. Whilst views on the

trial pedestrianisation were mixed, there was a clear aspiration for a connected, creative and safe public realm.

Heritage was seen as central to Camden Town's cultural distinctiveness with many valuing its creative past but expressing concern about the impact of redevelopment. A decline of independent retailers and traders was highlighted, while support for local enterprise, youth employment and fair growth were raised. Communities emphasised that affordable, fair and sustainable housing, as well as cultural and social spaces, are vital to Camden Town's future.

Place-based Summary

Participants recognised the area's distinctive heritage, independent culture, and role as a major visitor destination. Across all locations, engagement emphasised the need to sustain Camden Town's creative identity while improving the quality and coherence of its streets and public spaces to support local life as well as tourism. Additional areas outside of the Town Centre were also highlighted as needing to be addressed in the Vision.

Applying the Findings

The engagement findings further deepened our understanding of Camden Town. The themes were expanded to 9 to reflect its complexity. Access and Youth, as cross cutting in nature, have been integrated into all of the themes. Cleanliness was added as a stand-alone theme and Council Responsibility & Partnership forms the basis of our approach to delivery.

Findings from the public engagement and Disability Oversight Panel have informed the aspirations, principles and project ideas that have been developed as part of the draft Camden Town Vision.

03 Vision Themes, Aspirations & Principles

Camden Town's unique culture and identity will be revitalised, it will be a welcoming, accessible, green and safe place for residents and visitors during the day and night, with a vibrant creative economy providing equality of opportunity for its diverse and entrepreneurial local communities.

Themes and Aspirations

The draft Camden Town Vision's nine themes each have an Aspiration. Shaped by the engagement, these Aspirations are bold statements that set out what Camden Town could look like. In the following pages, a list of principles sits under each theme that outlines how we think the Aspirations could be achieved.



01 Culture & Identity

The Living Stage – Camden Town creates

Protect what's iconic, nurture what's emerging – a culture made by its people, not only for them



02 Community & Residents

Made to Stay

A Camden Town that strengthens connections, tackles isolation, provides more affordable housing to keep its communities rooted and thriving



03 Visitors

Welcome, not overwhelm

A Camden Town that is shaped by all with an authentic welcome where visitors add energy, not pressure, to Camden Town life



04 Economy, Business & Retail

Made in Camden Town

Strengthen the local economy through creative production and sustainable businesses



05 Safety

Safety through belonging

Design for care, light, and shared presence rather than enforcement alone



06 Cleanliness

Care made visible

Care shown through cleanliness, and streets, parks, and canals that reflect how much Camden Town values itself and its people



07 Climate & Greening

A sustainable green thread

Stitch together a network of sustainable measures, trees, pocket parks, and canal routes as a visible green spine in Camden Town



08 Public Realm & Transport

A place to breathe

Introduce shaded squares, green courtyards, and calm accessible walking, wheeling and cycling routes to balance Camden Town's energy



09 Development & Heritage

Built for Camden Town

Development that builds on Camden Town's strengths and sustains its communities, cultural identity and unique economy

01 Culture & Identity

Setting the Scene

When most people think of Camden Town, they think of its culture and creativity. This draws people to experience Camden Town and what it has to offer.

Camden Town has always had an alternative character. There is a rich heritage of iconic creative and cultural music venues, counter-culture, and a market that was a centre for alternative culture and fashion. It is this uniqueness that has contributed to Camden Town's reputation and success. However, over recent decades, there has been a decline in creative and cultural venues, like the closure of Shaka Zulu and Proud Club, and competition from other locations in London.

The engagement highlighted the importance of cultural continuity, accessibility, affordability and inclusivity in sustaining a lively and creative environment. This means not only addressing the physical barriers but also equality of access to encourage contribution and participation through supporting local artists, community involvement and opportunities to connect and collaborate. Addressing anti-social behaviour and crime remains key to increasing the diversity of users and their decision to choose to come back to Camden Town again.

The Vision aims to support investment into Camden Town's cultural and creative offer by responding to the pressures it is facing in a way that encourages people, businesses and organisations to benefit from and be a part of the revitalisation of Camden Town.

What's already happening in Camden Town?



Cultural Programme that reflects Camden Town's diverse communities

Camden at 60: The Council hosted a vibrant live music event, which transformed the trial pedestrianised zone of Camden High Street into a dynamic stage celebrating the borough's rich music history whilst nurturing future talent



Roundhouse Works is a new co-working space and development programme for creative freelancers and entrepreneurs aged 18-30.



The Black Cap is a historic pub that became a key LGBTQ+ venue in London in the 1960s, renowned for its drag and cabaret performances. It was under threat of redevelopment after closing in 2015, but gained an Asset of Community Value (ACV) designation and through grassroots efforts and community campaigning, has recently reopened.

The Living Stage – Camden Town creates

Aspiration 01

Protect what's iconic, nurture what's emerging – a culture made by its people, not only for them

Principles

A Camden Town...

- C1 that celebrates its creative, cultural and grassroots heritage and history,
- C2 with a cultural offer that is accessible to local people and that brings people together,
- C3 with a vibrant, inclusive and safe nightlife and evening culture, with welcoming venues and diverse activities,
- C4 where cultural production and creativity is alive and visible and,
- C5 that supports emerging alternative, diverse and local artists.

Inspiring examples from elsewhere



Glasgow UNESCO City of Music became the UK's first UNESCO City of Music in 2008. Internationally recognised as Scotland's music capital, Glasgow welcomes over half a million people to celebrate its legendary music scene and enjoy gigs in its iconic music venues every year.



Music for the senses took place in Manchester in 2025 created in collaboration between Wild in Art and Manchester City Council, taking visitors through an art trail about Manchester's grassroots music community. The Cathedral of Sound by Lazerian was an immersive installation built from hundreds of reclaimed acoustic guitars.

02 Community & Residents

Setting the Scene

Residents are the backbone of Camden Town, from well-established and thriving communities on the estates and streets that straddle the high street, to young people wanting to be a part of Camden Town's vibrant life.

These communities are not uniform; people live in many different housing tenures and have a variety of living arrangements. From Council and private sector renting, short-term lets, students housing to supported living and home ownership, the draft Vision seeks to ensure that people who call Camden Town their home can benefit from and contribute to what it has to offer. This includes the canal boat community, who often struggle yet are intrinsic to the character of Camden Town. Although not unique to Camden Town, homelessness has become an entrenched issue and is seen as pressing both in relation to more effective outreach and support, and the impact on safety for the rough sleepers and wider community.

There is a real love for Camden Town and a desire to stay. It is clear that providing more affordable and family-sized homes is fundamental to sustain Camden Town's residential communities. For them to thrive, it is essential that the Town Centre provides local shops and services that meet everyday needs.

The cohesiveness of Camden Town's communities is helped by a number of voluntary and community organisations that do crucial work to support communities in the area, like Castlehaven Community Association, St Pancras Community Association and the Pirate Castle. Continued partnership work and support to increase social connectivity through locally-led initiatives and providing greater support for more vulnerable people

is considered essential. This, coupled with shared spaces that promote community connection and wellbeing, are key, especially those that can bring together children, youth, families, and older people.

Providing more homes, supporting existing communities and strengthening cohesion requires visible care, shared spaces, and needs to be informed by community-led decision-making.

What's already happening in Camden Town?



Castlehaven Community Association provides a range of programmes that cater to the local community. These include free after school and weekend activities for young people, a programme for over 60s, and environmental and horticulture sessions.



The Saint Pancras Community Association is located near Mornington Crescent and provides activities for older people, wellbeing activities, a community kitchen and warm space, and a free clothing boutique.

Made to stay

Aspiration 02

A Camden Town that strengthens connections, tackles isolation and provides more affordable housing to keep its communities rooted and thriving

Principles

A Camden Town...

- R1** that supports homes that are affordable, provide for Camden Town's different communities and meet housing need,
- R2** with a cohesive, vibrant and connected community life for all,
- R3** that supports inclusive spaces and initiatives with intergenerational, intercultural and community-led activities and events,
- R4** that strengthens a sense of belonging, caters for and reflects its residents, and
- R5** with an empowered community who actively shapes the future of Camden Town.

Inspiring examples from elsewhere



One Roof is the Old Diorama Arts Centre's annual festival for artists with experience of homelessness. Started in 2016 as an exhibition of work by artists of no fixed abode, the festival has evolved to host workshops, and is now about to become a year-round arts and activity programme, focussed on creating and nurturing a community with year-round support.



Highgate Newtown Community Centre opened in 2025 in Camden, with state-of-the-art facilities and vital services for children and families, including a multi-use sports hall and cookery school. The centre was developed under Camden's Community Investment Programme CIP), alongside 36 new family sized Council affordable homes and was designed by RCKa.

03 Visitors

Setting the Scene

Camden Town has a long-held international reputation for its markets, independent traders and unique live music venues. This, along with its quirky shop fronts and globally recognised views of Camden Lock, have made it a must-see location, attracting a wide range of visitors from international tourists to London-based visitors.

Whilst vital in bringing visibility and energy to Camden Town, the draft Vision highlights the need for better management of the impact of tourism. Visitors come to Camden Town for the renowned markets but often only visit once and often do not spend much money.

Camden Town attracts high levels of footfall, higher than most comparable Town Centres. The majority of footfall is from visitors and workers, which aligns with trends in Brixton and Hammersmith, but other areas have a more balanced mix of residents, visitors and workers.

The centre of Camden Town, driven by Camden Markets, receives the highest level of footfall, often with over 50,000 people visiting on a Saturday. Footfall and retail spend peak between 12-6pm. However, when footfall is highest, dwell time drops below 1 hour. Businesses told us that although footfall has been strong, spend per person has reduced.

During the evening and night-time, footfall increases around Chalk Farm and the Roundhouse, and is more spread out in Camden Town. People also tend to stay longer, closer to 2 hours in the evening and night-time, and spend more per person.

By looking at the potential for harnessing the economic benefit and to enhance the visitor experience, the Vision hopes to encourage visitors to stay longer and do

more whilst maintaining Camden Town's authenticity and balancing this with local living.

An important part of this balance is understanding and transparently communicating information about Camden Town's visitors, including how much they spend and how long they stay for, and being clear about the Council's priorities around visitors.

What's already happening in Camden Town?



KOKO is an iconic live music venue in Mornington Crescent. Formerly the Camden Theatre, KOKO has recently undergone extensive restoration and reopened as one of London's last independent music venues, preserve its heritage and equipping it for a new future.



Premier Inn Hub: 115-119 Camden High Street

The 80-bedroom hotel, completed in 2023, is located on the corner of Camden High Street and Delancey Street. The site also provides retail space on the ground floor and three flats for social affordable rent.

Welcome, not overwhelm

Aspiration 03

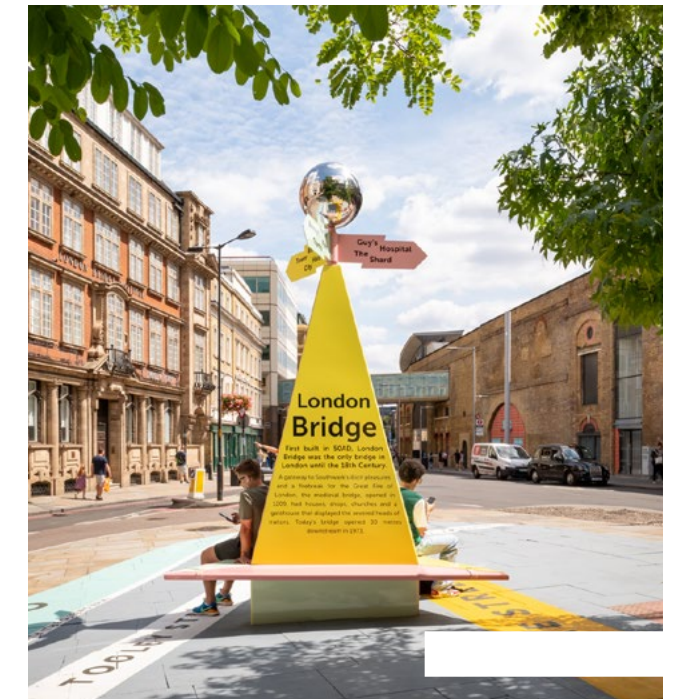
A Camden Town that is shaped by all with a genuine welcome where visitors add energy, not pressure, to Camden Town life

Principles

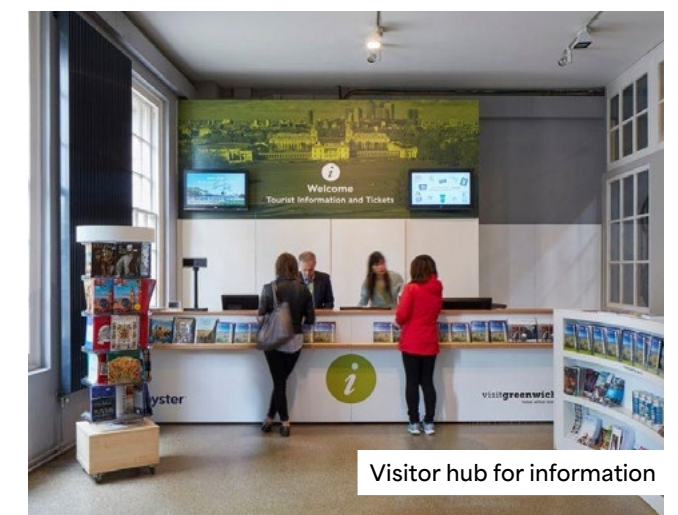
A Camden Town...

