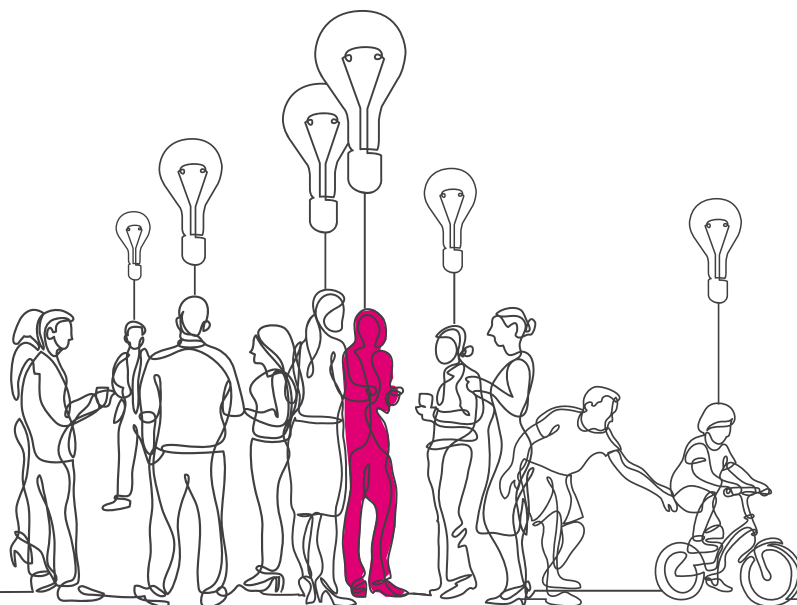


Camden Town Vision Report Summary

Engagement Report
19, 03, 2026



Great **area**.
Great **atmosphere**.
Very **lively**

Love the
"**CAMDEN VIBE**"

I've lived here for 20 years.
I love it

Loves it.
**Makes it feel
[like] you're
alive**

More **mingling
for young**, young
people making the
place **vibrant**

**Love looking
at people**

I love Camden –
the energy, the people.
But it's not quite the
same as it used to be
20 years ago where
people knew each other



SUMMARY.

Overview

Between July to September 2025, the Camden Town Vision (CTV) engagement programme reached over 900 participants through in-person events, online engagement, and targeted workshops and walks. The process sought to understand how people experience Camden Town today — its culture, safety, accessibility, and local economy — and to shape a shared vision for its future.

Summary of Findings

ENGAGEMENT VISION STATEMENT

The findings uncover a deep love for Camden Town — for its pulse, its creativity, and its courage to stand out.

Yet beneath that affection lies concern: for safety, belonging, and for the loss of its authentic roots.

People hope for a Camden Town that keeps its bold heart but grows kinder, greener, and more inclusive

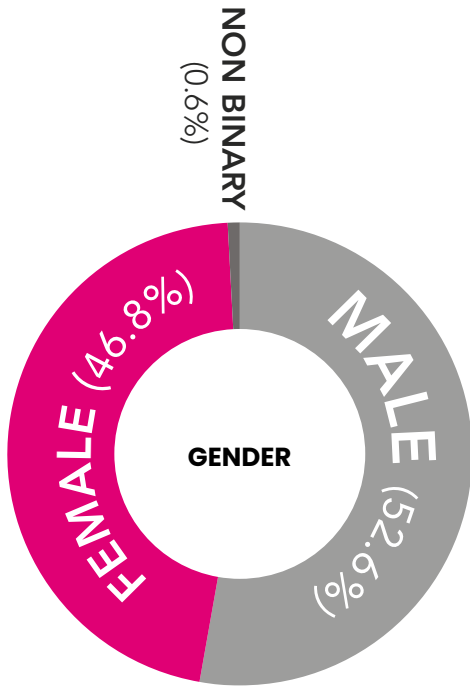
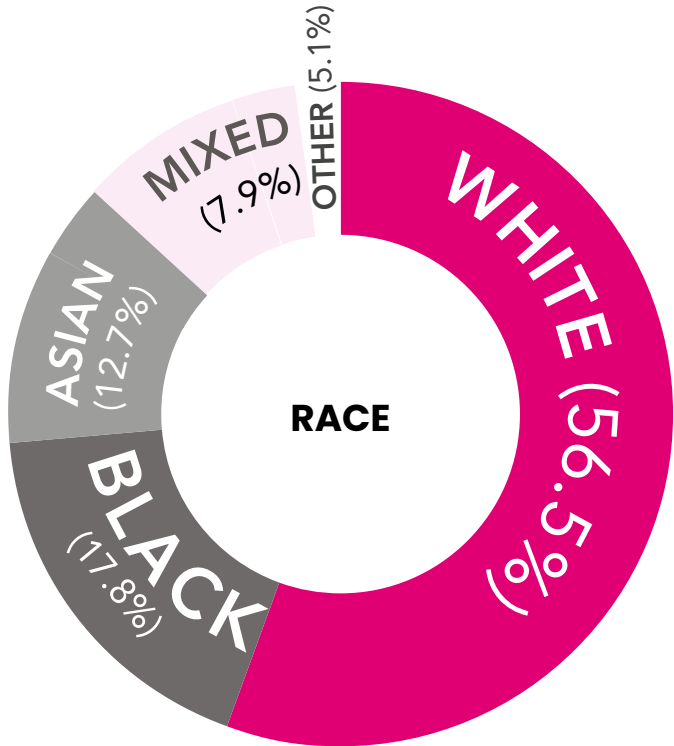
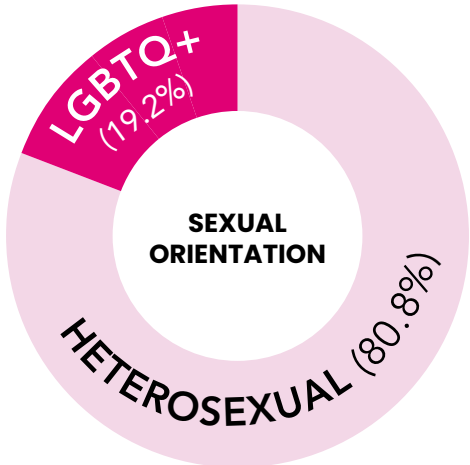
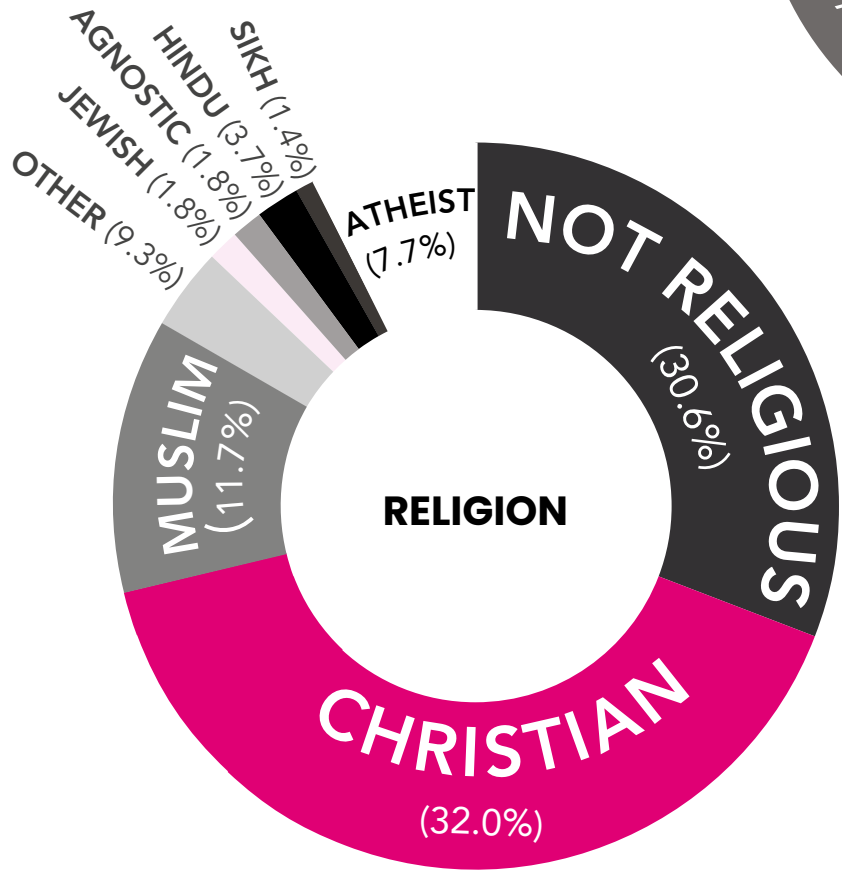
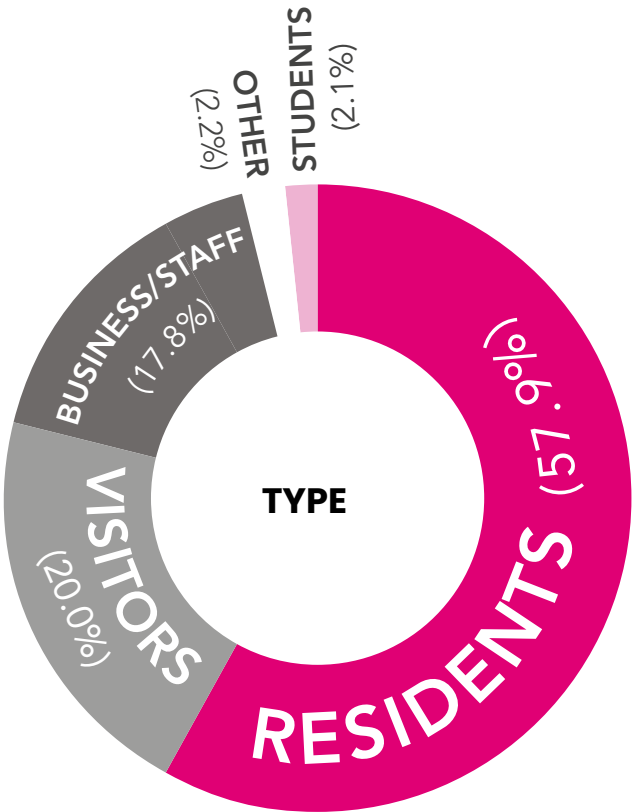
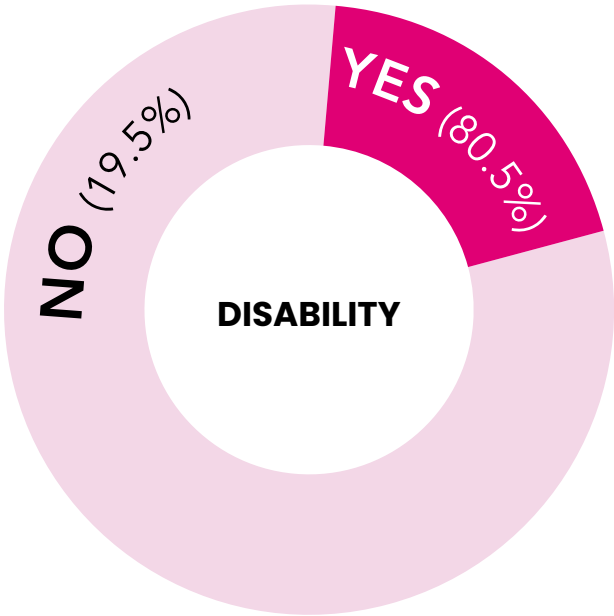
— a Camden Town that remains true to itself and true to everyone who calls it home.

Summary of Participant Representation

A REPRESENTATIVE AND TRUE SNAPSHOT OF CAMDEN TOWN.

This report provides a precise and demographically representative snapshot of Camden Town, capturing the experiences, perceptions, issues, and ideas of its residents, communities, businesses, and visitors.

It serves as a true litmus test of those who live, breathe, and love Camden Town—offering clear insights into the areas that matter most, those that have the greatest impact, and those that can drive a sustainable and tailored vision for Camden Town.



1.1 Themes

1.1.1 About Themes

One of the objectives of the engagement exercise was to understand the insights through the lens of key themes. Several evidence based themes were defined by Camden Council which helped to shape initial engagement analysis and are listed below:

- Culture
- Safety
- Heritage and Character
- Economy, Business and Retail
- Community
- Visitors
- Public Realm and Transport
- Climate and Greening

Through extensive engagement the following additional themes (in pink) emerged to include:

- Culture and Identity
- Youth
- Cleanliness
- Housing and Development
- Access and Inclusion
- Council responsibility and partnerships

Insight Data

The following section combines all insights gathered from both physical and digital engagement, organised into challenges and issues and opportunities and ideas, and grouped under both pre-determined and emerging themes.

This section also aims to present the themes in order of priority, provide context, and explain how engagement insights have informed the grouping and interconnection of themes.

CAMDEN TOWN PREDEFINED THEMES



CULTURE



SAFETY



HERITAGE + CHARACTER



ECONOMY, BUSINESS + RETAIL



COMMUNITY



VISITORS



PUBLIC REALM & TRANSPORT



CLIMATE & GREENING

EMERGING THEMES IDENTIFIED IN ENGAGEMENT

CULTURE + IDENTITY



COUNCIL RESPONSIBILITY + PARTNERSHIPS



YOUTH



CLEANLINESS



HOUSING + DEVELOPMENT



ACCESS + INCLUSION



Engaging on the Themes

CONNECTING THE THEMES

The engagement insights revealed that, across the sample of people spoken to, the predetermined themes were often viewed as interconnected. This section seeks to explain these relationships by grouping and relating themes to enable key ambitions to be achieved.

KEY AMBITION:

Together, engagement insights suggest that the main ambition is for Camden Town’s distinctive culture and identity be to reclaimed and sustained, ensuring it remains a place that is creative, diverse, and unique.

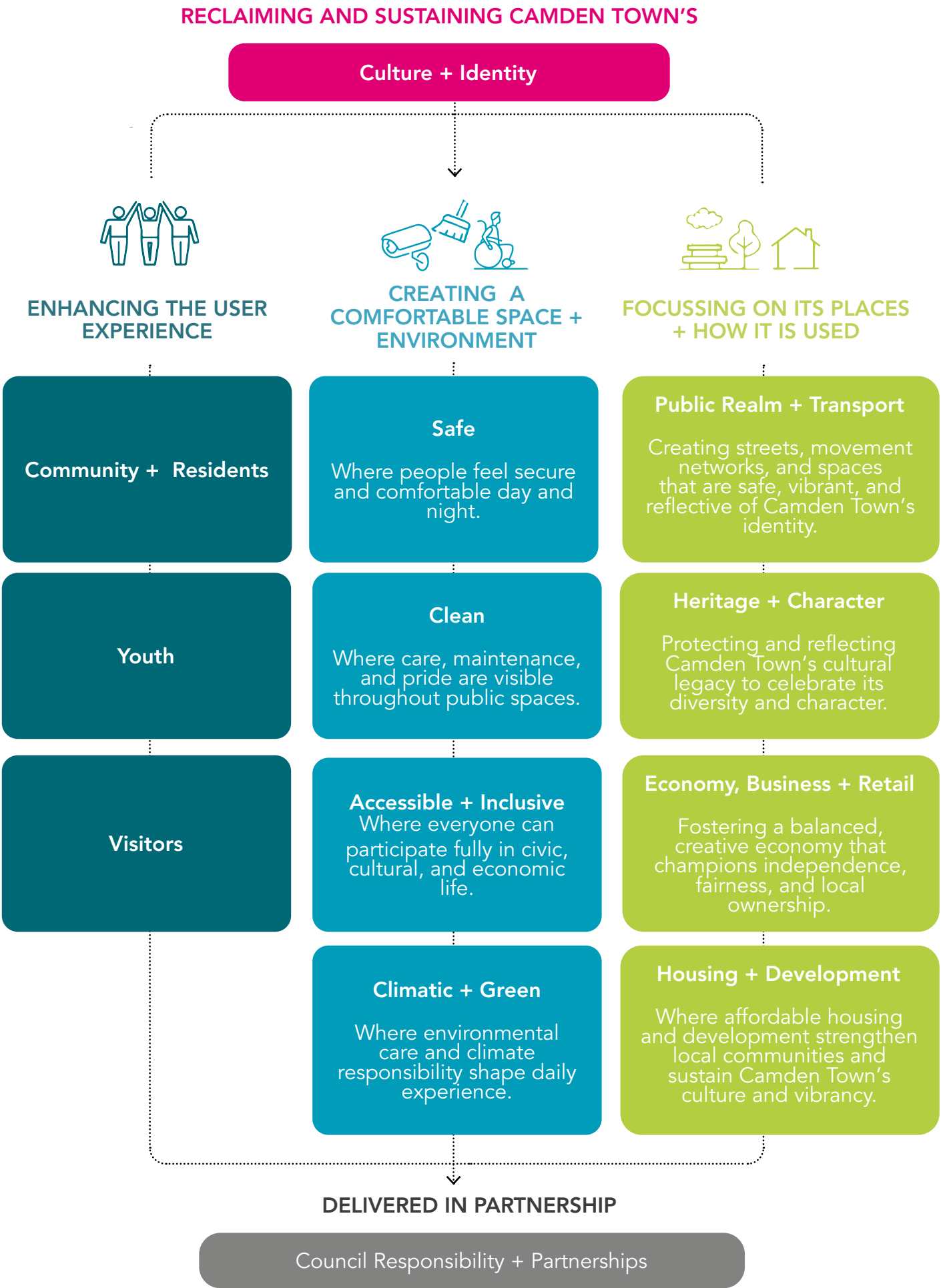
Insights clearly highlighted that this ambition of **reclaiming and sustaining Camden Town’s Culture and Identity** can only be achieved by:

- **Enhancing the user experience:** Most importantly, ensuring that Camden Town equally serves its community of residents, businesses, and visitors — particularly young people, who are seen as the future generation and the ‘lifeblood’ of Camden Town, rather than detrimentally prioritising some groups over others.
- **Creating a comfortable space and environment:** Improving Camden Town’s overall perception by ensuring it is safe, clean, inclusive, climate conscious, and green, all of which are seen to be critical to creating a welcoming environment for people to live, visit, and do business in.
- **Focussing on its places and how it is used:** Enhancing the quality of its public realm and transport, celebrating heritage and character while encouraging innovation, and ensuring that its economy, business, retail, housing, and development all support the culture and identity of Camden Town.

This vision can only be achieved through effective delivery, with engagement highlighting the need for clear Council responsibility and partnerships with businesses, landowners, and the community to ensure Camden Town’s Vision is delivered effectively and sustainably.

The adjacent table presents the grouped themes, while the following sections explore each theme in detail, summarising insights gathered across all engagement activities. Each theme highlights the key challenges and issues and opportunities and ideas identified through the engagement.

Interconnected Engagement Themes



Thematic Insights

OVERVIEW

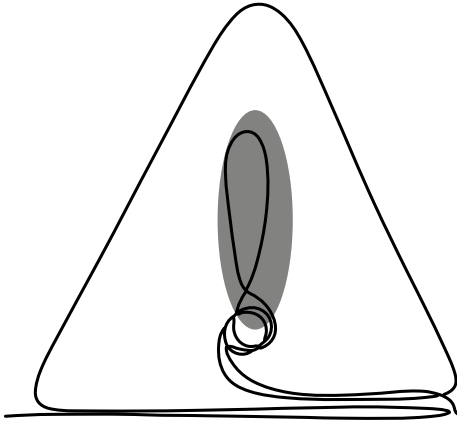
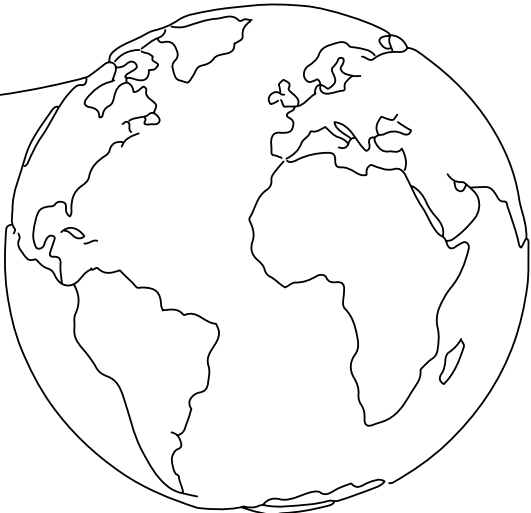
This section summarises the responses to each theme, outlining key engagement insights, resulting considerations.

CULTURE AND IDENTITY

The first and defining theme to emerge from engagement was Culture and Identity, which participants viewed as Camden Town’s greatest strength and most pressing challenge.

Insights: Across all sessions, Camden Town was described as a place with a unique creative legacy, defined by its music, markets, activism, and diversity. However, many participants felt this identity is being diluted by ‘over-commercialisation’.

Considerations: Consider protecting independent and creative spaces, such as markets and venues. Reflect on the importance of representing Camden Town’s diverse heritage and communities through storytelling, art, and design. Support grassroots and youth-led initiatives that sustain everyday creativity. Camden Town’s cultural identity to be actively maintained through planning, funding, and partnership frameworks that place culture at the heart of regeneration.



COUNCIL RESPONSIBILITY AND PARTNERSHIPS

Insights: Engagement feedback consistently indicated that communities see the Council’s success as dependent on collaboration, consistency, and openness. Participants wanted to understand how different departments and external partners contribute to shared goals, and to see joined-up delivery reflected in outcomes.

Considerations: Strategically, Camden Council could act as a convener and enabler, coordinating delivery through an integrated Partnership Framework. This could align internal teams (planning, environment, culture, housing), external partners (TfL, Camden Town Unlimited, the NHS, the Metropolitan Police), and community organisations.

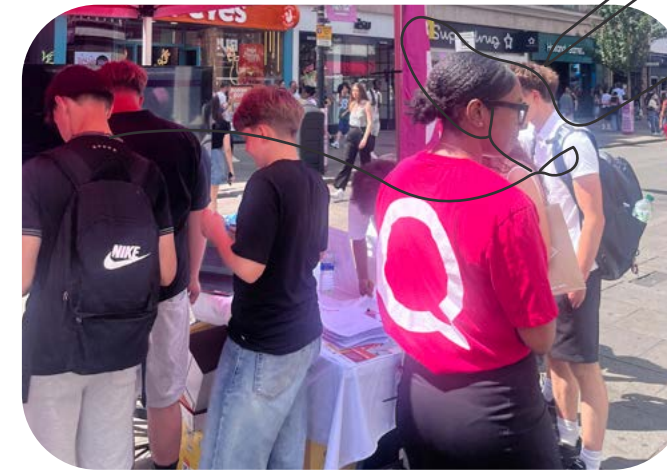
Participants acknowledged the complexity of this work but expressed a strong preference for transparent communication and continuous engagement over one-off consultation. Delivery was requested to be co-produced, iterative, and accountable.





ENHANCING THE USER EXPERIENCE

The following themes, drawn from engagement, highlight that Camden Town's Vision should centre on its key user groups — the community and residents, visitors, and youth. Each theme summarises the main insights and recommendations reflecting users' priorities. This approach ensures that their needs and aspirations remain at the heart of future plans, recognising residents as integral to the wider community and youth as the future generation — the true 'lifeblood' of Camden Town and vital contributors to its culture and identity.



COMMUNITY AND RESIDENTS

Insights: Residents expressed pride in Camden Town's culture and identity but raised concerns of feeling excluded from the area as it appears to be more focussed on visitors and tourists. Housing pressures, short-term lettings, and rapid change were also raised as aspects that undermined neighbourhood cohesion.

Considerations: A balance of priorities, amenities and spaces for both residents and tourists were requested, with the ability for communities to be prioritised. They described a need for more transparent, two-way communication with the Council and for opportunities to influence local priorities. Respondents suggested that neighbourhood forums, participatory budgeting, and regular updates would help residents see how their input shapes outcomes and rebuild trust.

VISITORS

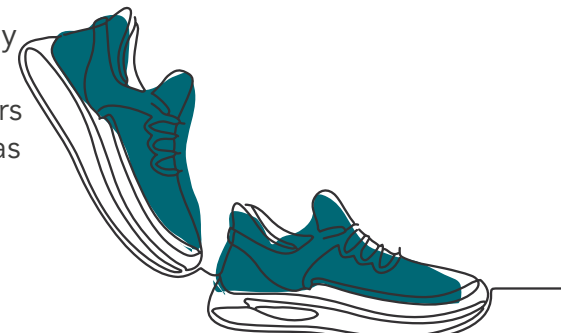
Insights: Visitors described Camden Town as distinctive and lively, yet also felt susceptible to petty crime, such as phone snatching. Visitors also noted the difficulty of navigation particularly when finding routes to destinations like Camden Market and London Zoo. There was a perception among other groups that visitors contribute to congestion without directly supporting or engaging with the local community and its identity.

Considerations: A visitor management and reinvestment strategy—linking tourism revenue to local maintenance, cleanliness, and community services—was seen as a way to maintain Camden Town's vitality while enhancing its liveability for residents. Visitors called for improved safety and wayfinding as priorities.

YOUTH

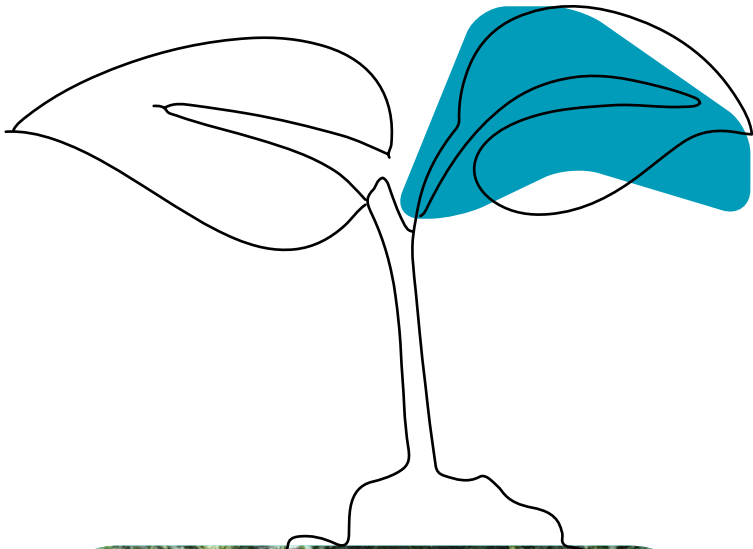
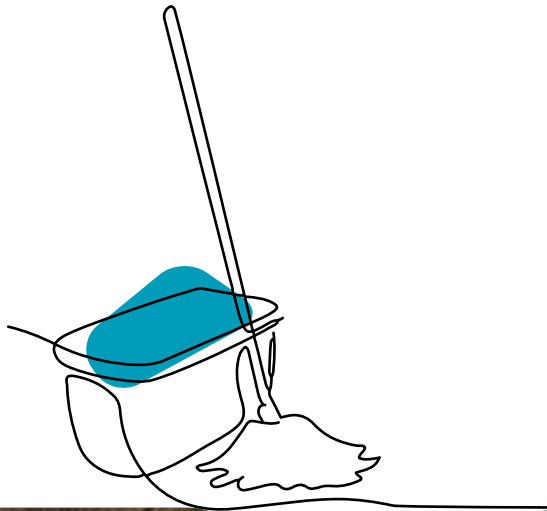
Insights: Young participants valued Camden Town's creativity but felt excluded from its opportunities and decision-making. They called for more safe, affordable, and creative spaces, and for routes into employment in the borough's cultural and creative industries.

Considerations: Suggestions included youth hubs, apprenticeships, and co-design roles in regeneration and arts projects to support young people to directly shape Camden Town's future.



CREATING A COMFORTABLE SPACE AND ENVIRONMENT

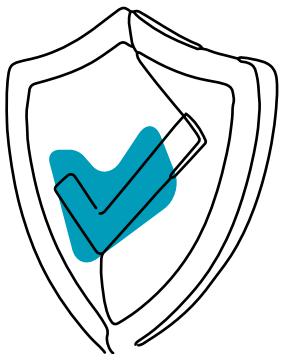
This group of themes emerged from engagement, reflecting how Camden Town’s identity is felt and experienced by its communities. While safety and environmental quality (climate and greening) were originally identified as priorities, engagement findings expanded this focus to include cleanliness, accessibility, and inclusion as equally important. Together, these priorities shape a shared aspiration for a Camden Town that feels comfortable, safe, clean, inclusive, accessible, climate conscious, and green.



SAFE

Insights: Participants expressed concerns about personal safety, particularly in relation to night-time activity, lighting, and anti-social behaviour. Safety was not only associated with enforcement but also with visibility, maintenance, and social care.

Considerations: Collaborative approaches involving the Metropolitan Police, TfL, Camden Town Unlimited (CTU), and local organisations were identified as critical to improving perceptions of security and trust.



CLEAN

Insights: Cleanliness was consistently raised as a reflection of civic care. Litter and maintenance issues were interpreted by participants as signs of neglect and reduced pride in place.

Considerations: A focus on shared responsibility through community volunteering, business engagement, and improved service standards was viewed as key to restoring confidence in the borough’s appearance and upkeep.

INCLUSIVE

Insights: Participants emphasised that accessibility and inclusion are essential to Camden Town’s social identity. Disabled residents, families, and minority groups described both physical and digital barriers that limited their full use of Camden Town.

Considerations: A more accessible Camden Town was imagined as one where everyone can move freely, access amenities and be updated using inclusive media. Delivery should prioritise universal design, inclusive facilities, and co-design with equality and disability networks.



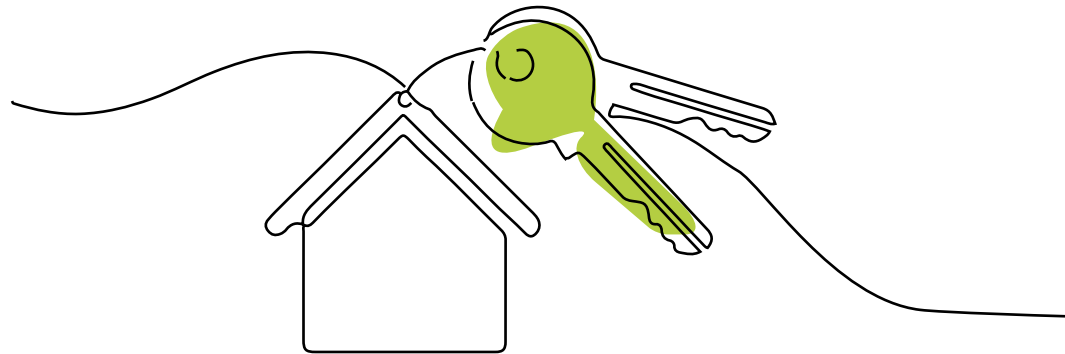
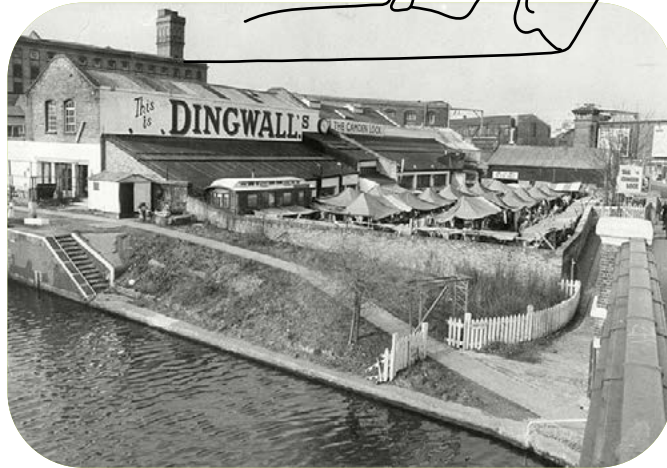
CLIMATIC AND GREEN

Insights: Climate and greening, including environmental quality and sustainability, were raised across all groups but were not among the most prominent themes. Participants associated green spaces and cleaner air with wellbeing and social cohesion. They supported more visible greening interventions, including more street trees alongside community-led planting, and climate-conscious design. There were also calls to make greened spaces safer.

Considerations: A coordinated borough-wide sustainability partnership and supported grass roots interventions can ensure climate goals are delivered equitably, with clear accountability and community involvement.

FOCUSSING ON ITS PLACES AND HOW IT IS USED

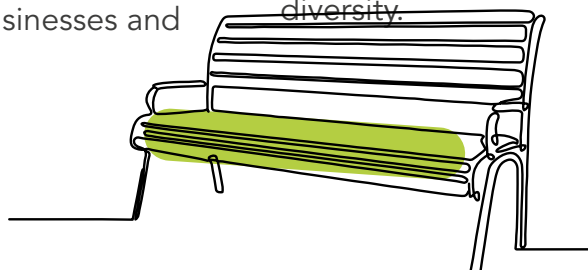
This group of themes describes where Camden Town’s culture and identity become tangible — through its public realm and transport, heritage and character, and economy, business, retail, housing, and development. These areas form the visible interface between the Vision, culture, and everyday experience. Engagement highlighted the importance of enhancing the quality of public spaces and transport, celebrating Camden Town’s heritage and character while encouraging innovation, and ensuring that its economy, housing, and development continue to reinforce the town’s distinctive culture and identity.