- V1** that has balanced and thoughtfully considered visitor-led growth that brings benefits to local people,
- V2** that is a renowned destination with a meaningful local identity and rich cultural history,
- V3** an attractive and accessible visitor destination, where people can explore, linger and enjoy Camden Town, and
- V4** with a high street and market offer that is exciting, creative and sustainable.

Inspiring examples from elsewhere



The Tooley Street Triangle is a wayfinding beacon installed outside London Bridge Station and designed by Charles Holland Architects as part of the London Festival of Architecture's series of public realm improvements across London.



The Greenwich Tourist Information Centre is located in the Visitor Centre on the Old Royal Naval College site. It provides information and advice about what things to see and the best places to go in Greenwich, London and across the UK.

04 Economy, Business & Retail

Setting the Scene

Camden Town is the biggest Town Centre in the borough, employing 62,000 people, with the employment base defined by high street, knowledge economy and creative activities. Camden Markets contributes significantly too, with more than 1,000 stalls and employing upwards of 1,750 people.

Camden Town's creative industry is key to Camden Town's identity, it is made up of 7,880 jobs but important creative sectors like publishing and music are shrinking. The lack of affordable workspace, which fostered Camden Town's reputation for cutting edge creativity, is impactful. Building on the success of organisations like Roundhouse Works and Camden Collective, that support young creatives and start ups, offers an opportunity to revitalise Camden Town's creative and cultural production.

Camden Town has an enviable legacy and global reach but rising costs, a greater focus on tourism and a reduction in independent businesses are at the expense of the day-to-day offer.

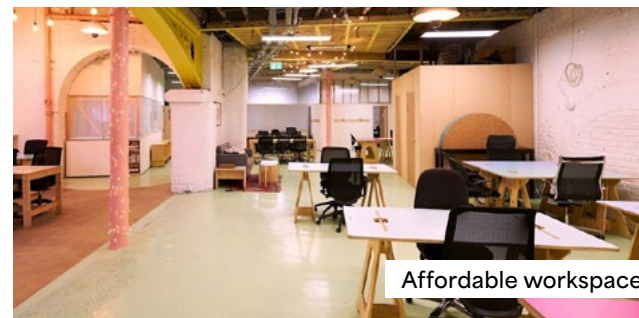
From the engagement, we heard that business costs, especially business rates, can be a barrier for local businesses. The Council will continue to provide advice and support to local businesses, and keep lobbying to change business rates.

The Council has a number of tools at its disposal and programmes that are already taking place that support Camden Town's economy. High Street Rental Auctions and compulsory purchase powers can help bring long-term vacant shops back into use. Planning powers like Assets of Community Value and Section 106 commitments can protect community spaces and pubs, and support affordable workspace. Supporting

businesses and employment, the Camden STEAM brings opportunities in digital, scientific and creative industries to young people and the Inclusive Business Network supports businesses to grow in a fair, responsible and inclusive way. There is also a real opportunity to guide the dynamism of Camden Town through circular economy principles to enhance Camden Town's reputation as a place for sustainable and innovative businesses.

The Vision seeks to support a vibrant town centre that nurtures Camden Town's distinctive character and enhances the huge potential for local young people in the creative and hospitality industries.

What's already happening in Camden Town?



Affordable workspace

Camden Collective is a charity run by Camden Town Unlimited (Camden Town's BID) that offers free co-working space and subsidised offices for creative start-ups in Camden Town.



Inclusive evening activation

Inverness St Night Market
In Winter 2025, the Council welcomed hundreds of residents to its first-ever Evening Street Market. Taking place on Inverness Street, the family-friendly trial event offered a vibrant hub of food, culture, and entertainment for residents and visitors.

Made in Camden Town

Aspiration 04

Strengthen the local economy through creative production and sustainable businesses

Principles

A Camden Town...

- E1 that supports businesses and caters to residents and workers as well as visitors,
- E2 that promotes sustainable consumption and circular economy principles,
- E3 with a creative, vibrant and growing economy that provides opportunities for innovation,
- E4 that supports local jobs, higher wages and training to harness local and young people's creative skills,
- E5 with genuinely affordable and flexible creative and cultural workspace, and
- E6 with an offer that reflects Camden Town's history and diversity, with affordable and inclusive options.

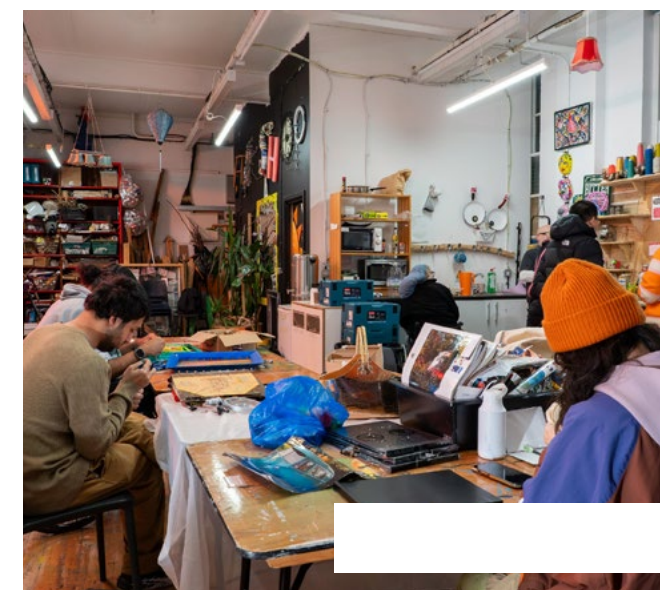
Inspiring examples from elsewhere



Youth skills hub

Euston Skills Centre

The Euston Skills Centre is a Camden learning hub that offers courses in construction near Euston Station. The centre contains classrooms, a test centre and dedicated workshop space, as well as an outside training area.



The Old Diorama Arts Centre is a centre for artistic creation and community action in Euston. It offers a wide range of creative spaces for hire, including studios and office spaces and offer creative residencies and workshops. One of their spaces is the Neighbourhood Makeshop, which holds DIY skill-sharing sessions where people come together to repair, upcycle and reuse materials.

05 Safety

Setting the Scene

Camden Town has been known for its alternative and eclectic character, but being and feeling safe are crucial to maintain Camden Town as a destination of choice. While some people feel secure in Camden Town, others do not.



Camden Town Station in the evening

As Camden Town attracts millions of visitors a year, it also attracts the sale of counterfeit goods. The Council's Trading Standards team continues to work in partnership with the Metropolitan Police to address this, and seize fake and unsafe items being sold along Camden High Street.

Camden Town has a history of Anti-Social Behaviour and crime often associated with the illegal drugs market and prevention is key to reducing harm to Camden Town's communities. In tackling this, there needs to continue to be a comprehensive and multi-agency approach to make Camden Town a safe place to be in. This includes the visible presence of people and objects that deter crime, the offer of support and services to those who need it, and enforcement options where necessary.

The physical environment, its design and how it is managed also has an impact on the fear of crime. The draft Vision supports greater partnership working, combining enforcement, community engagement, and environmental improvements to create a safer, more inclusive Camden Town.

A safer Camden Town will also be a more inclusive one where the visibility of diversity, supported by the enhanced Camden Town community safety team, can improve safety for all.

What's already happening in Camden Town?



The Camden Safety Hub and bus are part of a programme of ongoing work by the Council to improve safety at night, with a particular focus on making the borough as safe as possible for women and girls. Launched with the police, the bus is present in the centre of Camden Town on Friday and Saturday nights.

Safety through belonging

Aspiration 05

Design for care, light, and shared presence rather than enforcement alone

Principles

A Camden Town...

- S1 with a consistent safety presence, responsive enforcement and active prevention,
- S2 that is managed in partnership to keep it safe, especially at night,
- S3 with public spaces that are welcoming, inclusive, well-overlooked and well-lit so that they feel safe for everyone, and
- S4 that actively supports vulnerable and under-represented groups and ensures help is visible and easy to find.

Inspiring examples from elsewhere



Hackney Nights is a night time safety charter, funded by Hackney's late night levy, managing nightlife activity between 6pm and 6am, focussing on joined-up working and supporting local venues with issues relating to alcohol.



The **City of London Lighting Vision** was prepared by Speirs Major Light Architecture for the City of London Corporation. It looks at how light can reinforce and promote the City's identity while creating a safe and secure public realm at night and encouraging active travel.

Setting the Scene

Residents and visitors have told us that what Camden Town looks like is an important factor in how they feel about it and how they use it. Improving Camden Town's street management and cleanliness would enhance the everyday experience for residents but also make it a more welcoming place for visitors too.



Demonstrating that people care about Camden Town through improved cleanliness could build a sense of shared responsibility, improve the feeling of safety, and show pride in Camden Town whilst encouraging others, including visitors, to do the same. This, however, is often predicated on good infrastructure. Appropriately designed and strategically placed bins can contribute to better behaviour, and visible care for public spaces and the environment.

Well-coordinated maintenance and appropriately designed spaces and bins across both residential and high footfall areas can improve the perception of Camden Town as a well-managed and safe place where people want to be.

What's already happening in Camden Town?



Castlehaven Cleanup Hub

Castlehaven Community Association became a Cleanup Hub in 2025 and has a range of litter picking equipment that anyone can borrow to help keep Castlehaven and Camden Town tidy.

Aspiration 06

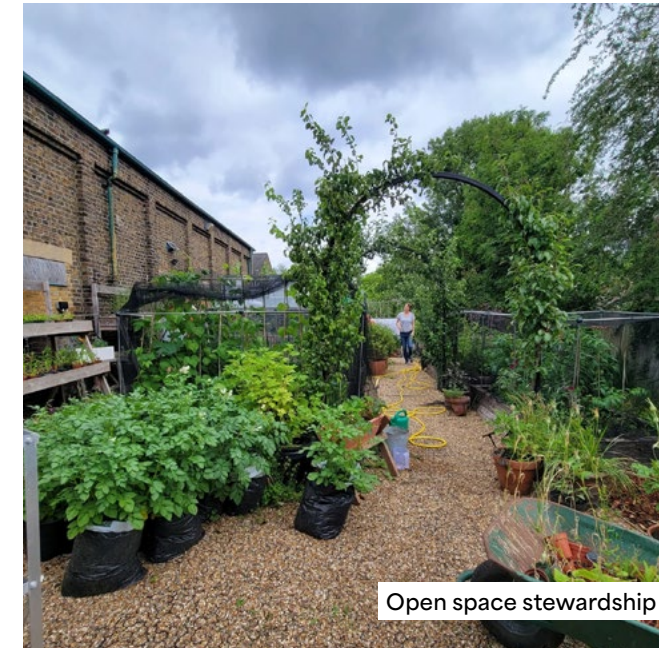
Care shown through cleanliness, with streets, parks, and canals that reflect how much Camden Town values itself and its people

Principles

A Camden Town...

- CL1 that is attractive, uncluttered and carefully maintained,
- CL2 with a public realm that is easy to keep clean,
- CL3 where key partners work together and share responsibility to manage waste well, and
- CL4 that is cared for by all.

Inspiring examples from elsewhere



Open space stewardship

Our Yard - Clitterhouse Farm

One of the winners of the 2022 Open City Stewardship Awards, Our Yard includes a community garden where volunteers from the local community grow fruit, vegetables and flowers.



Innovative waste & recycling bins

Sutton Council Litter Bins

Waste infrastructure is being upgraded in Sutton to include two types of smart bins. The first type are solar compactor bins which use solar panels to power an internal compaction system, making them able to hold 10 times more litter than a traditional bin and are used in high footfall areas. The second type are existing or new bins fitted with fill level sensors that collect data to make collection as efficient as possible.

07 Climate & Greening

Setting the Scene

As a bustling Town Centre, Camden Town does not have a lot of trees or greening along its main streets but there are five public green spaces in the Vision area: Castlehaven Open Space, Camden Gardens, St Martin's Gardens, Harrington Square Gardens and Oakley Square Gardens as well as Regent's Canal, important blue infrastructure.

The lack of green space doesn't affect everyone equally, and means that Camden Town's streets and public spaces need to work harder to provide more greening for everyone.

Connecting the existing green and blue spaces is key to improving access and wayfinding, bringing the benefits of greening to more people who use Camden Town. Regent's Canal runs through the centre of the Vision area, yet it is a hidden gem to many. Working with partners to make the most of Camden Town's blue infrastructure is key. Making the canal safer, greener, more accessible and connected will contribute considerably to the amenity of Camden Town.

Climate resilience measures bring local advantages too. Focusing on new street trees and greening that responds to flood risk and contributes to better air quality, combined with much needed shade and cooling, can make Camden Town a more pleasant place to visit and enjoy.

Ensuring that development in Camden Town is sustainable and supports climate resilience is key and the Vision strives to reinforce and build on policies outlined in the draft new Local Plan and in Camden's Supplementary Planning Documents.

As a large Town Centre with a lot of change happening and more planned, Camden Town can also champion sustainable practices, development and economy principles.

What's already happening in Camden Town?



Beeline Boxes were installed at the Three Fields Estate in Camden Town in partnership with Think & Do and KOKO Foundation. 90 colourful boxes were installed on the walkways of the estate, with evergreen herbs planted to support Camden Town's ecosystem.



Castlehaven Edible Garden Castlehaven's Community Park is home to an Edible Garden Growing Space, alongside other types of green spaces.

A sustainable green thread

Aspiration 07

Stitch together a network of sustainable measures, trees, pocket parks, and canal routes as a visible green spine in Camden Town

Principles

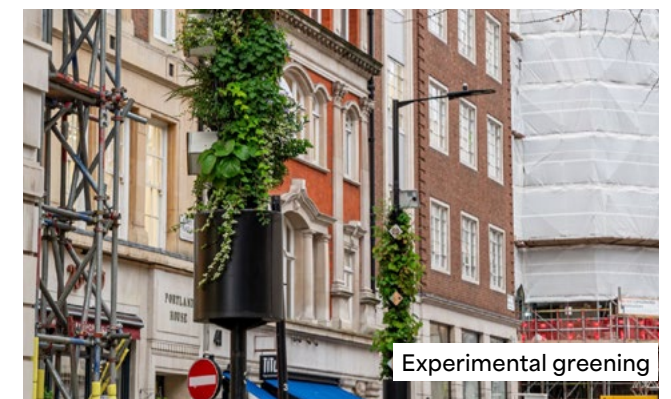
A Camden Town...

- G1 that celebrates and enhances its green and blue spaces, and improves their access to all,
- G2 with green spaces that encourage play, growing and being active,
- G3 with greened streets including trees and experimental planting,
- G4 that is climate resilient and sustainable, promotes retrofit, with adaptable spaces that are net zero, and
- G5 with an improved air quality and reduced pollution for a healthier neighbourhood.

Inspiring examples from elsewhere



Alfred Place Gardens is a linear park created along Alfred Place in Camden, designed by LDA. Key drivers behind the design were improving air quality, supporting biodiversity and reducing flood risk.



The LivingPillar Project® at Westminster involved the installation of 16 planted street lighting columns. Solar powered with re-circulating irrigation, Scotscape's LivingPillars provide greening in streets where pavement space is limited and where underground servicing restricts tree planting.



Het Blad is a water playground in Amsterdam. The pool's sides form seating when the pool is not filled and support a cooling space for play during hot weather. Planting and water attenuation is integrated into the design, further supporting climate resilience.

08 Public Realm & Transport

Setting the Scene

Camden Town is internationally recognised with its High Street receives over 100,000 daily visitors at peak times, making it one of the busiest high streets in the country. With the high number of visitors, Camden Town's public realm and transport infrastructure has to work very hard and struggles to meet its demands. Camden Town's public realm is tired and in need of investment.

With such a high footfall, supporting and encouraging active travel will make Camden Town a healthier and more pleasant place to be. Improving the pedestrian experience, including for those wheeling and those with mobility issues, by increasing the amount of pedestrianised space can help tackle overcrowded pavements but also offer more to enjoy through family-friendly spaces and places to meet and relax. Investment into cycling infrastructure, such as the Cross Camden Cycle Way is also welcomed.

Upgrading Camden Town Underground Station to make it accessible and fit for modern-day Camden Town is a key part of the jigsaw. The Station suffers from accessibility and capacity issues. Queuing and congestion impact on safety, visitor experience and the accessibility of Camden Town, rendering the Station in urgent need of investment. Improved wayfinding to bus stops and other nearby stations will also improve accessibility, making it easier and safer for people to arrive and leave Camden Town.

The southern section of Camden High Street, south of Britannia Junction, is a TfL road consisting of three to four lanes of traffic, which dominates the public realm. Investment in traffic calming, pedestrian and cycle improvements is overdue and could create a more liveable, sustainable

and attractive high street that is aligned with improvements already undertaken elsewhere in Camden Town.

The Vision aims for well-considered public realm design and maintenance to support people to enjoy the spaces with greater confidence and encourage a greater diversity of users, including families and young people to make Camden Town more welcoming to all.

What's already happening in Camden Town?



Camden subSTRATUM re-imagines the high street as a civic square that places people and nature at its centre. Developed in response to public consultation, the design introduces inclusive seating, greenery, and sustainable materials to create a welcoming, accessible public space that celebrates Camden Town's character. This is a temporary intervention within the trial pedestrianisation of Camden High Street.

A place to breathe

Aspiration 08

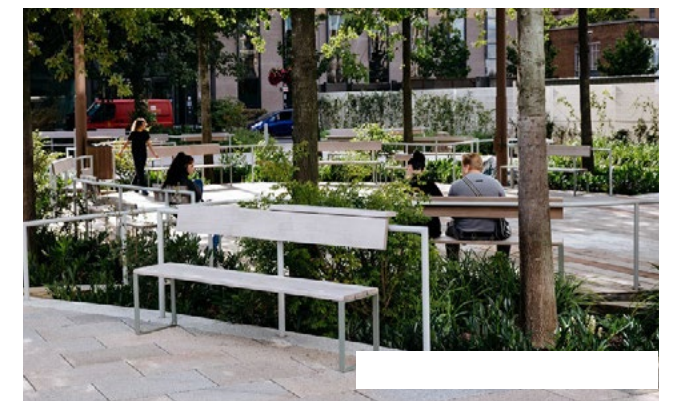
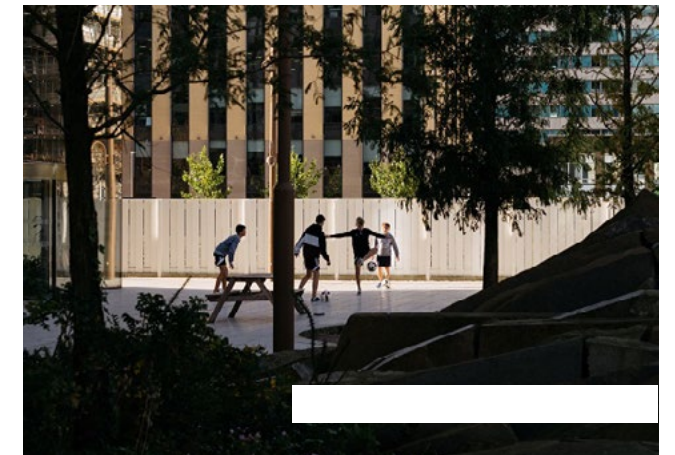
Create calm, green and accessible walking, wheeling and cycling routes with opportunities to linger, mingle and dwell

Principles

A Camden Town...

- P1** with a comfortable public realm, with wide pavements, level surfaces, shade and water, that works well for everyone,
- P2** with creative, inclusive seating and social spaces designed into the streets to rest and connect,
- P3** with toilet provision for all that is safe and accessible,
- P4** with public spaces that are flexible and support different activities and events,
- P5** that is accessible, connected and easy to move around, whether walking, wheeling or on public transport, and
- P6** that is safe and reliable night-time travel and shared transport options.

Inspiring examples from elsewhere



The Ruskin Square project was focussed on creating a coherent space that welcomed a variety of potential uses, from play and temporary events facilitated by in-built services, to comfortable spaces for seating with shade, water fountains and public art. Flood resilience was integrated into the scheme through permeable paving, groundwater attenuation and below ground rooting zones.



Gordon Street Led by Camden Council, with UCL and LDA Design, Gordon Street has been partially pedestrianised under a trial order, with access maintained for cyclists, deliveries, Blue Badge parking, emergency services and other essential vehicles.

09 Development & Heritage

Setting the Scene

Camden Town's unique built heritage and character is key to its identity of today. When many of the industrial uses left in the mid-20th Century, creative and young innovative businesses were attracted to the area due to its building stock and affordability. The foundations of this creative entrepreneurship remain and can be seen in Camden Town's built form.

Camden Town's neighbourhoods and areas are different in character and function. The most visible is Camden High Street North, whose images are often how people perceive Camden Town today. The southern part of Camden Town is mostly within the Camden Town Conservation Area, and the Regent's Canal Conservation Area runs along the canal and to the north. The review of Conservation Area Appraisals will be key in supporting sustainable development that enhances the different characters of Camden Town.

The Vision aims to build on its historical and cultural legacy, support sustainable and climate resilient development that delivers a balance of uses, unique to Camden Town, and fosters Camden Town's future as a place of creative enterprise. Making the most of the Town Centre's connectivity and offer, the Vision looks to support the intensification of Camden Town's high streets and identifying opportunities for development to deliver the objectives of the Vision.

The demand for housing, particularly affordable housing, remains considerable. Development that strengthens existing residential communities, through the delivery of high-quality new homes and of uses that meet local needs, are encouraged. This needs to be balanced with developments that support more sustainable management of the visitor economy and enhance its local benefit.

Camden Town has seen significant change over recent years, including Camden Goods Yard to the north of the area and the impact of the Euston and HS2, and the encroachment of Knowledge Quarter uses to the south. Yet maintaining and enhancing Camden Town Centre's distinctive offer in light of these changes remains key.

Supporting the Principles shown here, the Vision's area-based guidances located in the following chapters aim to provide a steer and encourage developments that build on Camden Town's strengths, support a Town Centre that meets local needs and connect the different areas together whilst nurturing their specificities.

What's already happening in Camden Town?



Hawley Wharf was completed in 2019 and is a mixed-use development made up of 8 buildings, providing a mix of 195 affordable and private homes, an open market building, a primary school for 210 pupils and a 26 place nursery, workspace and retail space.



Camden Xchange was approved at the former Mecca Bingo. The mixed-use development designed by AHMM will deliver a flexible cultural and leisure venue, and active ground floor, 49 affordable homes and 244 student studios.

Built for Camden Town

Aspiration 09

Development that builds on Camden Town's strengths and sustains its communities, cultural identity and unique economy

Principles

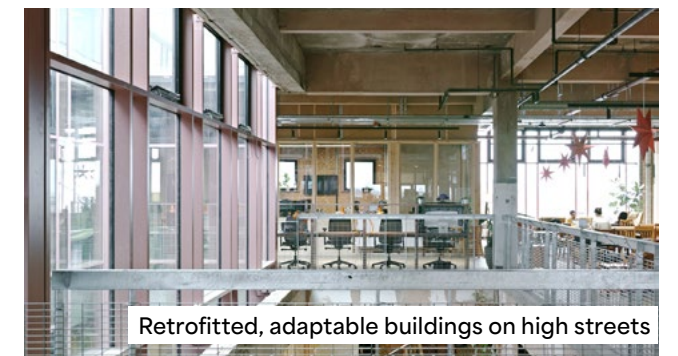
A Camden Town...

- D1** that celebrates and enhances its distinct heritage and character, and retrofits its historic buildings and cultural venues,
- D2** with a Town Centre that prioritises cultural & creative workspace and retail spaces that activate its high streets,
- D3** with new buildings and refurbished spaces that are designed to contribute to Camden Town's liveliness and energy,
- D4** that is sustainably developed by making the most of its vacant and underused spaces and promoting sustainable communities, and
- D5** where developments support diverse communities and families to live and stay in Camden Town creating a mixed, balanced and successful neighbourhood.

Inspiring examples from elsewhere



NW3 Community Land Trust is a community-led organisation that has campaigned for affordable and key worker housing in the Belsize Park and Hampstead Heath area. NW3 gained planning permission for affordable housing in Hampstead in 2024, which will deliver 14 flats.



Oru Sutton, formerly a BHS store, on Sutton High Street was purchased by Sutton Council and refurbished and repurposed with Oru Space. The building now offers workspace, wellbeing and hospitality space, creating a new community hub in the town centre.



Central Somers Town is a Camden CIP redevelopment delivering affordable homes and communities facilities including a youth club, new community hall and improvements to Edith Neville Primary School. DSDHA's masterplan is landscape-led with public green space acting as the focus for the community. Purchase Street Open Space was co-designed by Edit with a group of teenagers in Somers Town and is an equitable and multifunctional play and open space.

04 Area-wide Strategies

Explainer

The area-wide strategies look at Camden Town as a whole, through the thematic lenses of routes and connections, and evening and night-time activity.

The strategy maps provide existing context which allows us to understand how Camden Town's different neighbourhoods currently work together during the day and at night, and where they might work against each other. Understanding the local context allows us to develop approaches that balance the needs of residents, businesses and visitors whilst improving the functioning and vitality of Town Centre.

Key planned and proposed strategic changes are highlighted to ensure a coordinated approach that can support Camden Town work as a whole, across different neighbourhoods and land ownerships.