PUBLIC REALM AND TRANSPORT

Insights: Participants characterised Camden Town’s streets as lively but disjointed, with uneven design quality and sometimes limited accessibility. Views on the current trial pedestrianisation of Camden High Street were mixed—some welcomed safer, more walkable streets, while others feared impacts on trade, traffic, and accessibility. There was a clear aspiration for a connected, creative, and safe public realm that enables movement and expression.

Considerations: Suggestions included creating a Movement and Experience Framework, improved lighting, pedestrian prioritisation, and culturally driven design. It was mentioned that delivery would require close collaboration between Camden Council, TfL, and local partners such as businesses and landowners.



HERITAGE AND CHARACTER

Insights: Heritage was seen as central to Camden Town’s cultural distinctiveness. Participants valued the borough’s creative past but expressed concern that large-scale redevelopment and standardised retail offerings threaten its uniqueness. Participants also requested the need to support the continuation of alternative culture as opposed to relying on its past.

Considerations: A forward-looking approach to heritage, protecting historic venues, promoting adaptive reuse, and embedding local storytelling was viewed as essential. By working with Historic England, local trusts, community groups and cultural venues, Camden Town can strengthen heritage-led regeneration that celebrates both history and diversity.

ECONOMY, BUSINESS, AND RETAIL

Insights: Economic discussion focused on partnerships, fairness, affordability, and opportunity. Participants described the decline of independent traders and a growing independence and imbalance towards tourism. They supported interventions that prioritise local enterprise, youth employment, and fair growth, ensuring Camden Town’s economy reflects what is seen as its identity. Separately landowners and larger businesses supported the idea of collaboratively delivering on a vision through shared goals.

Considerations: A Local Economy Charter developed with CTU, small businesses, traders, and workspace providers could guide delivery, supported by flexible leasing, licensing, and meanwhile-use policies amongst others.



HOUSING AND DEVELOPMENT

Insights: Participants emphasised that affordable, fair, and sustainable housing is vital to Camden Town’s future. Discussions focused on transparency in delivery, protection of community assets, and the need for models that prioritise local and community benefit. People raised concerns about vacant properties, insecure tenancies, and the affordability gap between social and private housing. Some mentioned that new housing appeared to cater to luxury markets or students rather than local needs. This was felt to undermine opportunities for Camden Town residents to remain in the area. There was strong support for council-led and community-led housing, as well as for approaches that safeguard cultural and social spaces within new developments.

Considerations: Camden Town could prioritise council- and community-led delivery, activate vacant properties through leasing or partnerships, and strengthen tenant protection.

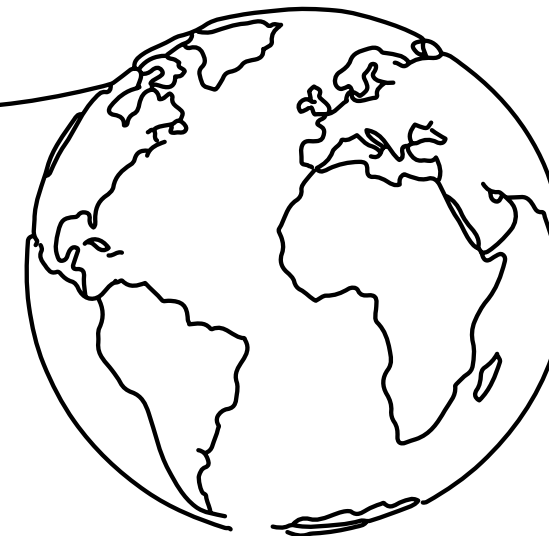
Engagement-Led Aspirations

'WHAT IFS' EXPLAINED

following 'what-ifs' are design output solutions. They are bold statements that reimagine what Camden Town could look like and present opportunities for shaping the future. Each 'what-if' statement connects to the broader themes that were drawn out through analysis of engagement insights.

These are; 'The Living Stage' which relates to culture, 'Camden Town Next', which relates to youth, 'Welcome, Without Overwhelm' which relates to visitors, 'Safety Through Belonging', which relates to safety, 'Care Made Visible' which relates to cleanliness, 'A Sustainable Green Thread' which relates to climate and greening, 'A Place to Breathe' which relates to public realm and transport, 'Belonging by Design' which relates to accessibility and inclusivity, 'Everyday Camden Town', which relates to community, 'Heritage and Innovation' which relates to heritage and character, 'Made in Camden Town' which relates to economy, business, and retail, 'Made to Stay' which relates to housing, and 'Trust in Action' which relates to council responsibilities and partnerships..

This section will dive further into these 'what-ifs', outlining how engagement insights have informed these and providing recommendations as to how solutions might be achieved.

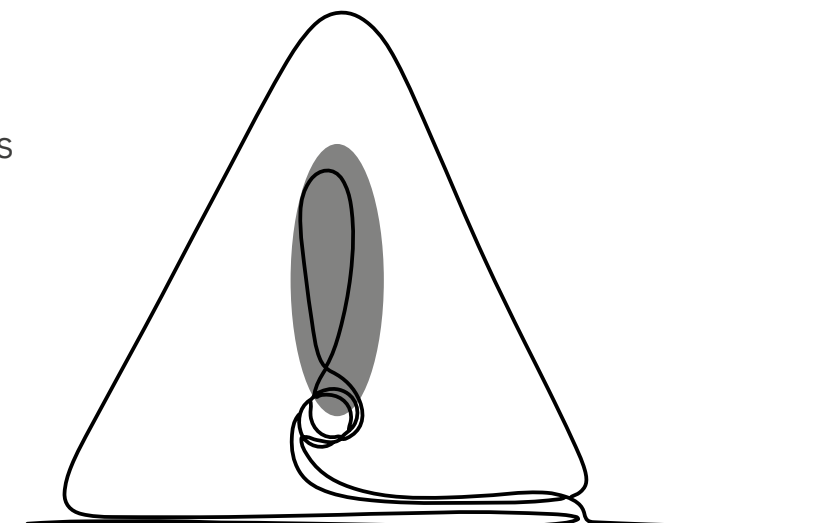


The Living Stage - Camden Town Creates

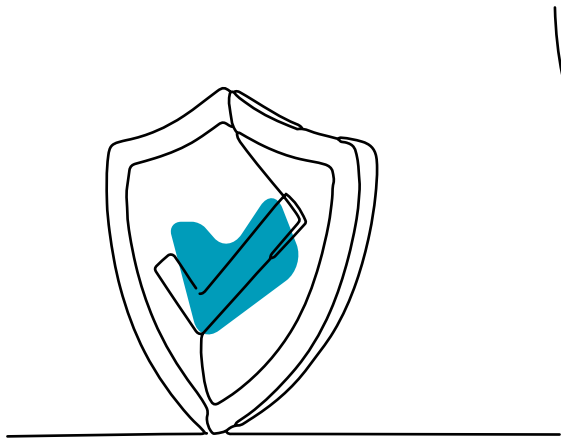
Protect what's iconic, nurture what's emerging — a culture made by its people, not for them.

Trust in Action

Deliver small, visible improvements together to show progress and rebuild public confidence.



CREATING A COMFORTABLE SPACE + ENVIRONMENT



Safety Through Belonging

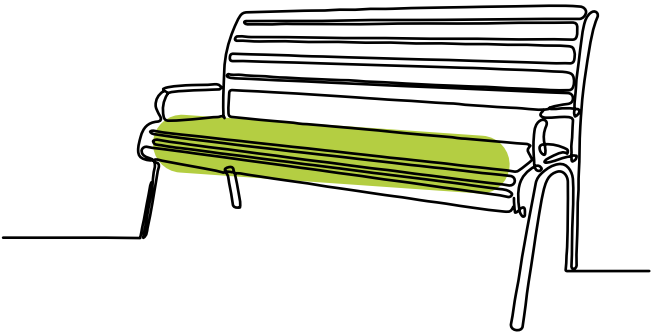
Design for care, light, and shared presence rather than enforcement alone.



Care Made Visible

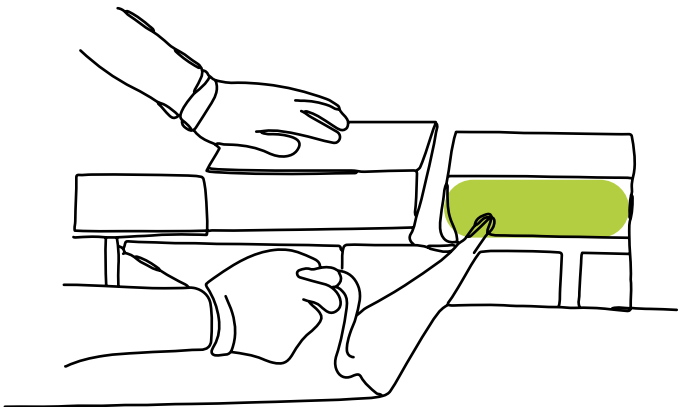
Cleanliness as care and streets, parks, and canals that reflect how much Camden Town values itself and its people.

FOCUSSING ON ITS PLACES + HOW IT IS USED



A Place to Breathe and Move Freely

Introduce shaded squares, green courtyards, and calm walking and cycling routes to balance Camden Town’s energy.



Heritage and Innovation

Celebrate the built and social heritage making space for innovation and change.



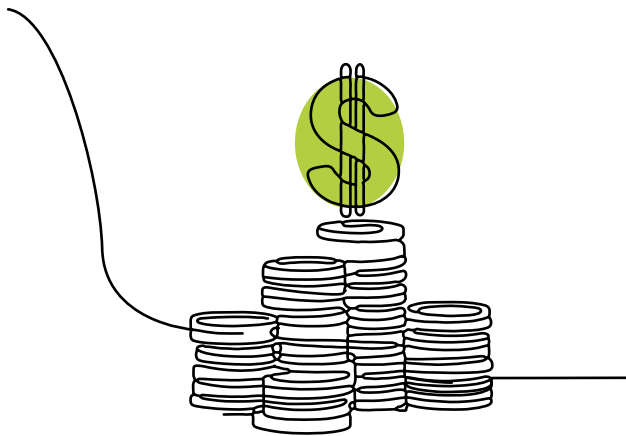
Belonging by Design

A Camden Town where physical, social, and cultural barriers fall away revealing a place that welcomes and is shaped by all.



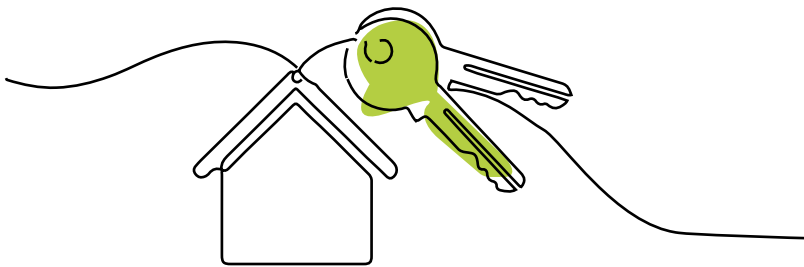
A Sustainable Green Thread

Stitch together a network of sustainable measures, trees, pocket parks, and canal routes as a visible green spine.



Made in Camden Town

Strengthen the local economy through creative production and sustainable business.



Made to Stay

Retrofit, reuse, and reinvest — supporting affordable housing that keeps Camden Town’s people rooted and thriving.

Location Based Insights

This section summarises the responses to each character area, outlining key engagement insights, resulting recommendations, and suggested additional character areas of focus.

OVERVIEW

The Camden Town Vision (CTV) engagement process examined how residents, visitors, and businesses perceive and experience key character areas within Camden Town. Participants recognised the area’s distinctive heritage, independent culture, and role as a major visitor destination. Across all locations, engagement emphasised the need to sustain Camden Town’s creative identity while improving the quality and coherence of its streets and public spaces to support local life as well as tourism.

Area Overviews

CHALK FARM ROAD

Chalk Farm Road extends from Chalk Farm Station to Regent’s Canal and functions as one of Camden Town’s principal gateways. It combines a historic industrial setting with a mix of cultural landmarks including Hawley Wharf, Camden Lock, the Stables Market, and the Roundhouse. Engagement highlighted the importance of maintaining the area’s relaxed character while supporting its evolution as a mixed-use and cultural corridor. Participants favoured protecting key heritage and cultural assets such as the Roundhouse and Camden Market, improving legibility through clear signage and wayfinding, and strengthening walking and cycling connections to reinforce the area’s identity and accessibility.

PARKWAY

Parkway acts as a key route linking Camden Town with Regent’s Park and is characterised by independent cafés, restaurants, and small retailers. Engagement identified that some described the street as calm and village-like while others defined it as traffic dominated and congested. Participants wanted to protect its heritage features and local offer while addressing movement and comfort challenges through improved signage, balanced cycle infrastructure, and reduced vehicle dominance. Additional greenery, seating, and potential partial pedestrianisation were viewed as opportunities to consolidate Parkway’s distinctive, walkable, and human-scale environment.

CAMDEN HIGH STREET NORTH

Camden High Street North, between Camden Town Station and Regent’s Canal, represents the cultural and commercial core of Camden Town. Defined by its concentration of independent shops, venues, and markets, the area embodies the borough’s creative identity and international appeal. Participants expressed strong support for preserving independent businesses and cultural venues such as The Black Heart, Castlehaven Community Centre, and Camden Town Bookshop. Views on the current trial pedestrianisation scheme were mixed—some welcomed safer, more walkable streets, while others feared impacts on trade, traffic, and accessibility. Enhancements to the streetscape—through wider pavements, additional seating, greenery, and improved signage—were viewed as key to reinforcing the street’s role as what was seen as ‘Camden Town’ by many.



WHERE IS CAMDEN MARKET?
Camden Town’s markets remain a defining feature of its local and international identity. Engagement revealed a desire for improved legibility and cohesion between market areas while retaining their distinct characters. Participants supported clearer signage, unified branding, and better connections between market zones and the surrounding high streets. Enhancing accessibility and navigability was seen as key to strengthening the markets’ function as the social and economic heart of Camden Town.

CAMDEN HIGH STREET SOUTH

Stretching from Pratt Street to Mornington Crescent Station, the southern section of Camden High Street has a more traditional district centre character, with retail, civic, and transport functions. Engagement indicated a need to strengthen its visual identity and retail diversity and sustain retail presence (noting a high turnover). Participants supported initiatives to assist small and independent traders through business support measures such as area promotion, rate relief or rent control. Public realm improvements including new planting, seating, and community art were seen as opportunities to enhance activity and create a stronger sense of place. Nearby alleyways such as Underhill Passage and Miller Street were described as unsafe and neglected, with calls for better lighting, clearer sight lines, and community-led activation to make them safer and more welcoming.

MORNINGTON CRESCENT

Whilst this is not currently a separate character area, Mornington Crescent marks a southern gateway to Camden Town and includes cultural landmarks such as KOKO and the Crowndale Centre, set alongside residential streets and green spaces at Harrington and Oakley Square Gardens. Engagement reflected the area's strong sense of cultural and architectural character. Recommendations focused on preserving its historic buildings and enhancing public spaces through greening, high-quality inclusive furniture, and public art referencing local creativity and heritage. Improvements to cycling infrastructure were also supported to encourage sustainable movement within and through the area.

SOUTHWEST CAMDEN TOWN VISION AREA

This area is an additional area highlighted through engagement. This area encompasses Arlington Road, Mornington Crescent, Mornington Terrace, Delancey Street, and Albert Street, is primarily residential and forms an important movement corridor. Participants valued its community-oriented character and some supported continued development of low-traffic neighbourhoods. Enhancements to cycle infrastructure, particularly along Delancey Street and the diversion of heavy vehicle routes were viewed as key necessary interventions. Engagement also pointed to opportunities for small, locally run cafés and inclusive community spaces to reinforce identity and belonging.

SOUTHEAST CAMDEN TOWN VISION AREA

This area is an additional area highlighted through engagement. It covers the area from Crowndale Road to Camden Road and is bordered by Bayham and Camden Streets, this section includes community and green assets such as St Martin's Gardens. Engagement identified opportunities to enhance these assets as welcoming and inclusive spaces through improved planting, seating, and access routes. Participants expressed interest in strengthening the representation of Camden Town's diverse communities along Camden Street and in reimagining St Martin's Gardens as a place for reflection, culture, and everyday use.