Strategy Map

Routes & Connections

Camden Town is well connected by buses, the tube and the overground with a high Public Transport Access Level (PTAL) rating from 5-6b across the wards that make up the vision area. As a central location it is often congested and with vehicles making shopping and visiting less pleasant.

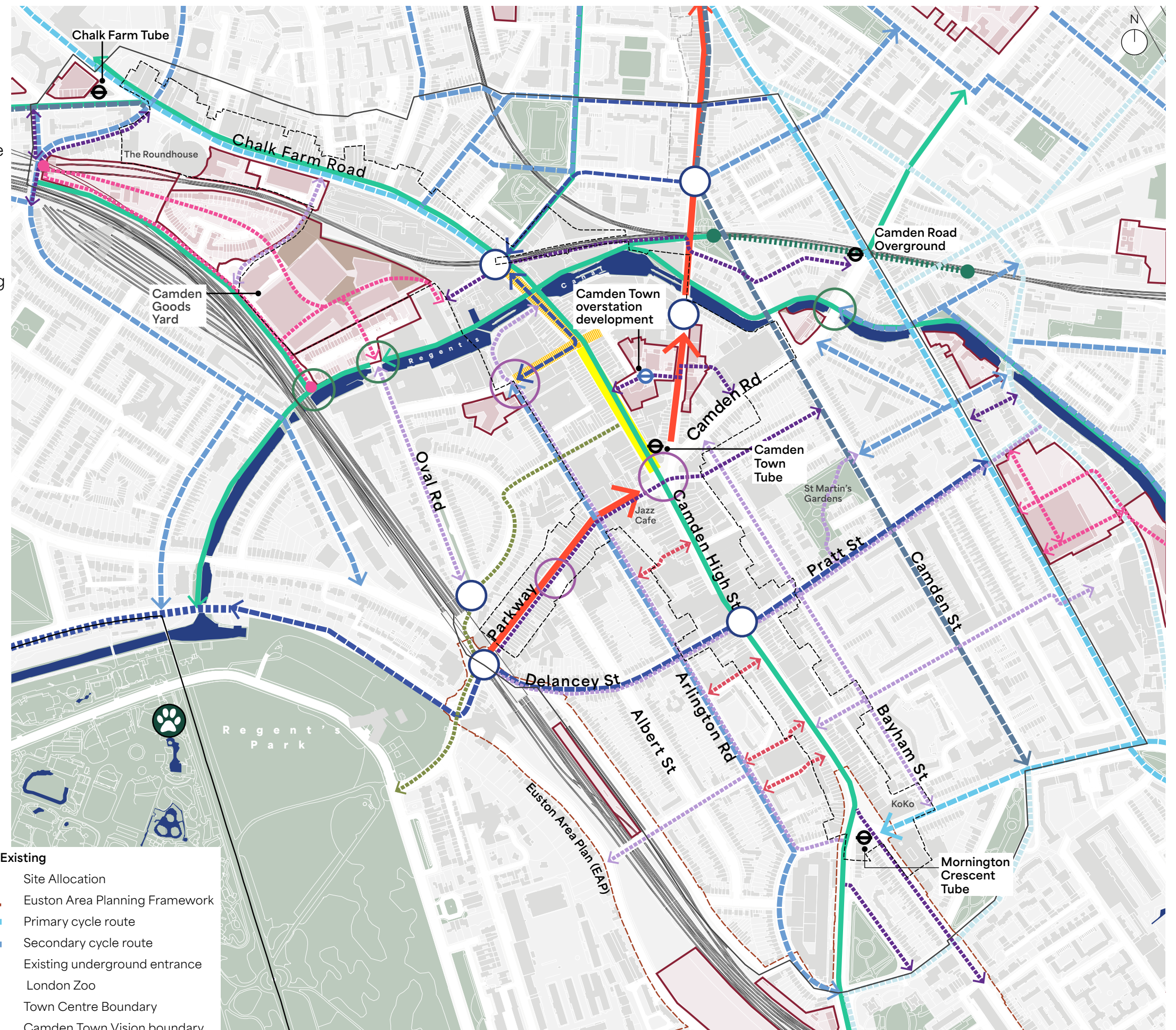
The Vision aims to improve the accessibility of using the Town Centre, by building on existing proposals and investing in the public realm improvements to improve junctions, footways and greening, enhancing streets for everyone.

Key: Vision Strategies

- Improved walking route
- Improved quiet walking route
- New walking routes
- Improved Camden High Street alleyways
- Improved green walking route
- Secondary green route
- Planned junction improvement
- Other junction improvement
- Key arrival zones with public realm improvement
- Bus lane improvement scheme
- Proposed cycle route
- Approved to be built cycle route
- Connection to Highline*
- Camden Highline*
- CHS Pedestrianisation Trial
- Potential Pedestrianisation Extension subject to consultation
- Potential new underground entrance

Key: Existing

- Site Allocation
- Euston Area Planning Framework
- Primary cycle route
- Secondary cycle route
- Existing underground entrance
- London Zoo
- Town Centre Boundary
- Camden Town Vision boundary



* Note that the Highline project is currently paused

Strategy Map

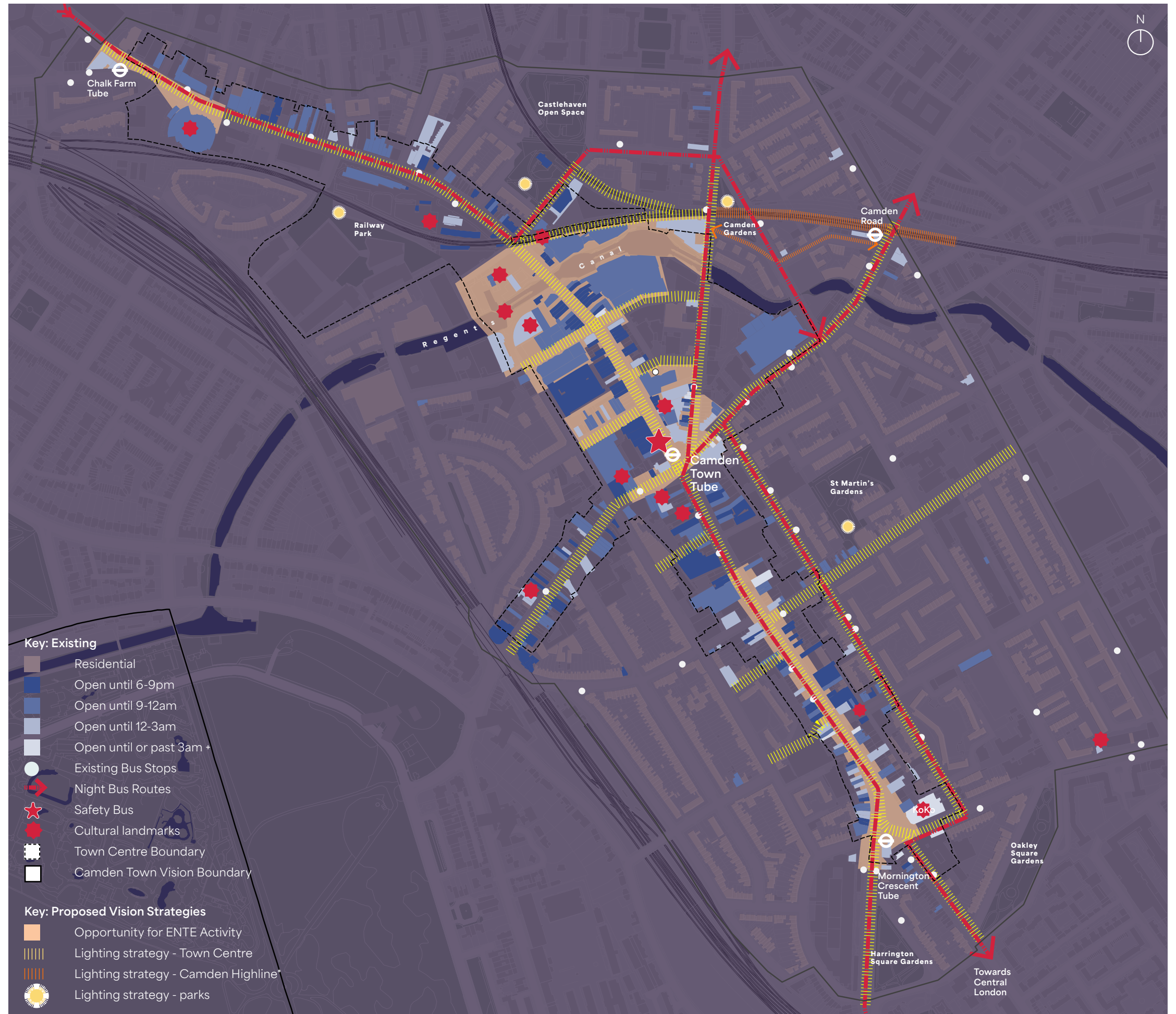
Evening & Night-time

Camden Town's strong venue and live music offer supports it as a lively and vibrant evening and night-time destination. It has clusters of activity at the centre of Camden Town and to the south, towards Mornington Crescent, while the iconic Roundhouse is located near Chalk Farm Station.

Camden Town is well connected at night, with 12 night bus routes through the area. The Northern line Night Tube also provides a 24-hour service on Friday and Saturday nights. The Camden Safety Bus that is present on the high street on Friday and Saturday nights, harnessing partnership working to improve safety at night.

However, Camden Town has a reputation for crime, with concerns around ASB and drug activity especially prevalent in the evening and night-time. This can disproportionately affect some people more than others. Understanding the relationship between the different night-time uses, spaces and infrastructure helps define where and what the focus of the Vision should be in for Camden Town's evening and night-time economy.

The draft Vision looks to support a safe and inclusive evening and night-time by identifying opportunities for activity, and identifying key routes that would benefit from a lighting strategy, like Camden High Street, connecting routes linking to bus stops, and green spaces.



* Note that the Highline project is currently paused

05 Neighbourhood Strategies



Key

	Camden Town South		Chalk Farm		Camden Town Centre boundary
	Camden High Street North		Parkway & Oval Road		Camden Town Vision boundary

Explainer

Camden Town is characterised by its distinct areas that contribute to what Camden Town is today. These areas have their own unique identity in terms of built environment, service offer and the communities they serve. Although Camden Lock and the markets area often seem to define Camden Town, this belies the economic, historical and cultural contributions that other areas of Camden Town make and how these areas are valued highly by those that use them.

Each area has an Aspiration that looks to build on its unique identity shaped by its mix of activity, communities, and public spaces, reflecting Camden Town's balance of local life and visitor appeal.



Aspiration: A cultural corridor with a high street that is vibrant on both sides and supports a fast-growing residential community



Aspiration: The famous heart of, and entrance to, Camden Town with a vibrant, welcoming and attractive high street and markets that forefront unique culture and appeal



Aspiration: A family-friendly route and green gateway to Regent's Park and London Zoo with small scale, diverse and lively high street offer



Aspiration: A safe and pleasant local neighbourhood set around an active and green high street that supports the local and wider community through its offer, from local services and retail to key cultural landmarks and activities

Chalk Farm

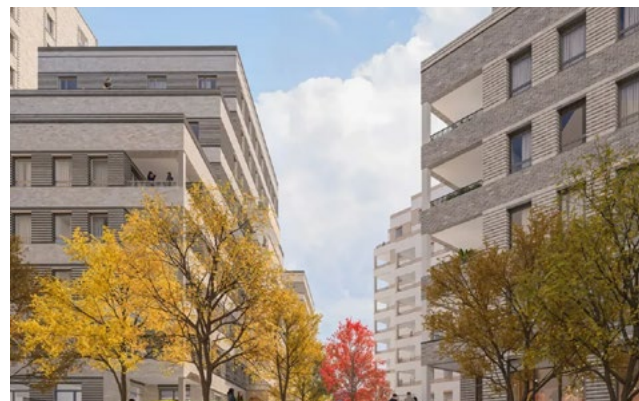
Setting the scene

Chalk Farm is set away from the hustle and bustle of Camden High Street with a strong residential community. Its wide tree lined avenues; independent shops; quiet streets towards Castlehaven Open space and Kentish Town; all join to create a calmer feel.

On the west of Chalk Farm Road, Stables Market and the Roundhouse bring local and global visitors to the area. The Roundhouse anchors Camden Town as a destination for music and culture globally and provides a great opportunity to strengthen the evening-night-time offer, encouraging visitors to dwell before and after events.

Juniper Crescent, Camden Goods Yards and other planned development will bring an increase in residential communities, significant greening and public realm improvements and further retail and office opportunity. New development presents opportunity to build on the unique character of the Chalk Farm area by bringing vacant high street units back to life with a strong local offer, and making safe, active green routes across the area.