DATA

1.2 Breakdown

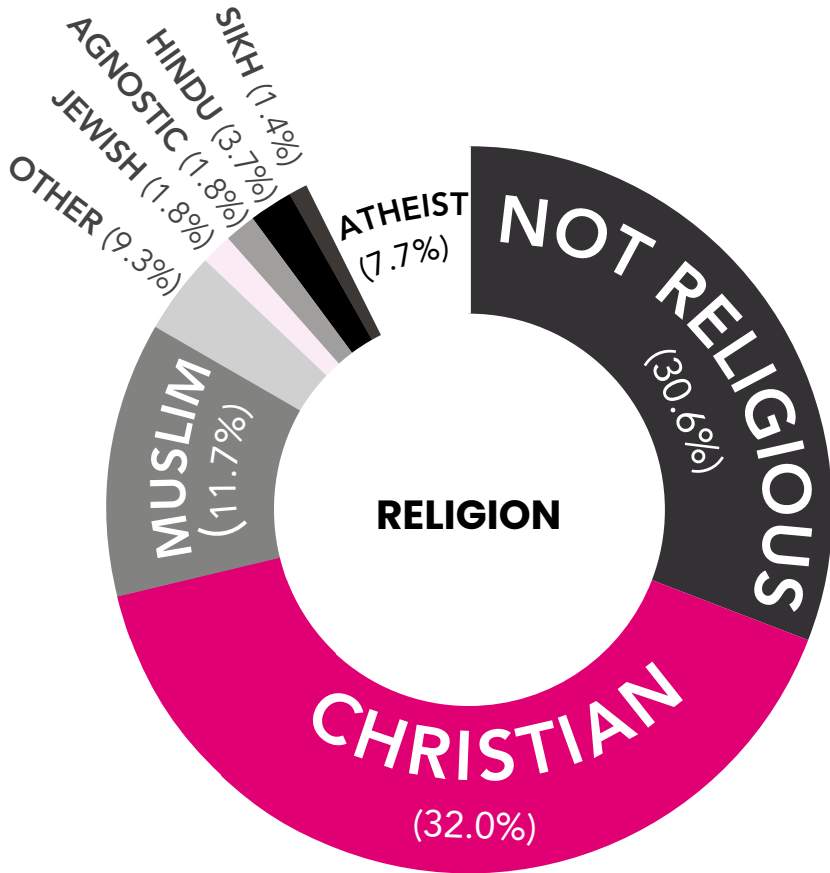
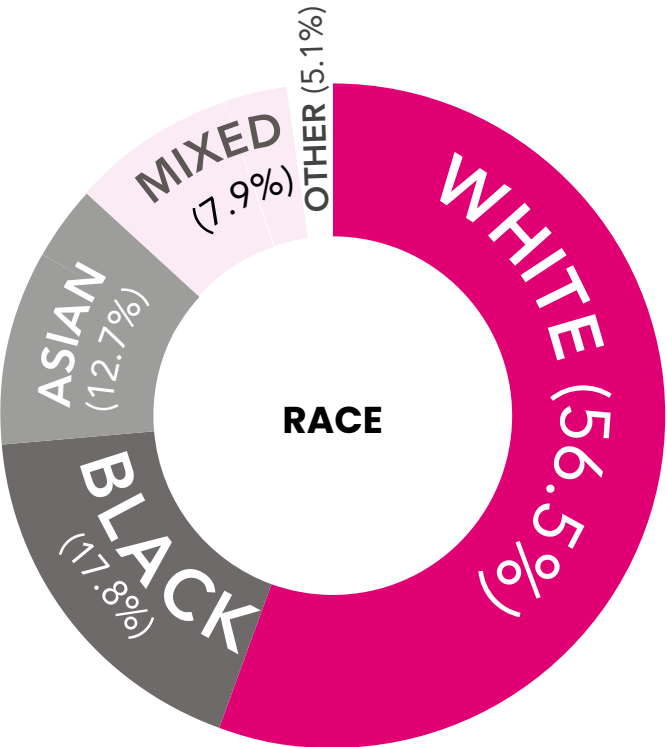
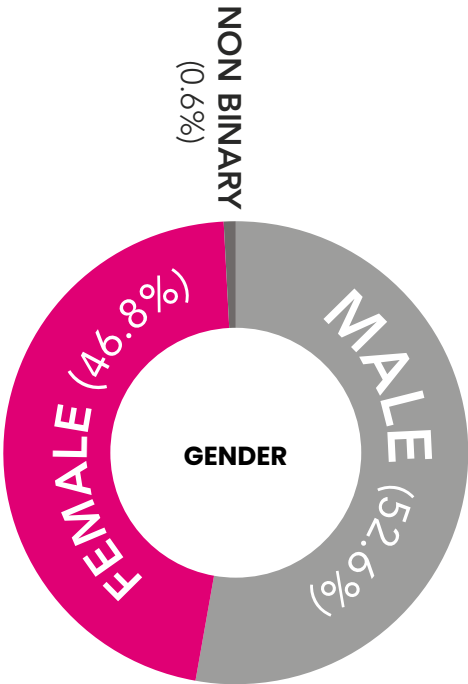
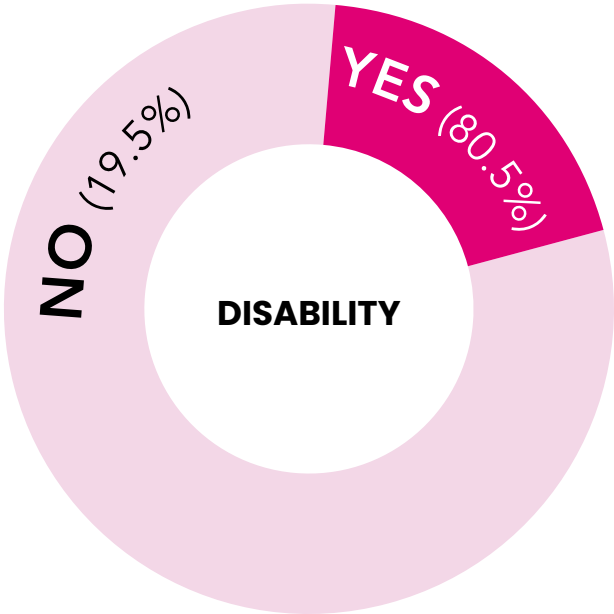
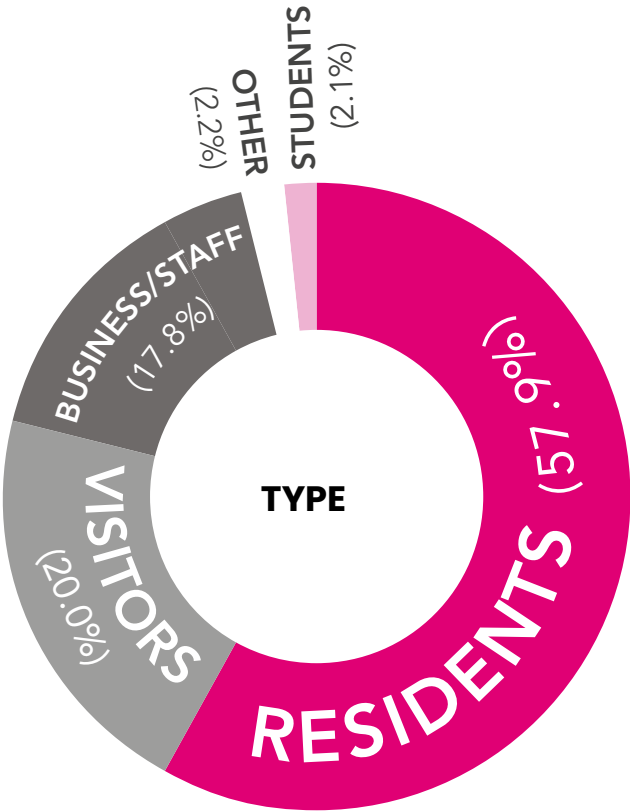
1.2.1 Overview

The following section outlines the results of the demographic data of the engaged participants across physical and digital engagement.

1.2.2 Participant representation

The engagement achieved strong demographic representation when compared with the 2021 Census for Camden Town. Participant data reflected the borough’s population across all key characteristics, including age, gender, ethnicity, religion, and other protected characteristics. The majority of participants identified as residents, followed closely by visitors, with business owners and staff forming a comparable proportion. This provided a balanced baseline of insight from individuals who are familiar with the area and its day-to-day environment, forming an accurate demographic reflection and sample when considering the aspirations and vision for Camden Town.

Participant data reflected the borough’s population across all key characteristics



1.3 Demographics

1.3.1 Participant Demographics

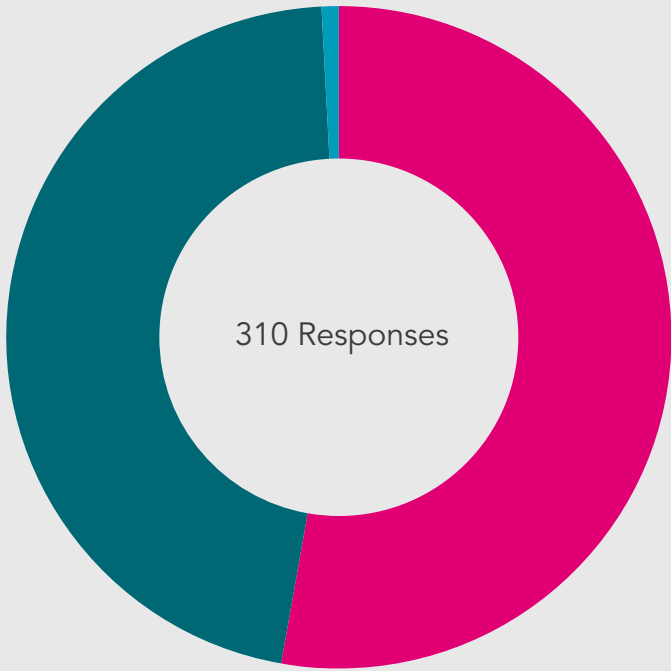
This section highlights the demographics of participants reached through physical engagement activities and details how these figures align with Camden Town’s Census data representation.

GENDER

The following pie chart shows the percentage breakdown of responses from participants who told us their gender.

52.6% of respondents identified as a man, 46.8% woman, and 0.6% non-binary.

- Man - 52.6%
- Woman - 46.8%
- Non-Binary - 0.6%

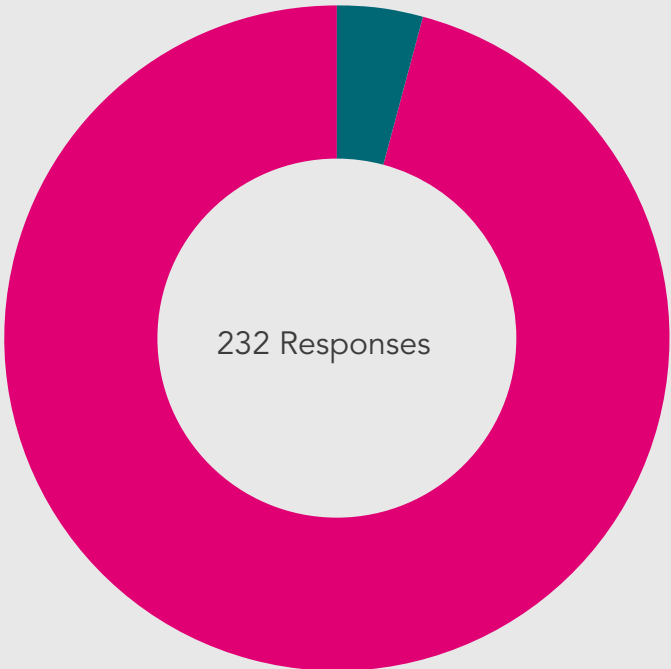


GENDER REASSIGNMENT

The following pie chart shows the percentage breakdown of responses from participants who told us their gender.

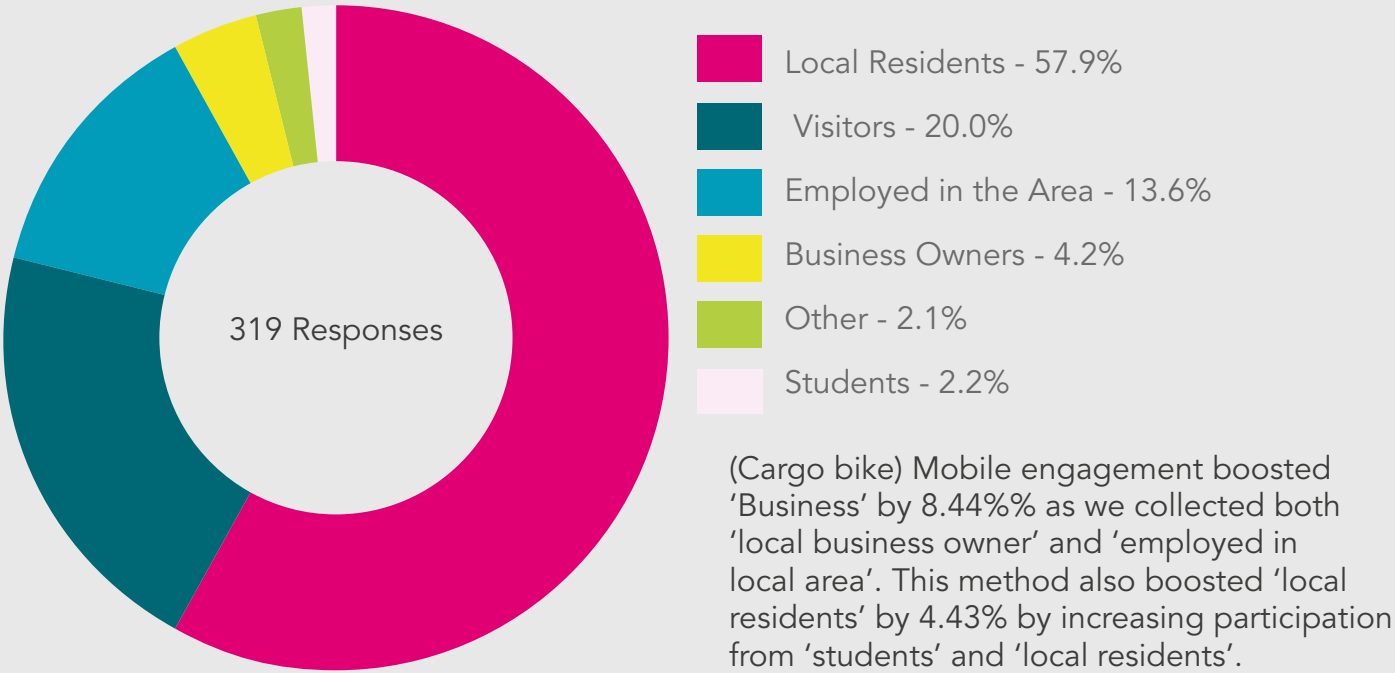
4.31% of respondents have gender reassigned, 95.7% have not.