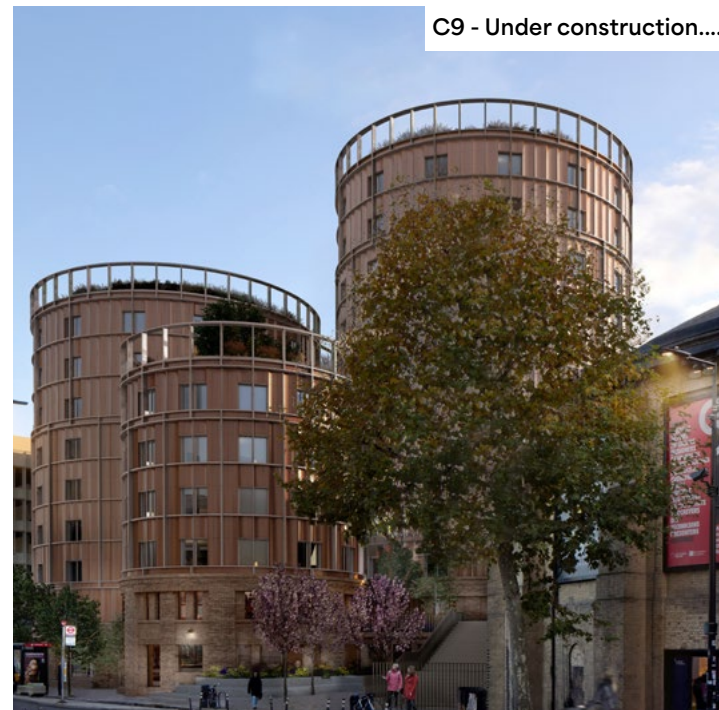
Castlehaven open space is well-loved by locals, with a successful horticultural hub and open play space. The vision aims to build on these successes whilst also addressing safety concerns by improving connecting routes in and around the area.



Juniper Crescent, designed by PRP Architects, was recently approved for redevelopment to deliver 478 homes, 44% affordable, new green space, a play space and upgraded pedestrian routes.



Chalk Farm Road



100 Chalk Farm Road
Housing 264 student bedrooms, 30 affordable homes, and nearly 9,000 sq ft ground floor commercial space, as well as significant new public realm along Chalk Farm Road, designed by DSDHA.

Aspiration: A cultural corridor with a high street that is vibrant on both sides and supports a fast-growing residential community

Area Guidance

CF1 Create a local high street that is vibrant and pleasant on both sides and caters for existing and new communities

- 1.1 As larger schemes are built to the west of Chalk Farm Road, ensure an appropriate scale of development on the east side, maintaining the high street character and open views
- 1.2 Locate seating along the high street to create opportunity for rest and dwelling
- 1.3 Improve safety around entrances of key landmarks, including the Roundhouse and Camden Market, through active security presence, CCTV visibility, and better crowd management
- 1.4 Improve safety and wayfinding around key arrival points and bus stops
- 1.5 Explore public art to celebrate Chalk Farm's rich cultural heritage
- 1.6 Improve the public realm and support decluttering at Camden Lock Market
- 1.7 Canalside and within-canal greening project working in partnership with Canal and Rivers Trust



Chalk Farm Road

CF2 Strengthen Chalk Farm's cultural offer

- 2.1 Support local diverse and inclusive evening and night-time uses to support landmark venues like the Roundhouse
- 2.2 Safeguard cultural landmarks and support development that adds to the area's unique identity
- 2.3 Explore rental auction opportunities and use Vacant Units to support entrepreneurs, start-ups and growing local retailers to promote uses that enhance the local offer

CF3 Support and build-on the success of the Castlehaven community spaces to support the community

- 3.1 Create safe, active and visible routes across Castlehaven open space
- 3.2 Build on success of play space on Hawley St under the railway and create more opportunity for safe, casual street play
- 3.3 Continue the regular uptake of maintenance of green spaces
- 3.4 Work with Network Rail to activate empty railway arch units and create better aspect to the park

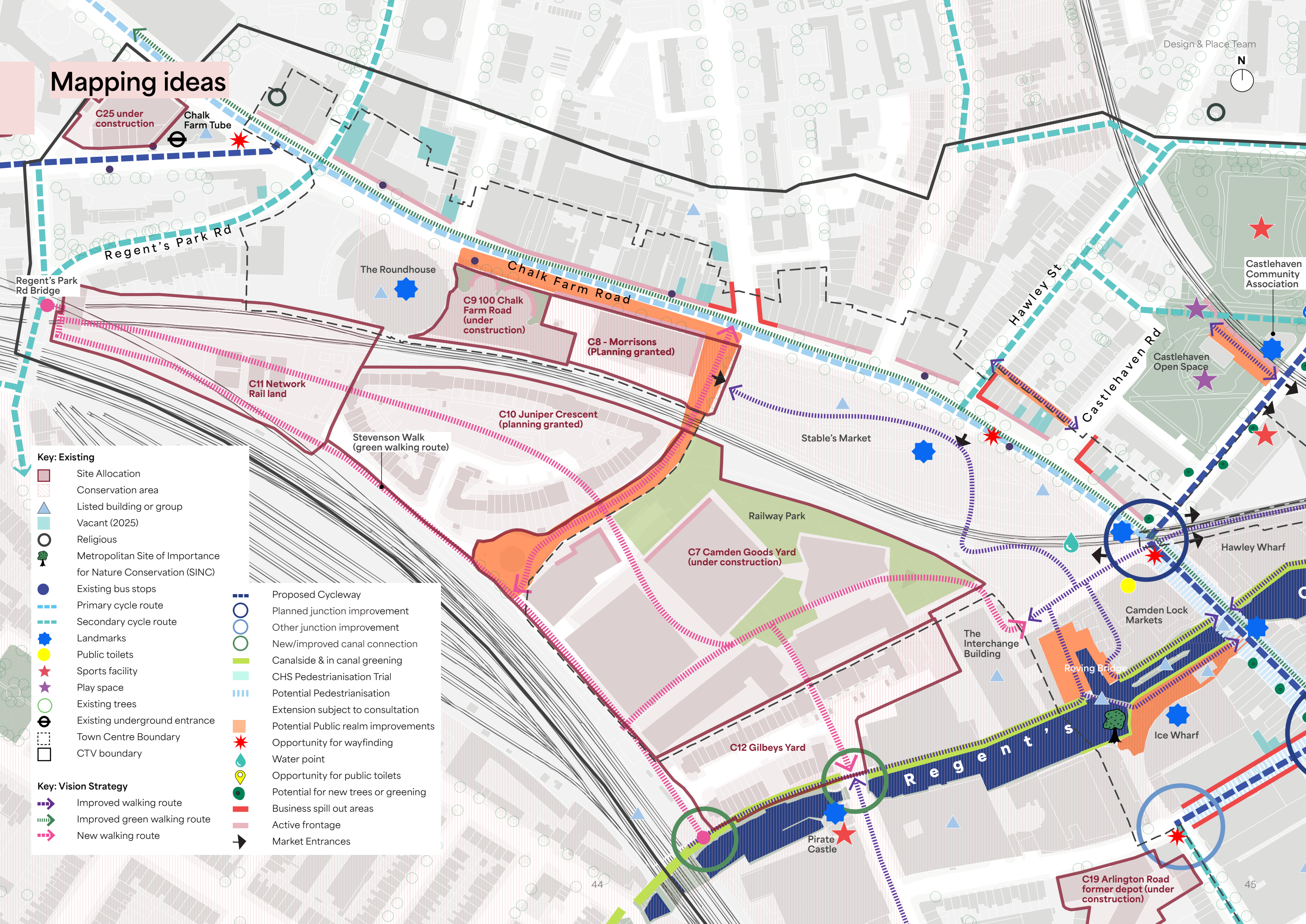
CF4 Harness opportunities provided by the emerging development sites

- 4.1 Support public realm improvements outside developments along Chalk Farm Road, between Juniper Crescent & Camden Goods Yard and connections to the canal
- 4.2 Enhance and create east-west links through via planned development to create a connected Chalk Farm
- 4.3 Build on the ambition of the Stephenson Walk by creating a green and accessible route between Regent's Park Road Bridge and Regent's Canal
- 4.4 Ensure that any future change of use at the Interchange includes a new connection between Camden Lock Market and Camden Goods Yard

Mapping ideas

Design & Place Team

N



Key: Existing

- Site Allocation
- Conservation area
- Listed building or group
- Vacant (2025)
- Religious
- Metropolitan Site of Importance for Nature Conservation (SINC)
- Existing bus stops
- Primary cycle route
- Secondary cycle route
- Landmarks
- Public toilets
- Sports facility
- Play space
- Existing trees
- Existing underground entrance
- Town Centre Boundary
- CTV boundary

Key: Vision Strategy

- Improved walking route
- Improved green walking route
- New walking route
- Proposed Cycleway
- Planned junction improvement
- Other junction improvement
- New/improved canal connection
- Canalside & in canal greening
- CHS Pedestrianisation Trial
- Potential Pedestrianisation
- Extension subject to consultation
- Potential Public realm improvements
- Opportunity for wayfinding
- Water point
- Opportunity for public toilets
- Potential for new trees or greening
- Business spill out areas
- Active frontage
- Market Entrances

Camden High Street North

Aspiration: The famous heart of, and entrance to, Camden Town with vibrant, welcoming and attractive high street and markets that forefront unique culture and appeal

Setting the scene

Camden High Street North forms the most famous part of Camden Town. With the highest footfall across the town centre, it has a lively and vibrant atmosphere attracting visitors from across the world; in particular the unique and characterful high street with colourful buildings and sculptures and the Camden Lock market situated on the canal.

As the main way into Camden Town via Camden Town tube station, priorities are around creating an attractive, safe, clean, and accessible green welcome; to create characterful wayfinding towards landmarks in the area; to support cultural venues like the Electric Ballroom and to provide seating to increase dwell time and comfortability.

The trial pedestrianisation of Camden High Street and the proposal to extend the pedestrianisation of Camden High Street, subject to consultation, aims to significantly enhance the experience of using the high street, creating further opportunity for public events, art and seating. Building on this, a new Camden Town square with the future arrival of a new Camden Town station entrance would help disperse large crowds arriving at the existing entrance, provide amenities, and bring a moment of focus to the high street.

Planned development, providing an attractive and active frontage on Inverness Street (see image on the right), aims to enhance the public realm, safety and increase footfall on Inverness Street. Along with the emerging Street Trading Strategy, this development has the scope to enhance Inverness St Market's quality.

Some proposed future projects include a new proposed cycle link through the area to help improve connectivity. Key routes throughout the area should be improved including routes from Camden Road station into the market areas.



180 Arlington Road & 14 Parkway, Planning Granted 2025

Area Guidance

1
CH1

A high street and surrounding area that is attractive and vibrant reflecting and supporting its unique culture

- 1.1 Enhance and preserve Camden Town's characterful, colourful shops with sculptures
- 1.2 Manage the impacts of tourism and tourist-related businesses, encouraging a diverse and enhanced offer including visible cultural, retail and workspace uses on ground and upper floors
- 1.3 Make the high street more comfortable and accessible through urban greening for shade, seating and level surfaces, ensuring street furniture is well placed and does not create street clutter
- 1.4 Consider making the pedestrianisation trial permanent alongside expanding the pedestrian area to include Camden High Street north to Castlehaven Road and part of Jamestown Road
- 1.5 Support community-led events that reconnect residents with the area's social and cultural life through creating zones of activity in the public realm
- 1.6 Work in partnership to identify potential enforcement options to address the illegal sub-letting of units
- 1.7 Support canal improvements through development at Shirley House that limits overshadowing and creates canal moorings

2
CH2

Enhance Camden Town Station and areas around it as a key arrival point

- 2.1 Work with TfL to support the creation of a new step-free entrance to Camden Town Station near Buck Street to relieve congestion, create a new public square and focal point on the high street
- 2.2 Work with CTU to develop proposals for the Britannia Junction area to create a welcoming entrance to the high street

CH3

Improve visitors' experiences and create a pleasant place where people want to dwell and relax

- 3.1 Strengthen links between market zones and surrounding streets to improve accessibility while maintaining their distinct identities
- 3.2 Improve wayfinding in the area to make it more navigable for visitors and support the use of different routes at peak time, helping to direct visitors to Chalk Farm, Mornington Crescent and Camden Road Stations
- 3.3 Improve public realm along the canal, in particular around the canal basin to restore the historic fabric and canal-side experience, de-cluttering and creating more dwell space

4
CH4

Ensure surrounding streets make a pleasant neighbourhood for existing and new residents alike

- 4.1 Improve safety through better lighting and visual patrols
- 4.2 Increase greening on Buck Street and create new public realm to better connect to Kentish Town Road from Camden High Street
- 4.3 Improve the public realm along Camden Gardens and Kentish Town Road near Hawley Wharf
- 4.4 Develop a strategy to enhance the management, appearance and offer of Inverness Street Market
- 4.5 Greening at the junction of Camden Road and Hawley Crescent to help alleviate flooding issues
- 4.6 Work with landowners to unlock opportunities to create more affordable creative workspace including artists studios