- Yes - 4.3%
- No - 95.7%



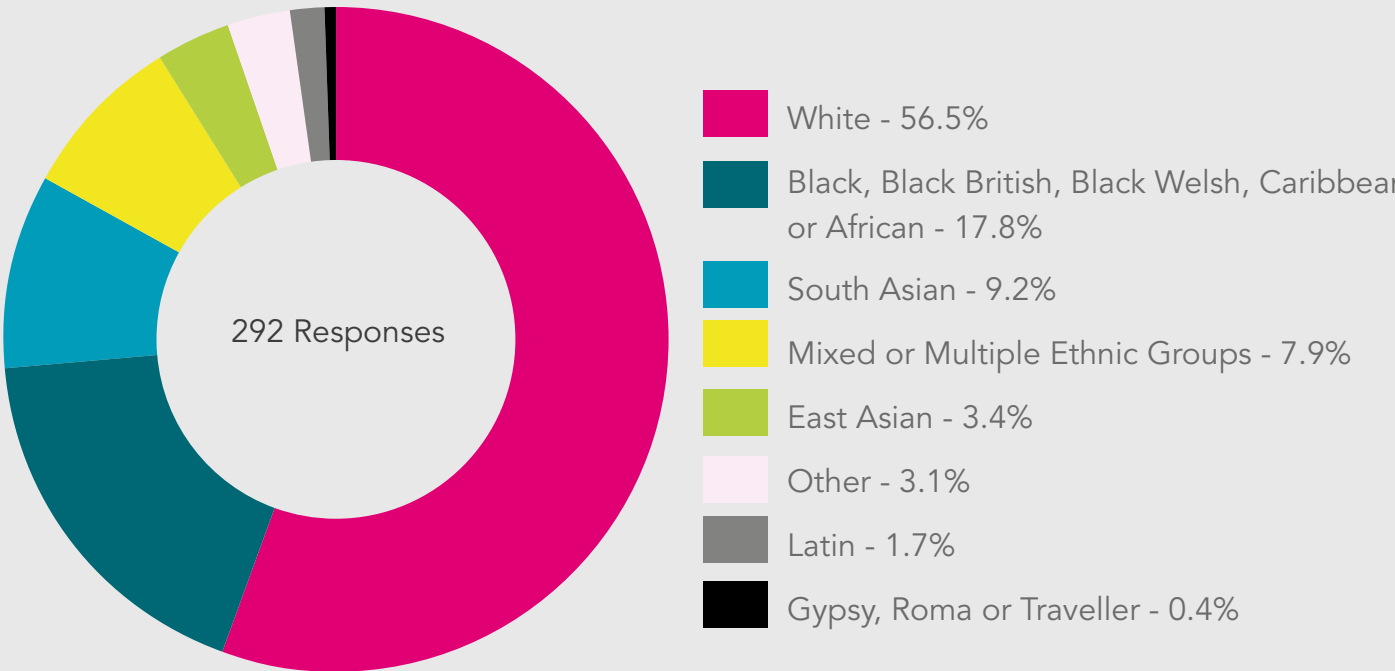
TYPE OF RESPONDENT / PARTICIPATION TYPE

The following pie chart shows the percentage breakdown of responses by the type of participant. As expected, there is a mixed participation, primarily residents at 60% (a combination of ‘local residents’ and ‘students that live in the area’) with a significant representation of Visitors at 20% and Businesses (a combination of ‘employed in the local area’ and ‘business owner’) at 17.84%. ‘Other’ results in 2.1% which mostly remained unspecified; however, two examples include ‘bus driver’ and ‘temporary work’.



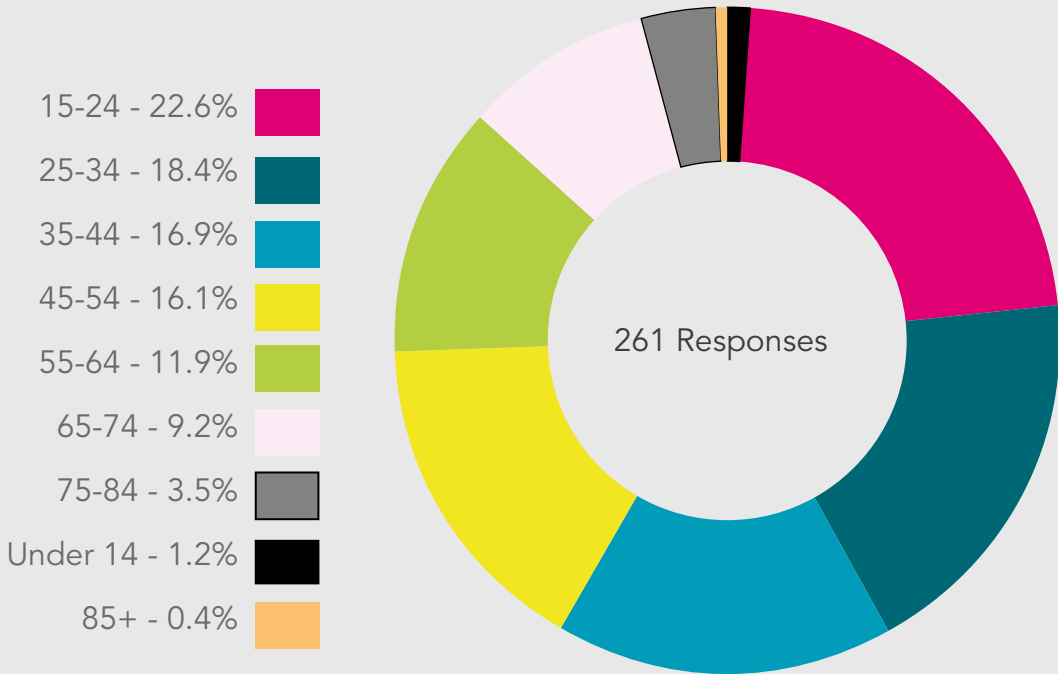
RACE

The following pie chart shows the percentage breakdown of responses from participants who told us their race. 56.5% of respondents identify as White, 17.8% as Black/Black British/Caribbean/ African, 9.25% as South Asian, 7.88% as mixed or multiple ethnic groups, 3.42% as East Asian, 1.71% as Latin, 0.342% as Gypsy, Roma or Traveller. Other ethnic groups account for 3.08%.



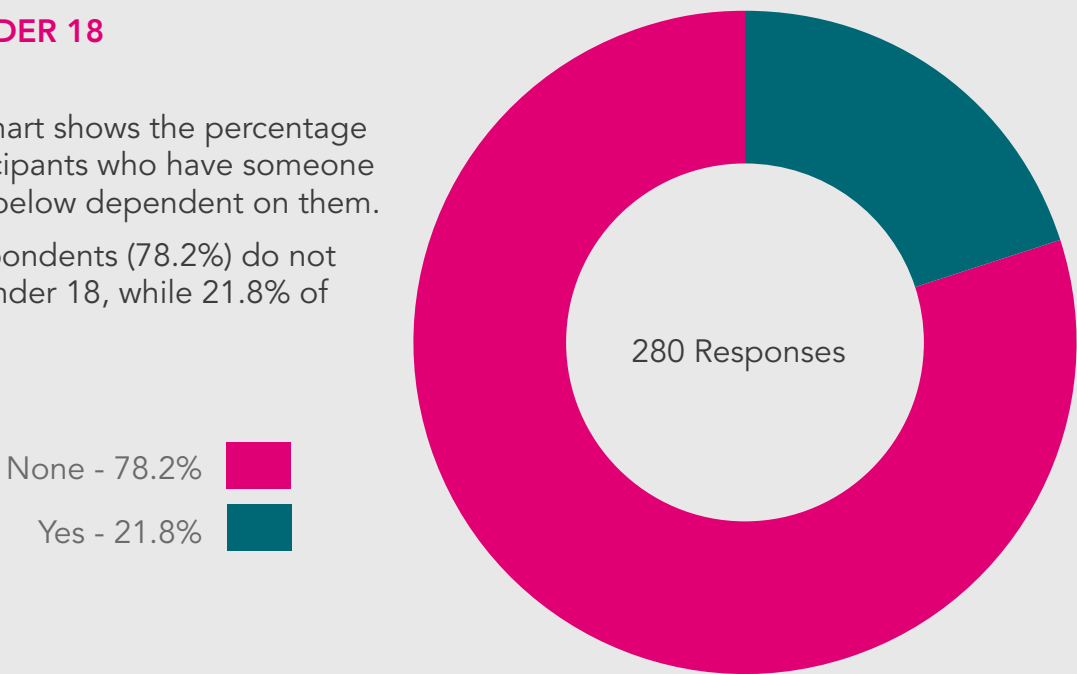
AGE GROUPS

The following pie chart shows participant breakdown by age. The age groups were distributed across a wide range, with the highest percentage in the 15-24 years (22.6%), followed by 25-34 (18.4%), with closely behind 35-44 (16.9%) and 45-54 (16.1%). Other age groups are also represented, with smaller percentages for those aged 14-17 and 85+.



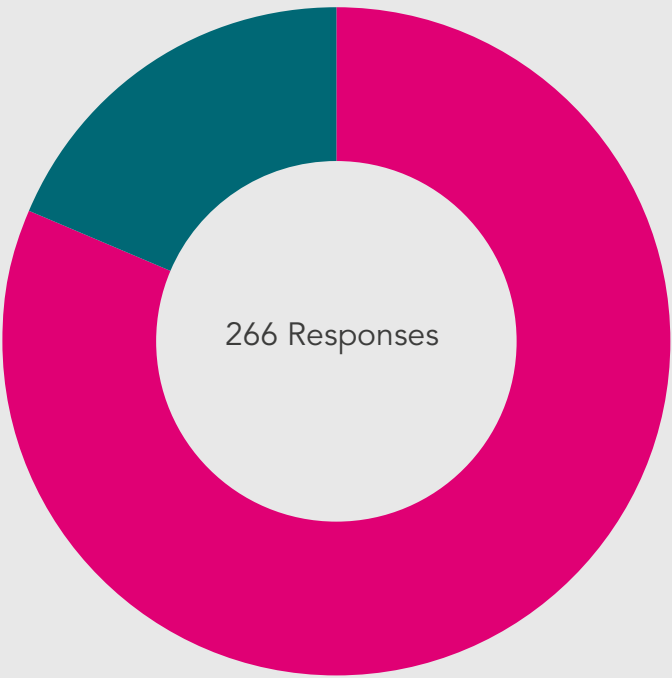
DEPENDANTS UNDER 18

The following pie chart shows the percentage breakdown of participants who have someone aged 18 years and below dependent on them. The majority of respondents (78.2%) do not have dependants under 18, while 21.8% of them do.



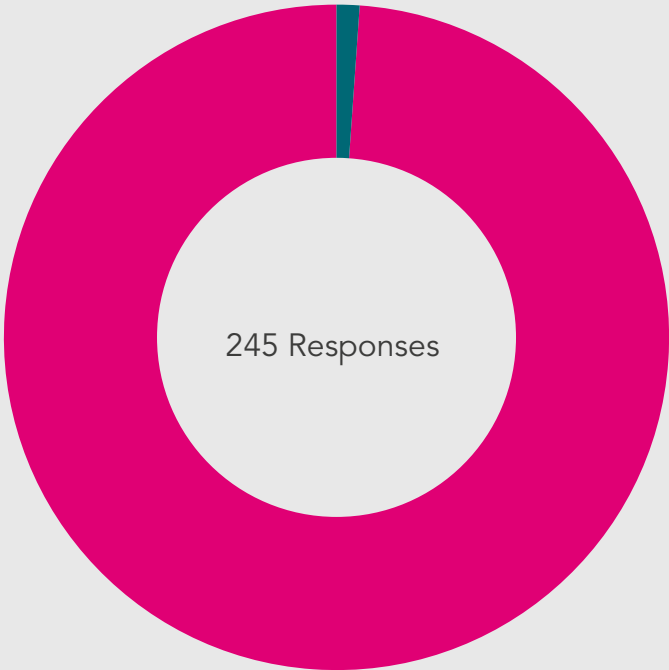
MAIN LANGUAGES

The following pie chart shows participant breakdown by their first spoken language. 81.5% of respondents identify English as their main language, with 18.5% speaking a variety of other main languages, including French, Italian, Spanish, Arabic, Bengali, German, Romanian, Somali, Portuguese, Amharic, BSL, Greek, Chinese, Hindi, Bulgarian, Swahili, Nepalese, Filipino, Urdu, Tagalog, Afrikaans, Mandarin, Lithuanian, Pashto, Farsi, Tigrinya, Polish, Russian, Hebrew, Japanese, Gujarati, Dutch, Welsh and Persian.



PREGNANT

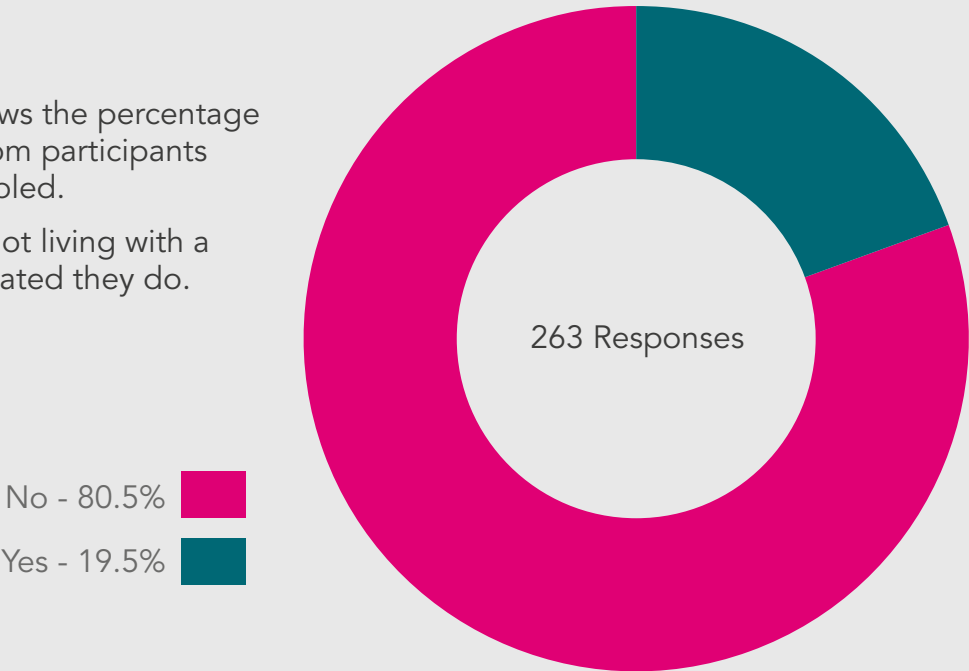
The following pie chart shows the percentage breakdown of participants are pregnant or on maternity leave. Almost all of respondents (98.8%) are not pregnant, while 1.2% of them are.



DISABILITY

The following pie chart shows the percentage breakdown of responses from participants who told us if they are disabled.

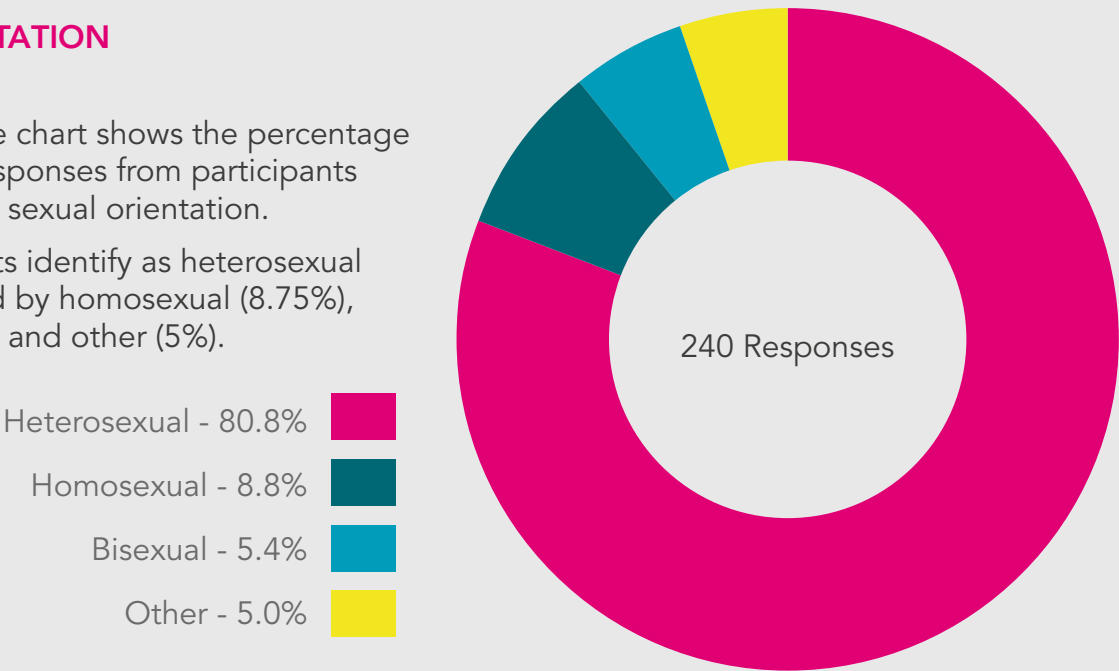
80.5% of respondents are not living with a disability, while 19.5% indicated they do.



SEXUAL ORIENTATION

The following pie chart shows the percentage breakdown of responses from participants who told us their sexual orientation.