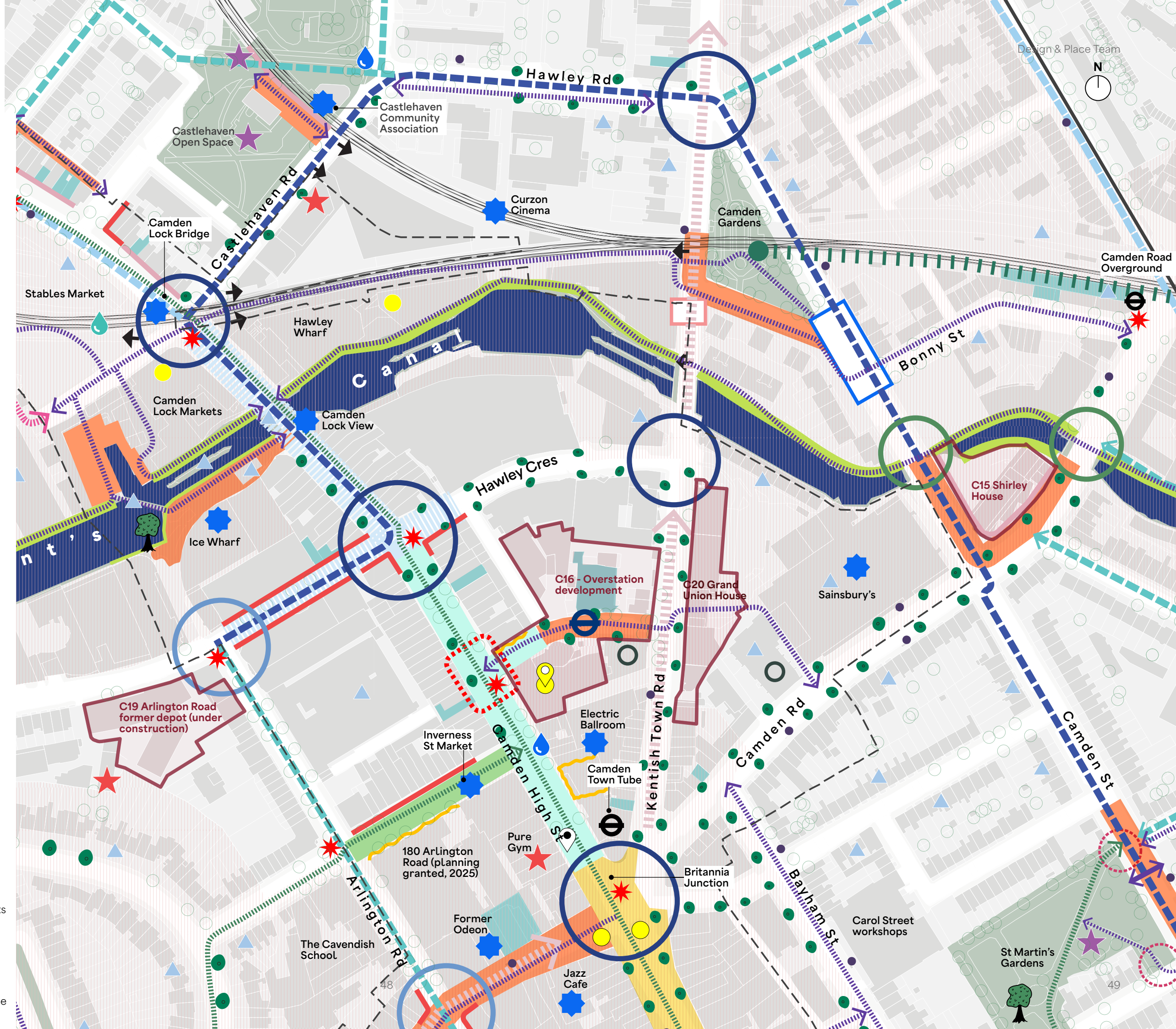
Mapping ideas

Key: Existing

- Site Allocation
- Conservation area
- ▲ Listed Building or group
- Vacant (2025)
- Religious
- Existing bus stops
- Existing underground entrance
- Primary cycle route
- Secondary cycle route
- New zebra crossing
- New pedestrian & cycle crossing
- ★ Landmarks
- Camden safety bus
- ★ Sports facility
- ★ Play space
- 💧 Water point
- Existing public toilet
- Existing trees
- 🌳 Metropolitan Site of Importance for Nature Conservation
- Town Centre Boundary
- CTV boundary

Key: Vision Strategy

- Improved walking route
- Improved green walking route
- New walking route
- Proposed Cycleway
- Proposed bus lane
- Planned junction improvement
- Other junction improvement
- New/improved canal connection
- CHS Pedestrianisation Trial
- Potential Pedestrianisation
- Extension subject to consultation
- Market Street with public realm improvements
- 💧 Water point
- ★ Opportunity for wayfinding
- Potential public toilets
- Potential for new trees or greening
- 🌿 Canal / In-canal greening
- Potential Public realm improvements
- ~ Opportunity for artwork on walls
- New public square
- Business spill out areas
- Active frontage
- Potential new underground entrance



Parkway & Oval Road

Setting the scene

Parkway is characterised as having a local feel with smaller independent restaurants, pubs, and coffee shops, often with spill out spaces. There are also food shops, thrift shops and cultural gems such as Dublin Castle and the Jazz Café.

As a key route through from east-west London, Parkway is often congested, creating poor air quality, and pedestrian and cycling experience. With the recent bus lane improvement scheme, Parkway should feel safer to travel through. The Vision aims to enhance Parkway as a key route to Regent's Park and London Zoo through further greening, dwell space and wayfinding from Camden Town station and local bus stops.

Arlington Road connects through Parkway, with junctions and routes improved for safer cycling, crossing, and clear wayfinding as alternative green, quiet routes for north-south travel through the area. With the future arrival of homes and student accommodation (C19) at the top of Arlington Rd public realm here should be enhanced as well as connections towards Regent's Canal.

The quiet backwaters of the area include the residential streets off the spine of Oval Road, which is a local route through to Regent's Canal and local landmark Pirate Castle at the canals edge. With the future arrival of the new station entrance on Camden High Street, Inverness St through to Gloucester Crescent could form part of a quiet green route.



Parkway



Jamestown Road Site Allocation C19. Planning permission granted 2025 and designed by Morris+Company, the scheme provides 187 student bedrooms, 27 affordable homes, and flexible commercial space, and is currently under construction.

Aspiration: A family-friendly route and green gateway to Regent's Park and London Zoo with small scale, diverse and lively high street

Area Guidance

P1 Improve Parkway as a pleasant high street that supports the local residents and creates a green route to Regent's Park and London Zoo

- 1.1 With the proposed Parkway bus lane scheme, enhance cycle infrastructure
- 1.2 Improve wayfinding towards Regent's Park & London Zoo
- 1.3 Build upon Parkway's setting by enhancing greening, creating better public realm for dwelling and for various restaurants to spill out
- 1.4 Improve junctions along Arlington road to create green, safer crossing points for cyclists and pedestrians
- 1.5 Public realm improvement at junction of Parkway and Delancey Street to create a safer junction
- 1.6 Opportunity to create new public realm at the junction of Parkway and Albert Street. Parking to be consolidated to achieve this

P2 Enhance Parkway as a cultural destination for music / culture / leisure

- 2.1 Use licensing policy and levers to support venues and eateries with live music
- 2.2 Address the loss of Odeon by supporting cultural and leisure uses on Parkway

P3 Protect the residential neighbourhoods at the north

- 3.1 Support public realm improvements with arrival of housing and student accommodation on site allocation C19
- 3.2 Protect and enhance heritage features and support creative, cultural and leisure uses
- 3.3 Support leisure uses on the canalside



Parkway and Albert St junction



Parkway and Delancey Street Junction

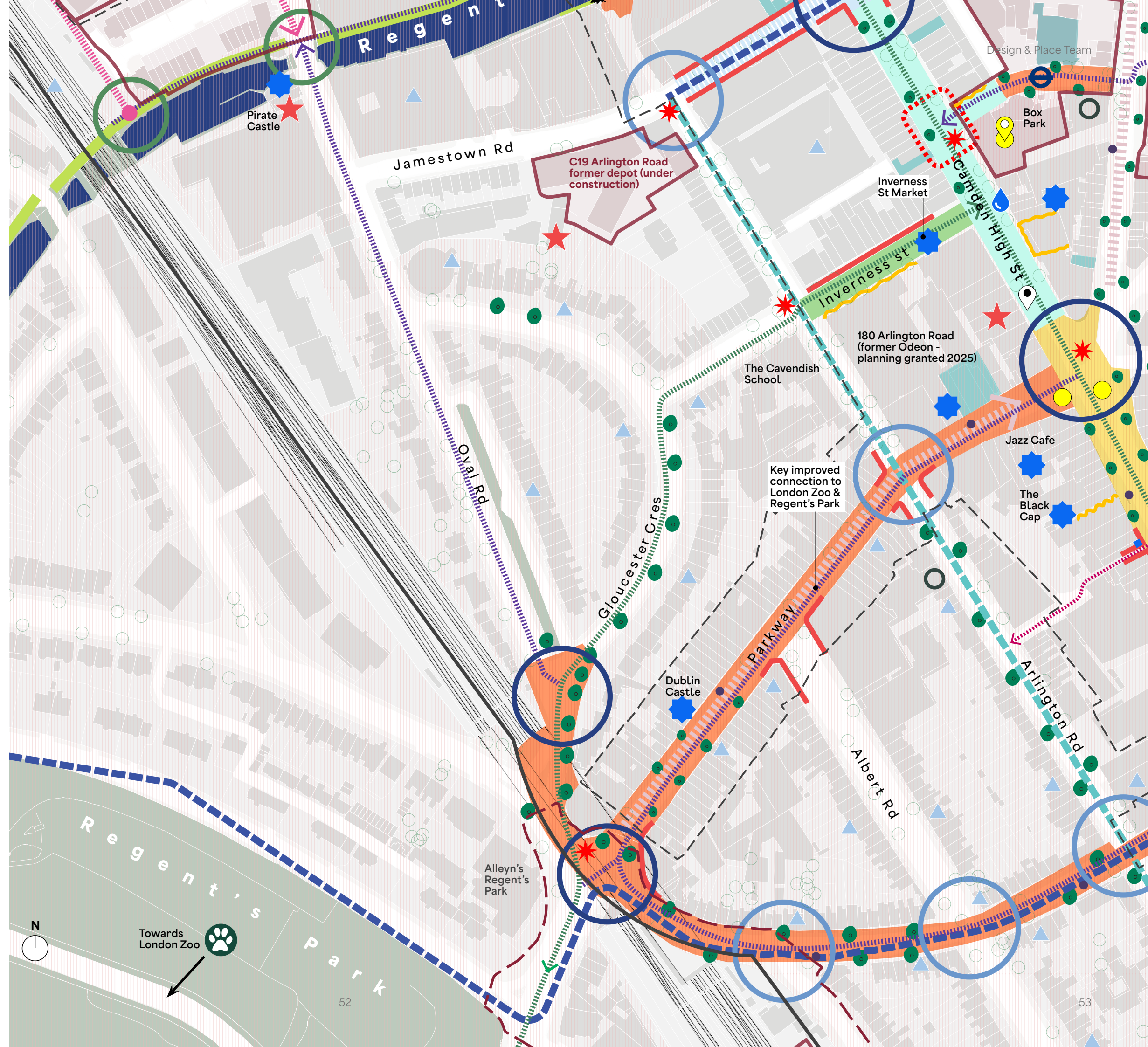
Mapping ideas

Key: Existing

-  Site Allocation
-  Conservation area
-  Listed Building
-  Vacant (2025)
-  Religious
-  Existing bus stops
-  Primary cycle route
-  Secondary cycle route
-  Landmarks
-  Public Toilets
-  Camden safety bus
-  Sports facility
-  Play space
-  Water point
-  Existing public toilet
-  Existing trees
-  Metropolitan Site of Importance for Nature Conservation
-  Existing underground entrance
-  Euston Area Plan boundary
-  Town Centre Boundary
-  CTV boundary

Key: Vision Strategy

-  Improved walking route
-  Improved green walking route
-  New walking route
-  Proposed Cycleway
-  Proposed bus lane
-  Planned junction improvement
-  Other junction improvement
-  New/improved canal connection
-  CHS Trial Pedestrianisation
-  Market Street
-  Water point
-  Opportunity for wayfinding
-  Potential public toilets
-  Potential for new trees or greening
-  Canal / In-canal greening
-  Potential Public realm improvements
-  Camden High Street south scheme
-  Opportunity for artwork on walls
-  New public square
-  Business spill out areas
-  Active frontage
-  Potential new underground entrance



Camden Town South

Aspiration: A safe and pleasant local neighbourhood set around a green high street that supports the local and wider community through its offer, from local services and retail to key cultural landmarks and activities

Setting the scene

Camden High Street to the south of Britannia junction is a traditional high street that functions as the commercial and retail core to Camden Town and is well used by local people. The street is generously wide and presents great opportunities for public realm improvement with space for people to meet others, rest, for new greening, safer travel and the potential for intensification. Connectivity across this area is key to strengthening its function as a local high street and supporting local assets such as Plender Street market.