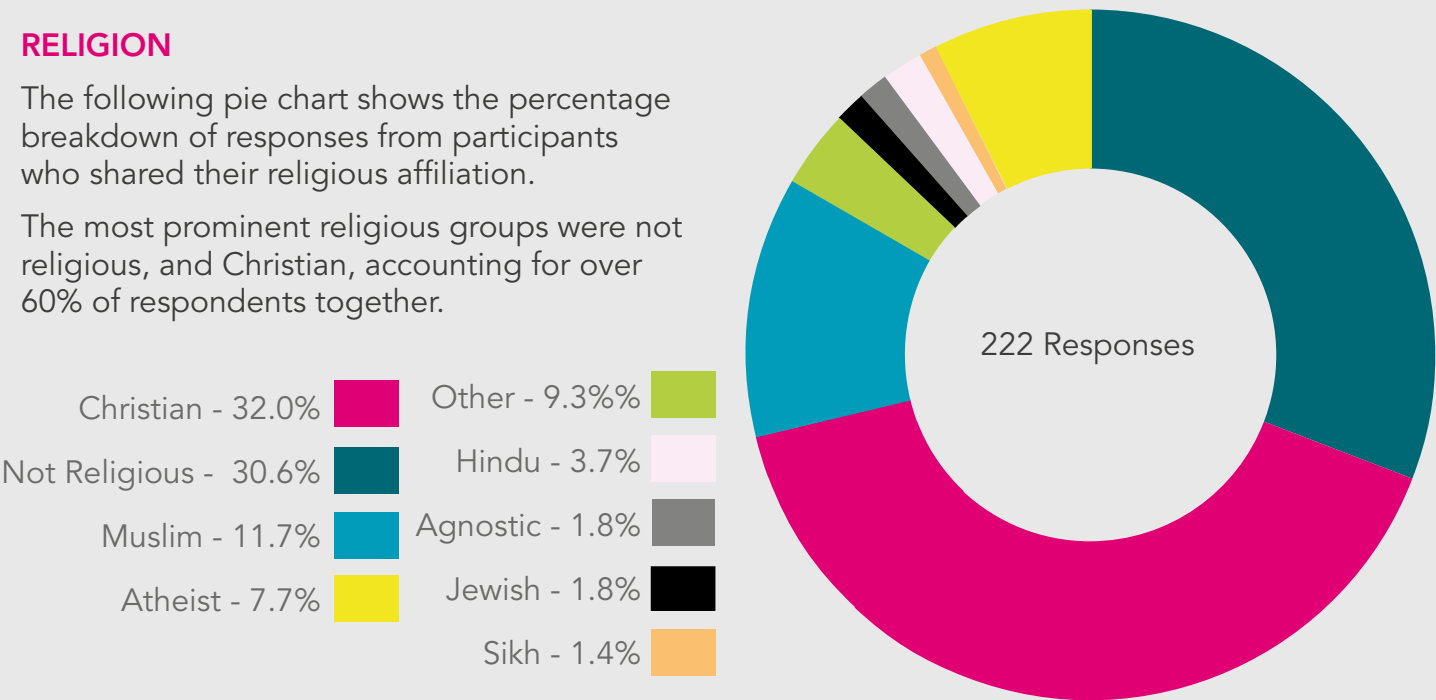
Most respondents identify as heterosexual (80.8%), followed by homosexual (8.75%), bisexual (5.32%), and other (5%).



RELIGION

The following pie chart shows the percentage breakdown of responses from participants who shared their religious affiliation.

The most prominent religious groups were not religious, and Christian, accounting for over 60% of respondents together.

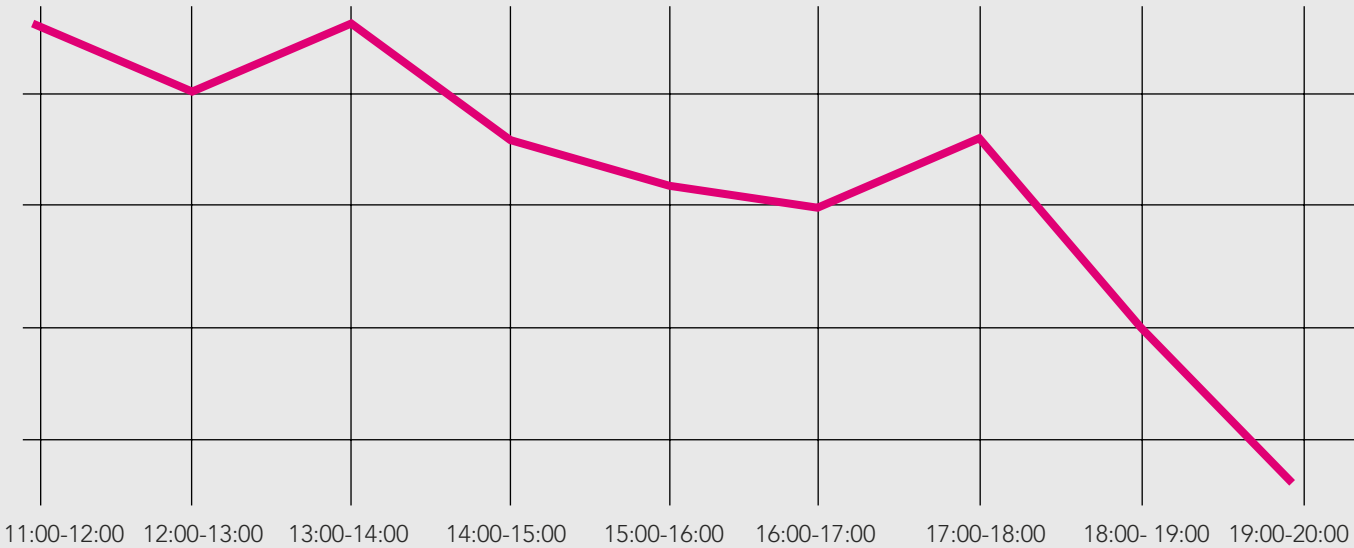


1.3.3 Behaviour

This summary provides an overview of behaviours recorded during the physical engagement activities, including the time engagement occurred, the distance and location people travelled from, and the estimated budget spend participants associated with their visit and use of Camden Town.

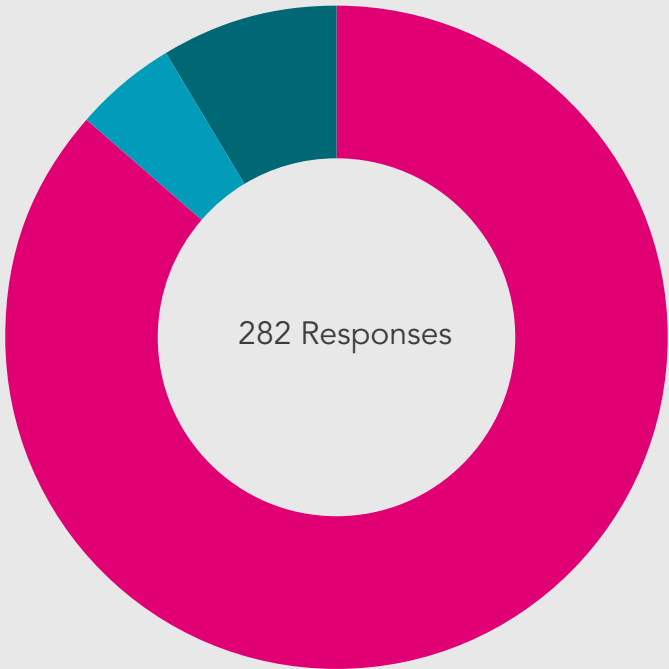
TIME

The following line chart illustrates the times at which participants engaged with street pop-up events. Busiest times were between 11: 00-15: 00, with a slight increase at 18: 00, aligning with the busiest footfall periods referenced in the Avison Young Report. This reflects the overall activity and interaction in the local area(s) where the street pop-ups took place.



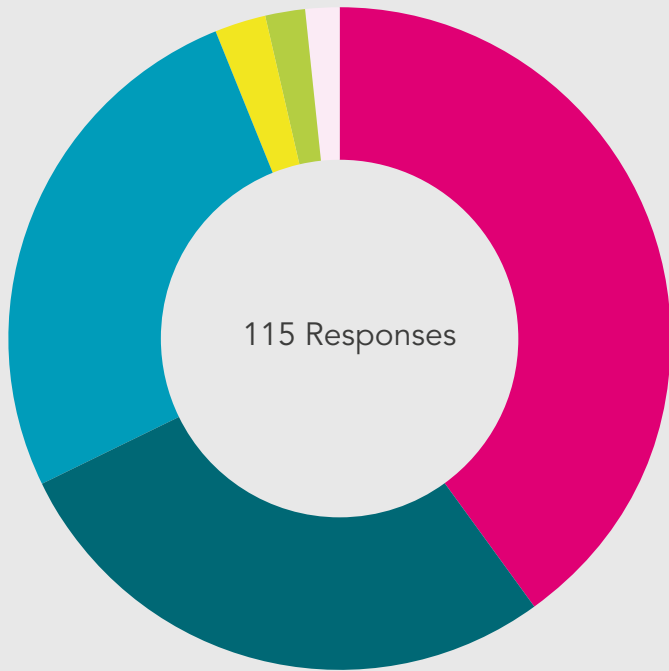
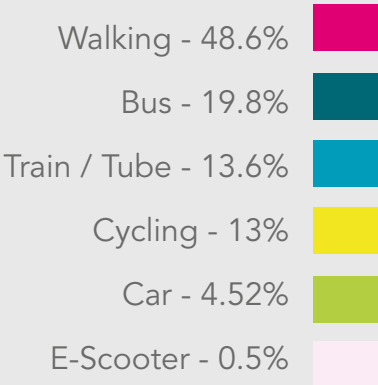
TRAVELLED FROM

The following pie chart displays the distance from which participants travelled. The majority stated inside of London at 87.2% followed by smaller groups travelling from abroad (8.16%) and outside London (4.61%).



MOVEMENT

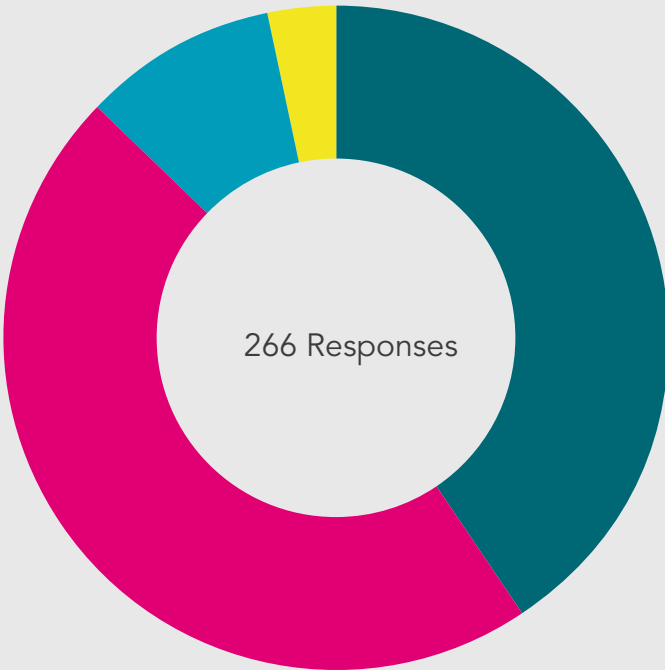
The following pie chart indicates that 48.6%, walk; followed by bus (19.8%), train/tube (13.6%), and cycling (13%). Smaller numbers used cars (4.25%) and e- scooters (0.5%).



BUDGET

The following pie chart shows the amount that participants intended to spend in the local area.

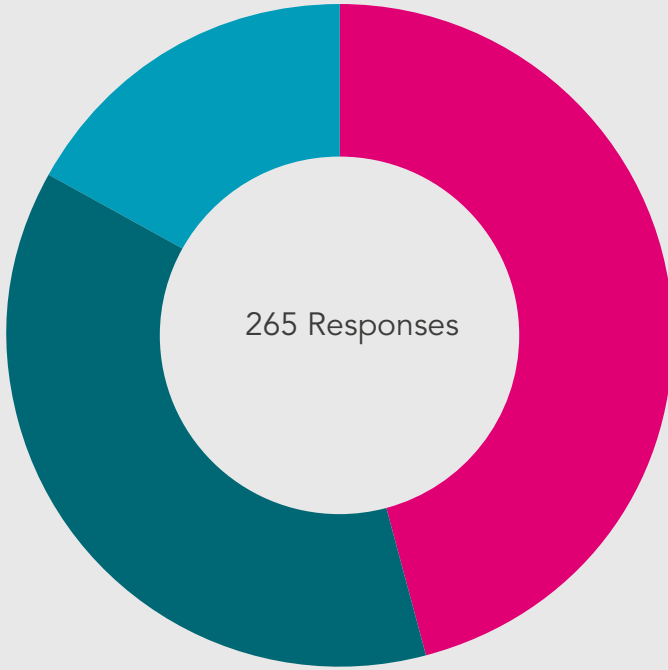
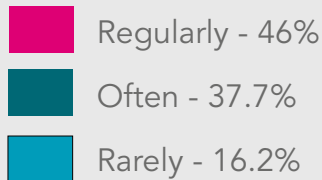
Nearly half (47.4%) of participants planned to spend between £ 10- £ 50, while 40. 2% intended to spend £ 0- £ 10. Smaller proportions planned to spend £50- £100 (9.4%) and over £100 (3.01%).



FREQUENCY OF VISIT

The following pie chart details how often participants visit the local area.

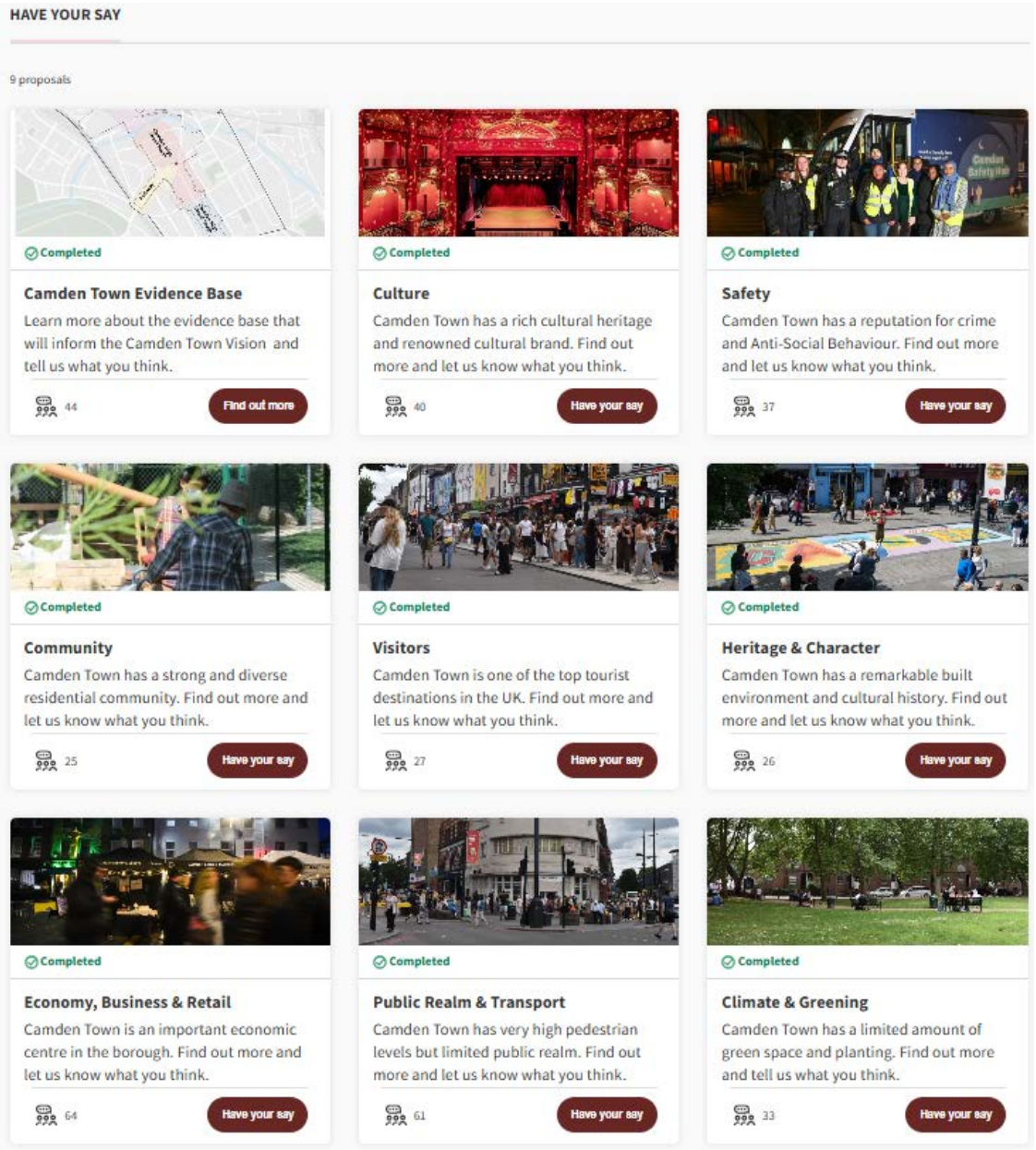
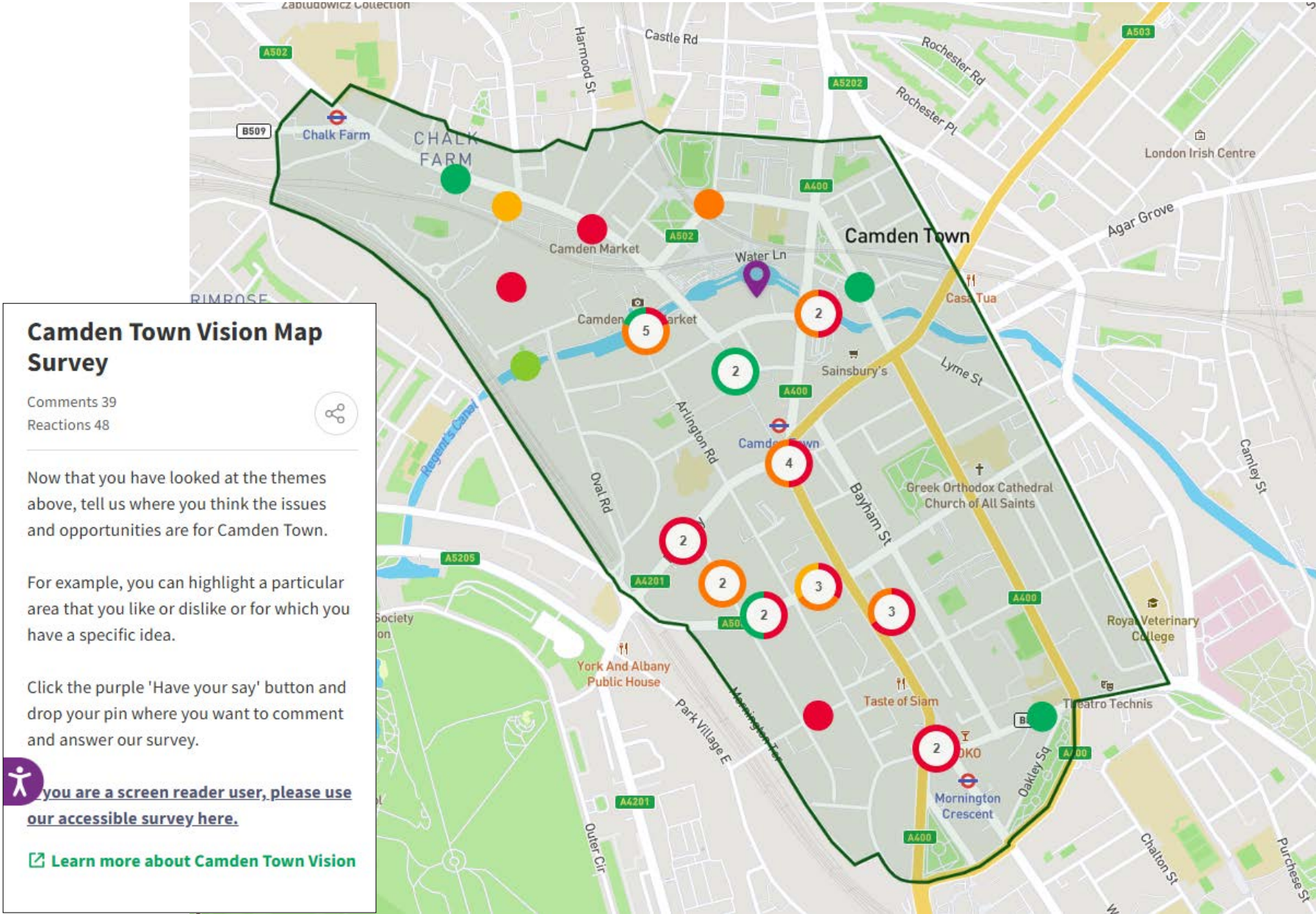
Most participants, 46%, visit regularly; 37.7% visit often; and 16.2% visit rarely.



1.4 Digital Engagement

1.4.1 Digital Engagement Platform Overview

A total of 418 insights were gathered online through the Camden Town Vision digital engagement platform hosted on Commonplace. The platform featured a range of interactive information tiles, including the Camden Town Evidence Base (highlighting key themes), a Camden Town Map Survey (enabling participants to drop location-based pins and share comments), updates on Latest News, and information about Engagement Events. The following section highlights the demographic data associated with the responses. It should be noted that the numbers differ due to the different responses to different sections with some questions having significantly higher response rates than others.



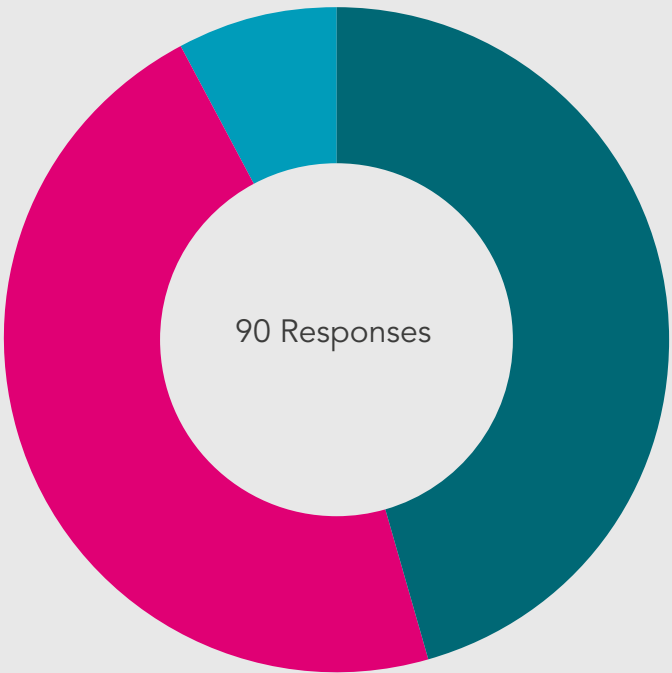
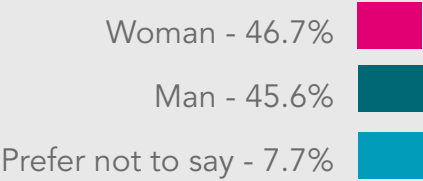
1.4.2 Participant Demographics

This section highlights the demographics of participants reached through the Commonplace digital engagement activities. The demographics were particularly unrepresentative in relation to ethnicity and diversity of language, and there was also a notably high proportion of older participants compared with the physical engagement. As a result, it is important to note that the physical engagement helps to balance representation and ensure that the findings reflect a more representative sample overall.

HOW WOULD YOU DESCRIBE YOUR GENDER?

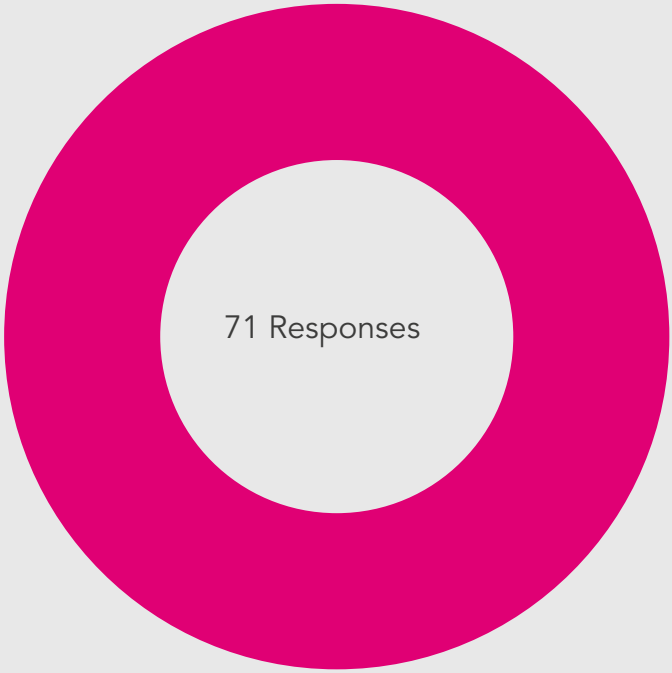
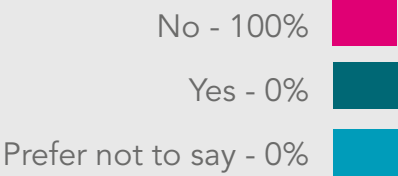
The following pie chart shows the percentage breakdown of responses from participants who told us their gender.

46.7% of respondents identified as a woman, 45.6% man, and 7.7% prefer not to say.



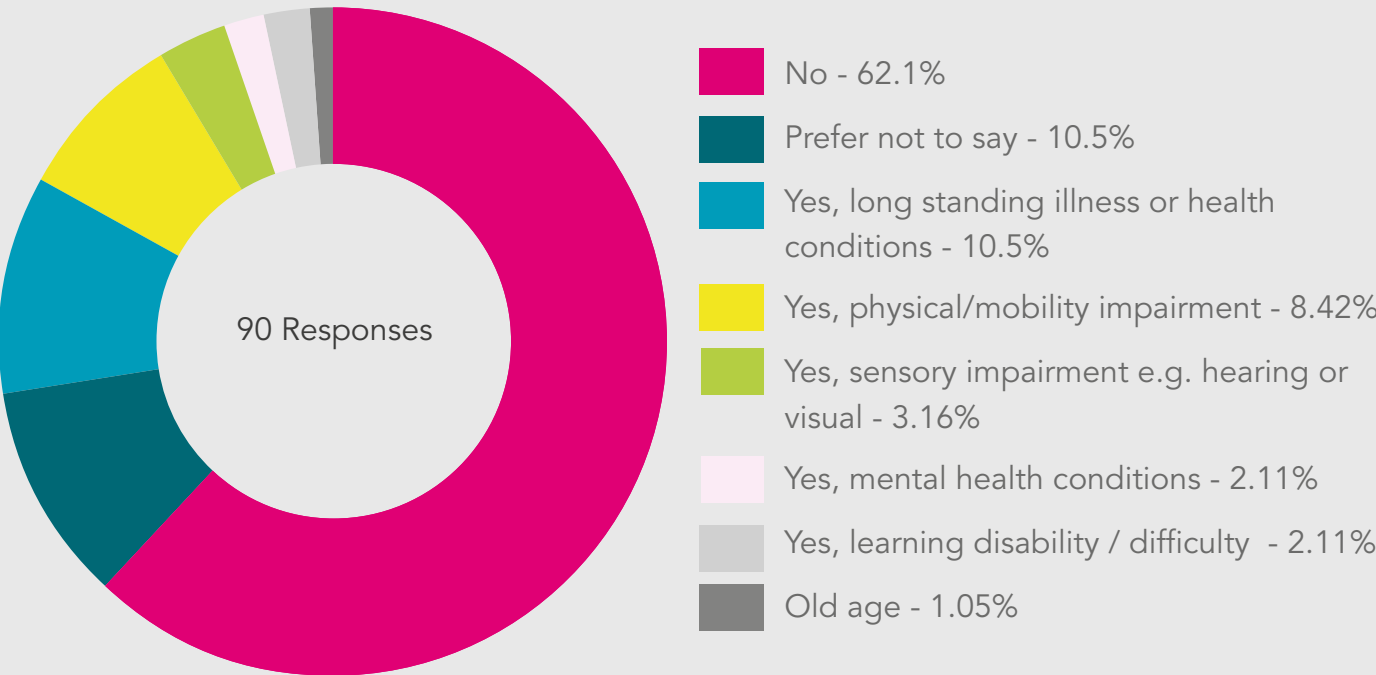
IF YOU ARE A WOMAN, ARE YOU PREGNANT?

When asked if pregnant, all participants answered no.



DO YOU CONSIDER YOURSELF AS HAVING A DISABILITY OR LONG TERM HEALTH CONDITION?

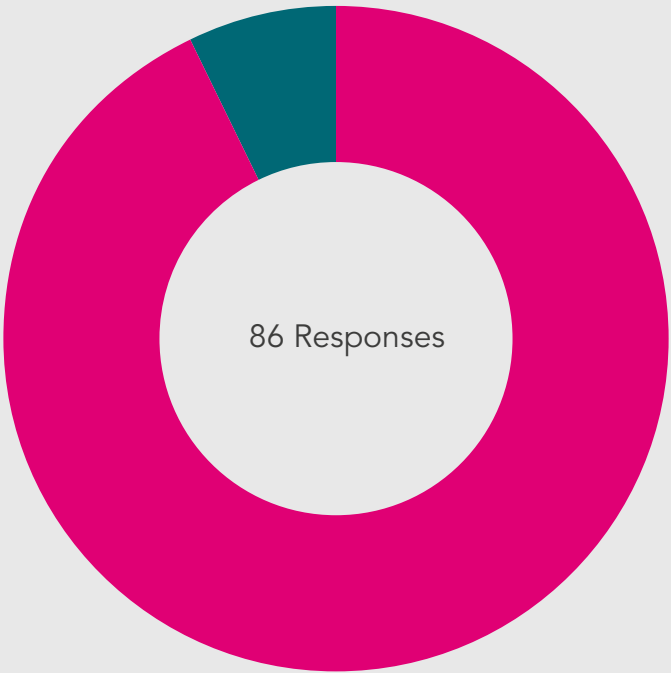
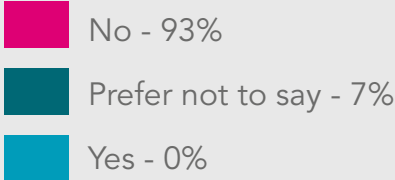
The following pie chart shows the percentage breakdown of responses from participants who told us if they are disabled. 62.1% of respondents are not living with a disability, while 19.5% indicated they do. 10.5% of respondents have long-standing illness or health condition, 8.42% answered as having physical/mobility impairment, 3.16% have sensory impairment, 2.11% live with mental health conditions, and 2.11% with a learning difficulty. 10.5% preferred not to say.



DO YOU CONSIDER YOURSELF TO BE TRANS?

The following pie chart shows the percentage breakdown of responses from participants who told us that they consider themselves as trans.

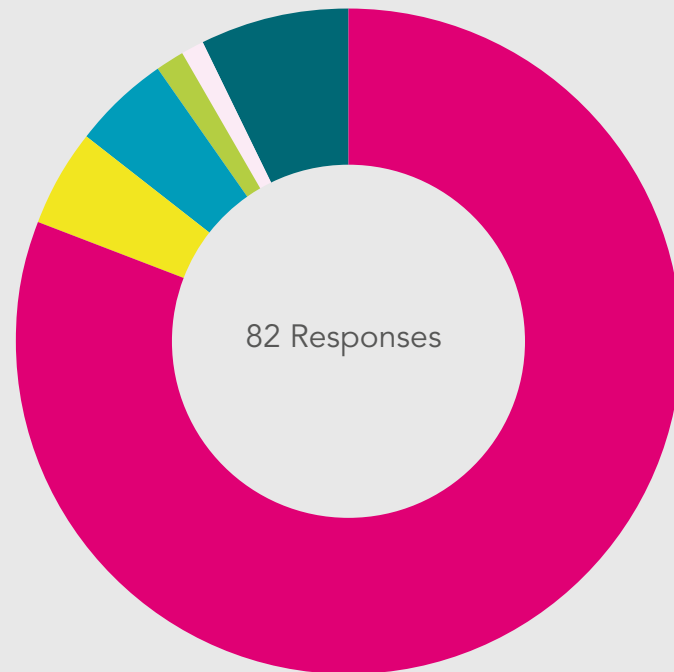
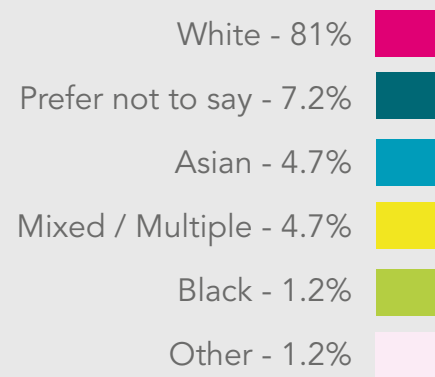
0% of respondents answered yes, 93% responded as no, while 7% preferred not to say.



WHAT IS YOUR ETHNICITY?