Delancey Street is a key east-west route which forms part of Cross Camden cycleway, a series of interventions to create safer, greener routes for cyclists and pedestrians. To the west of the high street, Arlington Rd and Albert St run parallel and form alternative quiet north-south routes through residential neighbourhoods.

Characterful alleyways west of the high street provide key connections between the high street and residential areas. Interventions such as greening, public art, lighting and play would improve their usability and make them safer to use.

Camden High Street reaches Mornington Crescent to the south with Koko as the key entertainment and cultural landmark, while many cafés and restaurant support the evening and night-time offer that continues on Eversholt Street. Harrington Square Gardens and Oakley Square Gardens are two key green open spaces and as part of the Camden Nature Recovery Network better routes to and from these spaces connecting others such as St Martin's Gardens aim to be created.

The area overlaps with the Euston Area Plan which will bring new residents and businesses, and improved connection between Euston and Camden Town Centre

offer great opportunities to bring further business and investment into the local area, with Euston and future HS2 connections only 10 - 15 minutes' walk away. By working with local communities, the area could be revitalised and mobilised to celebrate Camden Town's past, present and future.



Cobden Statue at Mornington Crescent



Camden High Street south
Strong local retail offer

Area Guidance

1 CS1 A green and attractive high street that supports the local community and beyond

- 1.1 Work with TfL to prioritise and implement Camden High Street south highway and alleyways improvement scheme and create seating and meeting points, greening, and space for shade and street art
- 1.2 Support businesses and landowners to diversify and strengthen the local offer
- 1.3 Explore opportunities to use Vacant Units to support start-ups and small local retailers
- 1.4 Encourage small local cafés and visibly inclusive spaces to strengthen neighbourhood identity and belonging, such as with pride flags, diverse staffing
- 1.5 Strengthen lighting and visible policing to improve perceptions of safety around the alleyways and key gathering points, such as outside KOKO
- 1.6 Enhance Cobden Junction and nearby spaces outside the Crowndale Centre & Mornington Crescent Station with greening, public art and high-quality furniture inspired by local creativity

2 CS2 Improved connections that are safe and welcoming

- 2.1 Enhance safety on residential streets by expanding low-traffic initiatives
- 2.2 Improve Miller Street to create a safe and green public realm working with the residents of Three Fields Estate
- 2.3 Support public realm improvements on Underhill Passage and ensure any development contribute to active, frontages, good sightlines and greening
- 2.4 Support the expansion of safe and inclusive cycle routes, like the Cross Camden Cycleway, looking for

opportunities for public realm and greening improvements

- 2.5 Improve wayfinding through local area maps and specific signage especially around Mornington Crescent tube

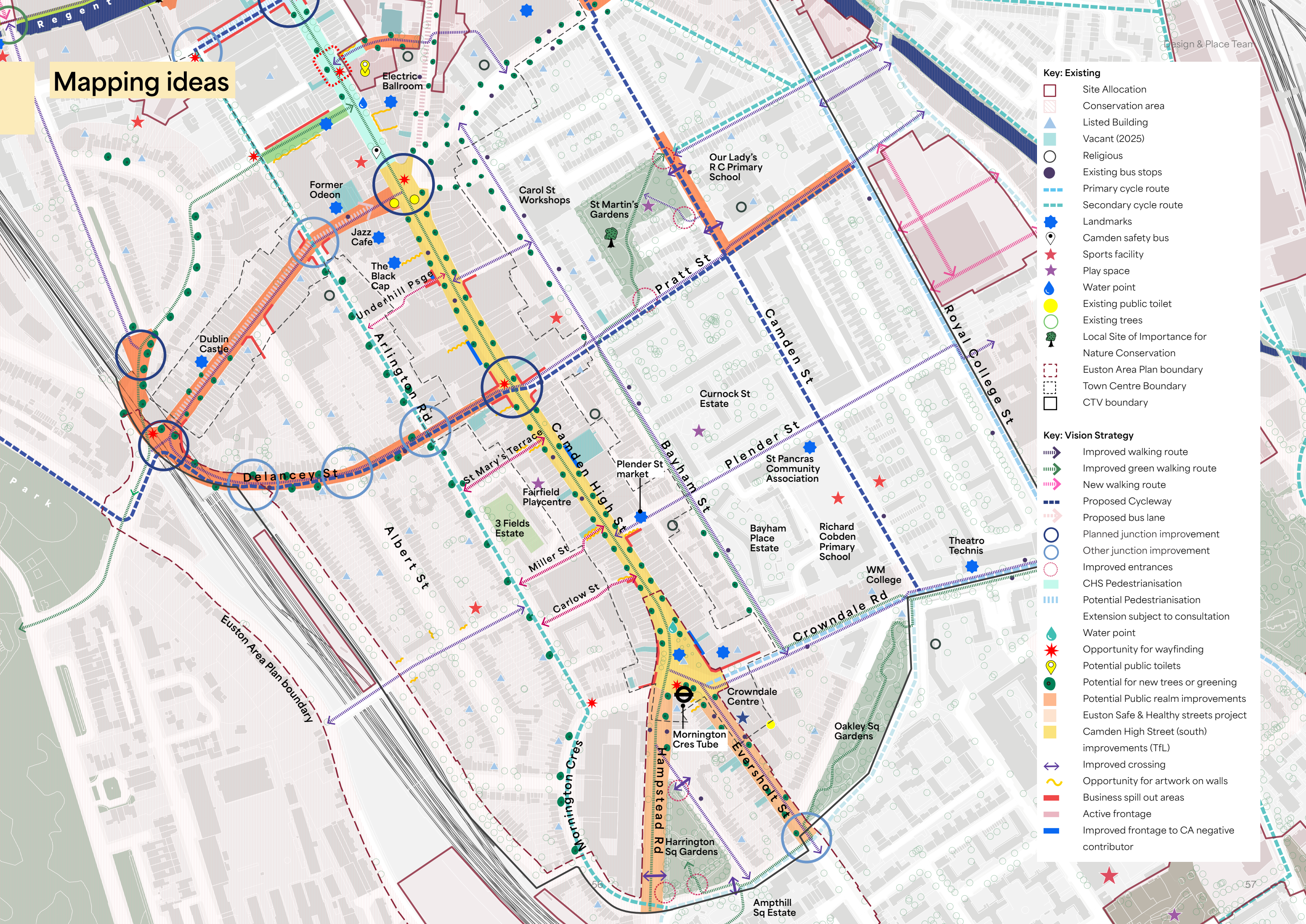
3 CS3 Supported and thriving local neighbourhood

- 3.1 Support green spaces and links to the Camden Nature Recovery Network, improving their visibility and inclusive access
- 3.2 Develop a strategy to enhance the management, appearance and offer of Plender Street Market
- 3.3 Build on St Martin's Gardens character as a peaceful refuge that connects residents with nature, heritage and play through lighting, entrance, access and playspace improvements
- 3.4 Improve the public realm outside All Saints & Our Lady's R C School, enhancing connections across Camden Street
- 3.5 Enhance the public realm on Bayham Street improving accessibility, and walking and waiting for buses
- 3.6 Ensure intensification is well-considered and designed including the balance with the Conservation Area

4 CS4 Harness opportunities in partnership working

- 4.1 Protect historic and cultural sites while embedding community involvement in local decisions
- 4.2 Harness residents' enthusiasm for positive change through co-designed public realm improvement as well as a public art
- 4.3 Work with Euston Safe and Healthy Streets projects to improve the public realm on Eversholt Street, Hampstead Road and Harrington Square

Mapping ideas



- Key: Existing**

 - Site Allocation
 - Conservation area
 - Listed Building
 - Vacant (2025)
 - Religious
 - Existing bus stops
 - Primary cycle route
 - Secondary cycle route
 - Landmarks
 - Camden safety bus
 - Sports facility
 - Play space
 - Water point
 - Existing public toilet
 - Existing trees
 - Local Site of Importance for Nature Conservation
 - Euston Area Plan boundary
 - Town Centre Boundary
 - CTV boundary
- Key: Vision Strategy**

 - Improved walking route
 - Improved green walking route
 - New walking route
 - Proposed Cycleway
 - Proposed bus lane
 - Planned junction improvement
 - Other junction improvement
 - Improved entrances
 - CHS Pedestrianisation
 - Potential Pedestrianisation
 - Extension subject to consultation
 - Water point
 - Opportunity for wayfinding
 - Potential public toilets
 - Potential for new trees or greening
 - Potential Public realm improvements
 - Euston Safe & Healthy streets project
 - Camden High Street (south) improvements (TfL)
 - Improved crossing
 - Opportunity for artwork on walls
 - Business spill out areas
 - Active frontage
 - Improved frontage to CA negative contributor

06 Delivery

Council Responsibility & Partnerships

Camden Town is the London Borough of Camden's biggest Town Centre, with a global reputation, yet we have not looked at it comprehensively for a long time. Although change and adaptability has always been part of Camden Town's evolution, producing a Vision document that will provide guidance, prioritise investment, and involve communities in change over the next 10 years is the opportunity to consider Camden Town holistically.

Following the engagement last year, it is clear that the Council has an important role in shaping change in Camden Town and that the ambition for a safer, culturally exciting, independently-spirited and creative Camden Town is a shared one.

The success of the Vision will depend on genuine collaboration and partnership working, through joined-up planning, community participation in project development, and transparent delivery.

A 10-year strategy for Camden Town gives us the opportunity to seek funding and work with partners to deliver the aspirations for Camden Town. The financial environment remains challenging. This, in part, has informed the development of the Vision. Looking at Camden Town comprehensively allows us to work with existing and potential funding through mechanisms such as s106 and Community Infrastructure Levy. This will also help us to be in a better position to benefit from opportunities as they arise and maximise investment to deliver the aspirations of the Camden Town Vision.

What is the Project Framework?

The Camden Town Vision has a broad remit, from local aspirations to international impacts. This allows us to understand its

complexities but also the opportunities for improvement.

As part of the engagement, we asked what your ideas were for a better Camden Town. The variety of ideas was incredible, showing a deep understanding and love for Camden Town. We have analysed these ideas and shared them with key stakeholders to reflect what is currently happening, and brought them together in a Project Framework. There is already a lot going on in Camden Town, so to give us a complete picture, we have listed the projects that are planned and already underway too. This allows us to understand how it all works together, so that we can coordinate and collaborate for the benefit of Camden Town and its communities as a whole.

We want to understand and refine the priorities of the communities that live in, work in and visit Camden Town. This will be done through this next stage of public consultation. It is hoped that this process will work towards building trust and strengthening a sense of belonging in Camden Town's future, resulting in the joint development of a Delivery Plan.

The Camden Town Vision sets out strategic priorities but it is putting the Vision into action through the delivery of projects that will make an enduring difference. These projects, informed by those who know Camden Town best, will make Camden Town a better place to live and visit with a cultural offer that matches its global reputation. This includes harnessing the economic benefit of Camden Town's visitor economy so that its benefits are felt locally, investing in and sustaining Camden Town's unique offer.

Through feedback from the consultation, a Delivery Plan for the Camden Town will be developed to set out what the priority projects are, the timescales for delivery, partnership working, collaboration in development and funding options.

Our Priority Projects

While the Project Framework document includes a comprehensive list of projects that are currently ongoing, planned and potential project ideas, there are some projects and project ideas that we want to highlight. They are either delivering or have the potential to deliver significant change in line with the Vision's Aspirations. They reflect what is great about Camden Town and can make it a better place to live in, work in, visit and enjoy.

Camden Town Music Heritage Zone



A Music Heritage Zone in Camden Town would formally recognise the area's rich music heritage and provides a vehicle to safeguard iconic spaces, guide new development to respect Camden's character, and support music-led regeneration and tourism, ensuring Camden's role as a global music district continues to thrive.

Our aim is to foster and engage their communities through music, promoting exceptional and original musical talent, connecting local artists with the music industry, building sector collaborations and driving music policies.

Deliver Enhanced Pedestrianisation



Camden High Street, which holds crowds of as many as 40,000 people at peak times, was reimagined as a vibrant and welcoming space that celebrates culture and heritage through the Camden High Street Pedestrianisation Trial. With the aim of significantly improving the experience of the high street by overcoming crowding and creating a safer and healthier public space, the trial has also involved activation through a programme of cultural events, public art, seating, and planting.

Making the pedestrianisation trial permanent will be considered, subject to public consultation, alongside a potential extension of the pedestrianisation scheme to include part of Jamestown Road and the northern section of Camden High Street over Regent's Canal, up to the junction of Castlehaven Road. This will create further opportunities for events and public art, balancing access, servicing, and safety needs. These will be subject to relevant consultation, equalities, and decision making processes.