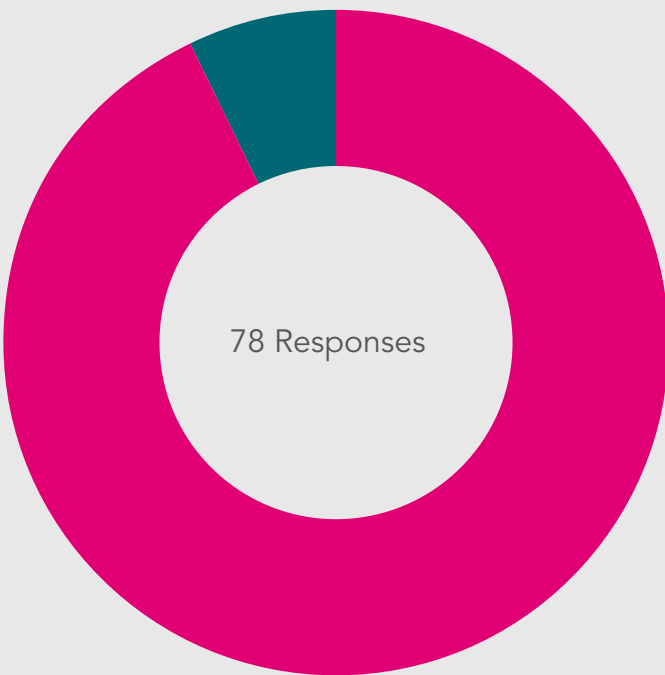
The following pie chart shows the percentage breakdown of participant race (asked as ethnicities).

81% of respondents identify as White, 4.7% as Asian, 4.7% as Mixed/Multiple, 1.2% as Black and 1.2% as Other. 7.2% preferred not to say.



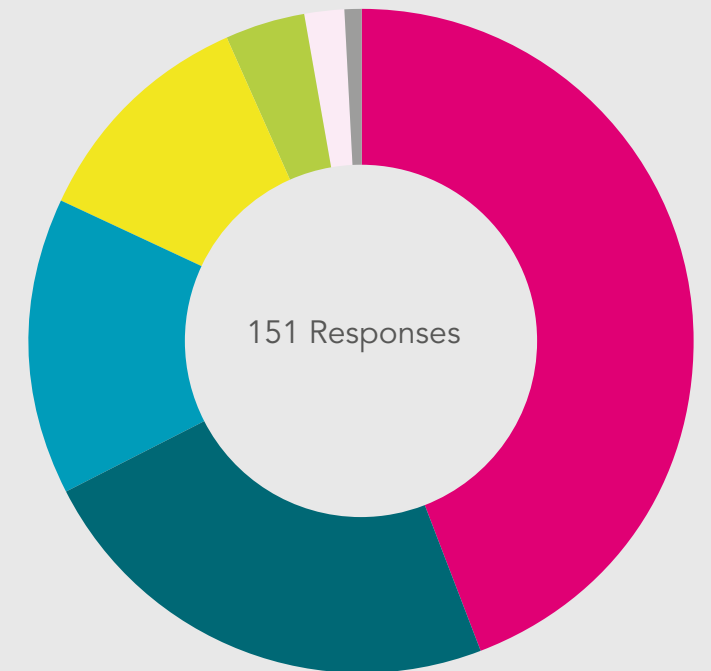
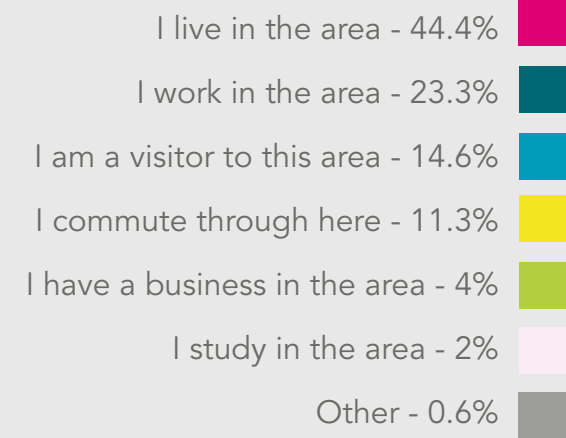
IS ENGLISH YOUR FIRST LANGUAGE?

80.8% of participants stated that English was their first language while 19.2% stated that English was not their first language.



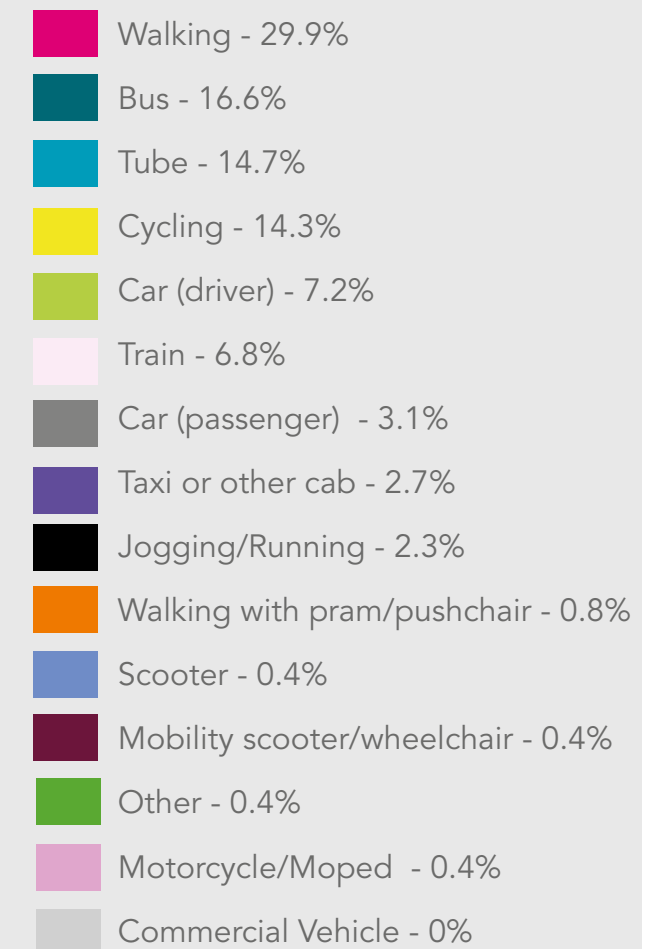
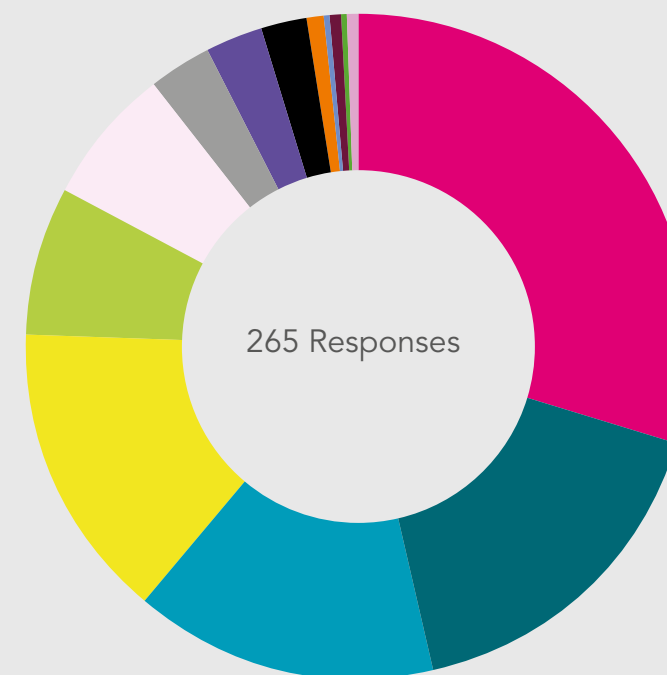
WHAT IS YOUR CONNECTION TO THE AREA?

The majority of participants who responded were residents, followed by those that work in the area and visitors at 44.4%.



HOW DO YOU USUALLY TRAVEL IN OR AROUND THE AREA?

When asked how do you travel in or around the area, most people stated that they walked (29.9%) followed by bus (16.6%). Cycling and the tube followed at around 14%. many other modes of travel were also expressed.



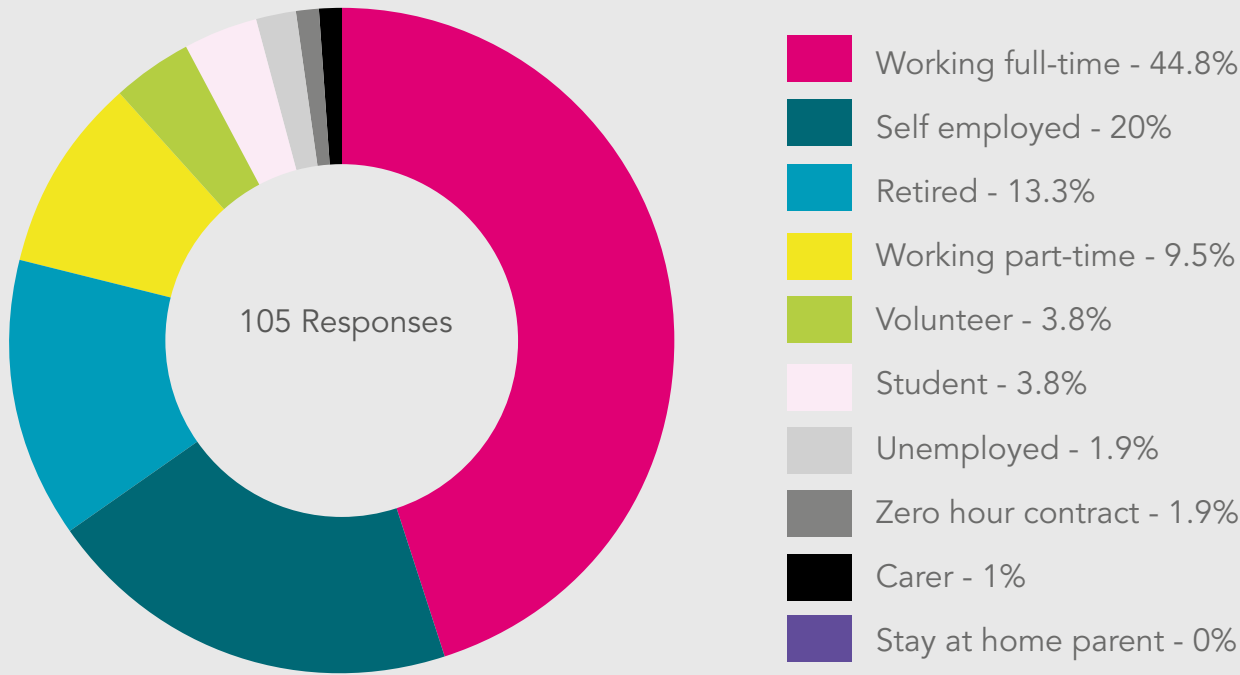
HOW OFTEN DO YOU VISIT CAMDEN TOWN?

The majority of participants visited daily at 48.9%, followed 24.5% and monthly at 13.8%.



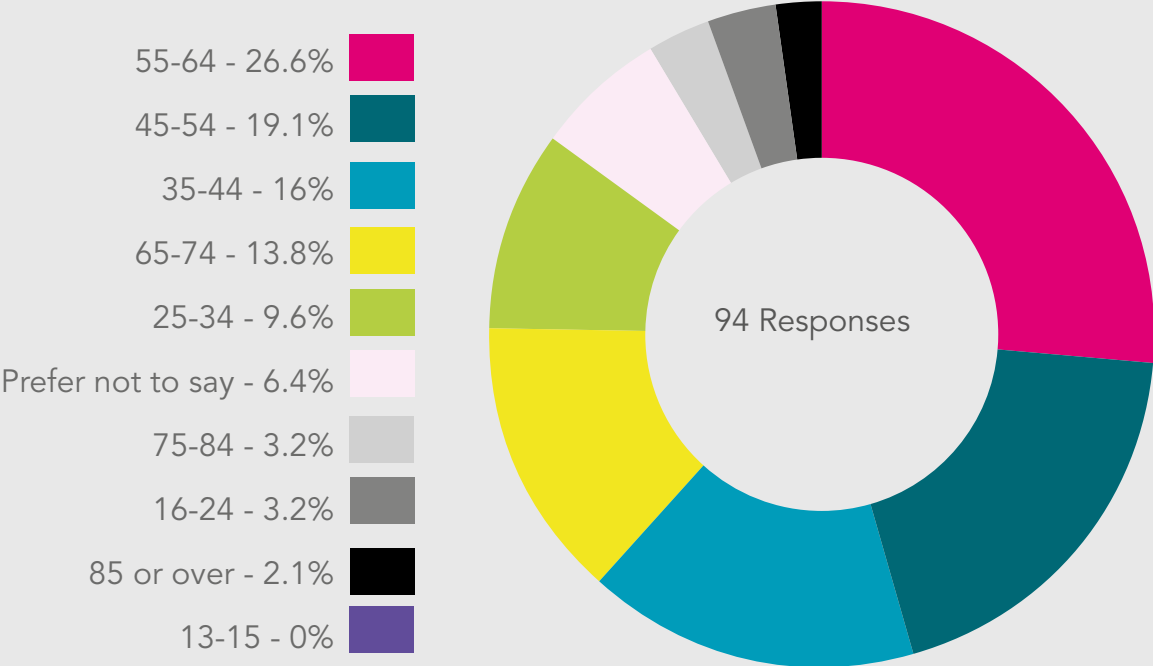
WHAT IS YOUR EMPLOYMENT STATUS?

Most of the employment status of the respondents were working full time (44.8%), followed by being self-employed (20%). The rest included a mix of people who are retired, working part time, volunteers and students.



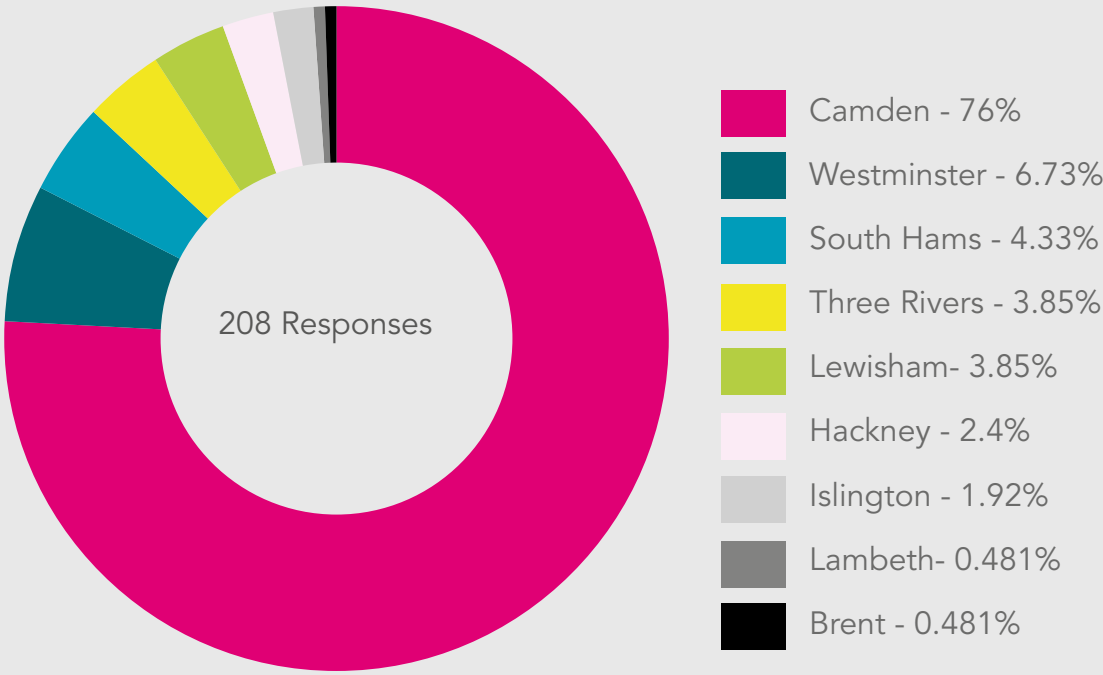
WHAT IS YOUR AGE GROUP?

The age group was varied and included a fair mix across all age groups.



WHAT IS YOUR HOME DISTRICT / TOWN?

At 76%, most participants described 'Camden' as their home district or town. Others included a wide variety of locations including 'Westminster', 'South Hampshire, and 'Three Rivers'.



WHERE IS YOUR WORK DISTRICT / TOWN?

The majority of people confirmed that they worked in Camden (66.4%), followed by the City of London (11.7%), Westminster (10.2%), with the rest of the locations under 3%.