Camden High Street South Scheme



Camden High Street South is Camden Town's local commercial and retail core and a gateway to the centre from Euston, a ten-minute walk away. There is a unique opportunity for the Council to work with TfL to improve the entire central spine of Camden High Street. To the south, there is potential to address the wide street, currently dominated by three and four lanes of traffic, creating a place that allows people to meet, shop, rest, travel more safely. Prioritising Camden High Street South can also build on the investment made into the current Camden High Street Pedestrianisation Trial to the north, connecting the Town Centre together through an improved pedestrian infrastructure, to become a safer, healthier, greener, and more pleasant high street.

A number of alleyways form key connections between Camden Town's residential areas and the high street. Improving these through greening, public art and supporting activity, like play, could significantly improve the usability and safety of these alleyways. CTU has pledged funding to these improvements, as part of the TfL scheme.

Camden Town Station Upgrade



Camden Town Station is used by upwards of 80,000 people a day at peak times, 3 to 4 times higher than the nearby Mornington Crescent and Chalk Farm Stations. Camden Town Station is in urgent need of investment and currently suffers from issues relating to capacity, access and ageing infrastructure.

Improvements to the station and the creation of a new step-free entrance would significantly enhance Camden Town's key gateway, unlocking better accessibility for those with mobility aids, relieving congestion, and creating a focal point on Camden High Street through a public square.

Places for London (TfL Property) have acquired a number of sites including Boxpark, Camden Collective and the former Hawley Infant School to facilitate the construction and delivery of the new station entrance. Together these sites create a significant development opportunity in the heart of Camden Town and so the Council will encourage Places for London to bring forward a comprehensive development proposal alongside the station entrance in accordance with planning policy set out in Site Allocation C.16.

Visitor Management



Developing a Tourism Strategy for the borough, with a focus on Camden Town, would support an active, comprehensive and balanced approach to managing tourism in Camden Town. A strategy would create a framework to guide and shape the tourism sector and meet the Council's priorities for inclusive growth, where the benefits of tourism can be felt locally through investment and employment opportunities, and challenges can be addressed in partnership.

Camden Markets Masterplan



Support LabTech in developing a Masterplan for their estate, that encompasses Camden Lock Market, Stables Market and Hawley Wharf, that aims to continue supporting local residents, traders and visitors alike. This would be through new employment opportunities for locals, new attractions to broaden and diversify the offer, new cultural experiences that celebrate Camden's heritage while shaping its future, and developing new opportunities to strengthen the evening and night-time economy and support the music industries, while promoting a safe, inclusive and family-friendly offer for residents and visitors.

The masterplan would include detailed targeted proposals to improve wayfinding and pedestrian flows, natural surveillance of the canal tow path adjoining their estate and connectivity between Gilbeys Yard/Camden Goods Yard and Camden Lock Place. LabTech would work in partnership with the Council to ensure the Masterplan for their Estate and the Camden Town Vision are integrated.

Operation Poros



The Home Office funded Knife Crime Concentration Fund (KCCF) is a targeted policing project running across a number of police forces, delivered locally through Operation Poros. It provides a targeted, partnership-led approach to addressing violence and associated harms in high-risk locations. It brings together police, the local authority, and community partners to combine enforcement, prevention, and environmental interventions, informed by shared data and long term problem-solving methodologies (SARA).

Aligned with the Camden Town Vision, this work supports a coordinated, evidence-based response to improving safety, enabling partners to design sustainable, place-based solutions that tackle the underlying drivers of crime while enhancing the public environment and community confidence.

Removal of defunct street furniture and clutter



Camden Town's streets are cluttered in places with defunct street furniture, including with phone boxes that are no longer in use along Camden High Street South, board signs and displays. Removing street clutter would create more space for those walking and wheeling on pavements, improving movement and accessibility in Camden Town, and creating a more pleasant and welcoming environment.

Refer to separate Project Framework document for the current list of Planned Projects, as well as other potential Project Ideas.

Guidance for Delivery

The summer 2025 engagement told us that communities see the Council's success as dependent on collaboration, consistency and openness. Participants wanted to see joined-up delivery reflected in the Camden Town's Vision outcomes, and understand how the Council, its different services and external partners contribute to shared goals.

This guidance for delivery sets out how we want to work towards our aspirations, internally and in partnership with others, in order to deliver the Camden Town Vision.



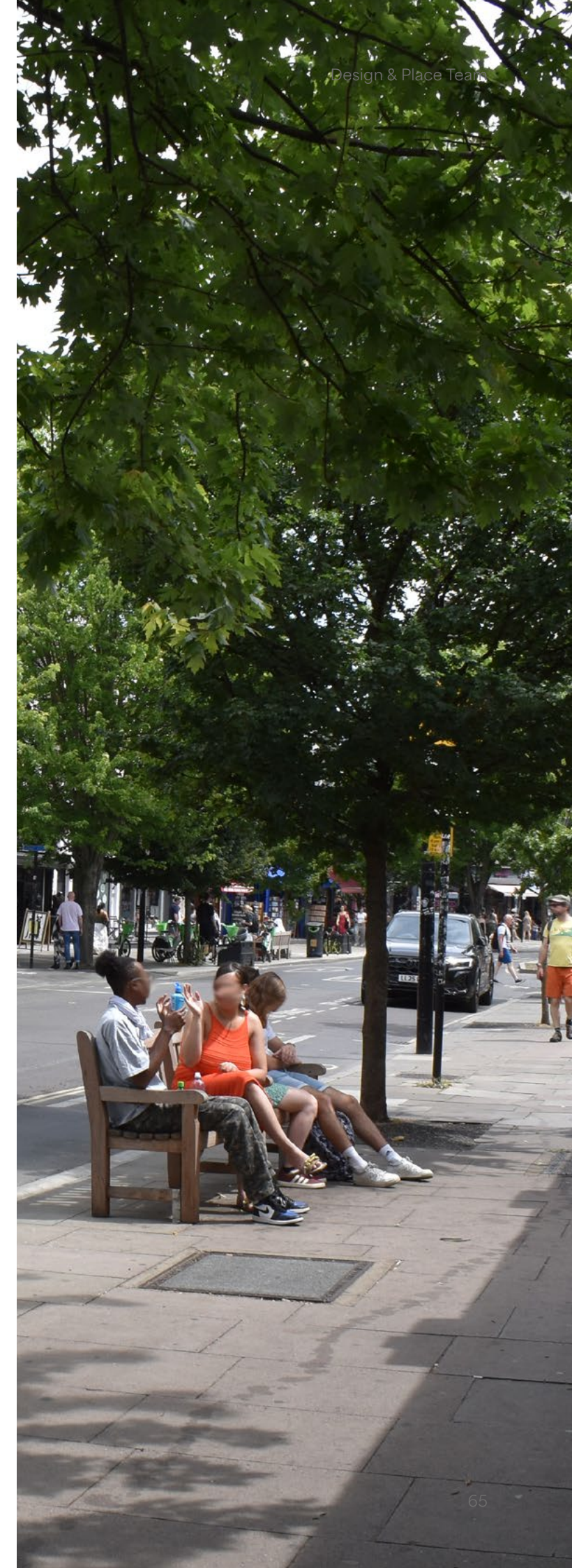
Guidance

- 1 **Reflect Camden Town's diverse character and culture in projects by building participation and engagement into delivery**
- 2 **Communicating consistently, clearly and transparently, keeping Camden Town's communities involved and informed throughout the delivery of the Vision**
- 3 **Involve Camden Town's underrepresented and vulnerable communities as projects evolve to ensure changes are inclusive and accessible**
- 4 **Work in partnership to deliver changes that respond to Camden Town's complexity, balancing voices to make sure everyone has a chance to share their views**
- 5 **Ensure projects take account of management and maintenance and are delivered to contribute to a cleaner Camden Town**
- 6 **Deliver projects sustainably, using circular economy principles and building in climate resilience**
- 7 **Proactively work with landowners, developers and businesses to help Camden Town evolve sustainably and thoughtfully, supporting its creative economy, cultural heritage and diverse communities**

Monitoring

The Delivery Plan will not be a static document and will be updated regularly in order to monitor the delivery of projects in Camden Town.

The impact of the Camden Town Vision will be monitored as part of ongoing engagement that will take place during the delivery of projects. Using the Good Life Camden framework, insights will be gathered to measure how projects deliver against the Council's priorities and the aspirations of the Vision.



07 Image Credits

We would like to acknowledge the contribution of those who have permitted the use of their images in the Camden Town Vision consultation draft document. A full list of image credits is provided on the following pages. Any images that are not credited have been taken by Camden officers.



Cover Aerial view of the Camden Lock Market, image can be accessed via <https://www.shutterstock.com/>

Page 6 Love Camden Cultural Strategy 2026-2031 cover © Camden

Page 7 Camden Evening & Night-Time Strategy 2024-2029 cover © Camden

Page 9 Overarching spatial strategy map excerpt from the Draft New Camden Local Plan © Camden

Page 10 Pop-up on Camden High Street for the summer 2025 Camden Town Vision Engagement © Urban Symbiotics

Page 11 Themed walk for the summer 2025 Camden Town Vision Engagement © Urban Symbiotics

Page 15 Top left: Camden at 60, Camden High Street Live © Crispian Blaize

Page 15 Top middle: Community Gardening © Castlehaven Community Association

Page 15 Middle middle: Camden Safety Bus © Justin Thomas

Page 15 Middle right: Community Cleanup Hub © Castlehaven Community Association

Page 16 Top: Camden at 60, Camden High Street Live © Crispian Blaize

Page 16 Middle: Roundhouse Studios © Fred Howarth

Page 16 Bottom: Themed walk for the summer 2025 Camden Town Vision Engagement © Urban Symbiotics

Page 17 Top: King Tut's Wah Wah Hut © Visit Glasgow / Maguires Photography

Page 17 Bottom: Music for the Senses: Cathedral of Sound by Lazerian © Wild in Art - David Oates Photography

Page 18 Top: Ageactivity 60+ © Castlehaven Community Association

Page 18 Middle: Community Kitchen & Warm Space © Saint Pancras Community Association

Page 19 Top: One Roof Festival at the Old Diorama Arts Centre © Alice Horsley

Page 19 Bottom: Highgate Newtown Community Centre, by RCKa © Camden

Page 20 Top: KOKO restoration, by Archer Humphreys Architects and Heyne Tillett Steel © Taran Wilkhu

Page 21 Top: Tooley Street Triangle, designed by Charles Holland Architects
© Team London Bridge

Page 21 Bottom: Greenwich Tourist Information Centre, located inside the Visitor Centre for the Old Royal Naval College © Visit Greenwich

Page 22 Top: Affordable workspace, creative space and offices in Camden Town
© Camden Collective

Page 22 Bottom: Inverness Street night market © Camden

Page 23 Top: Euston Skills Centre © Camden

Page 23 Bottom: Neighbourhood Makeshop at the Old Diorama Arts Centre
© Alice Horsley

Page 24 Right: Camden Safety Bus © Justin Thomas

Page 25 Middle: Image created by Speirs Major Light Architecture and from the City of London Lighting Vision © Speirs Major Light Architecture

Page 26 Top right & bottom right: Community Cleanup Hub
© Castlehaven Community Association

Page 27 Top: Our Yard at Clitterhouse Farm © Clitterhouse Farm

Page 27 Bottom: London Borough of Sutton case study, Future Streets & Bigbelly
© Future Streets

Page 28 Top: Beeline Boxes at the Three Fields Estate, by Think & Do, KOKO Foundation and Camden © Think & Do

Page 28 Bottom: Castlehaven Edible Garden © Castlehaven Community Association

Page 29 Top: Alfred Place Gardens © Neil Speakman, LDA Design

Page 29 Middle: LivingPillar Project © Scotscape

Page 30 Top & bottom: Camden subSTRATUM by Edgy Collective x LINDA © Camden

Page 31 Top & middle: Ruskin Square by muf architecture/art © muf architecture/art

Page 31 Bottom: Gordon Street Trial Pedestrianisation led by UCL, Camden, LDA Design
©UCL

Page 32 Bottom: Camden Xchange by AHMM © Camden Vision Limited, Shaw Corporation Limited

Page 33 Top: 31 Daleham Gardens © NW3 Community Land Trust

Page 33 Middle: Oru Sutton © Webb Yates

Page 33 Bottom: Purchase Street Open Space in Central Somers Town by DSDHA and Edit
© DSDHA

Page 42 Left: Juniper Crescent by PRP Architects © Vistry and Riverside

Page 42 Bottom right: 100 Chalk Farm Road by DSDHA © Arada

Page 46 Bottom: Camden Xchange by AHMM © Camden Vision Limited, Shaw Corporation Limited

Page 33 Bottom: Jamestown Road by Morris+Company, Image by © Secchi Smith

Page 60 Left: Inverness Street Night Market © Camden

Page 60 Right: Camden subSTRATUM by Edgy Collective x LINDA © Camden

Page 62 Right: Aerial view of the Camden Lock Market, image can be accessed via <https://www.shutterstock.com/>

Page 63 Left: Camden Community Safety Enforcement Officers © Camden

Page 64 Pop-up at Cobden Junction for the summer 2025 Camden Town Vision Engagement © Urban Symbiotics

Page 66 Camden at 60, Camden High Street Live © Crispian Blaize

