

CAMDEN STEAM REPORT RECOMMENDATIONS	DELIVERY
<p>That Camden businesses collaborate with the Young Camden Foundation to facilitate one or more 'Camden Challenge' events</p>	<ul style="list-style-type: none"> • Ted Baker (in partnership with Urban Partners and the UCL Centre for Innovation and Enterprise) led the Ted Baker Camden Challenge in July – an exciting week-long business challenge for 15 young people from a local youth club, two local schools, and those meeting eligibility criteria such as Free School Meals. It was hugely successful, with excellent feedback from the young people and staff across Ted Baker. • The press release and photos of the event are available here. • Ted Baker will continue to run an annual Challenge, and equip other Camden employers to design and run their own Camden Challenges.
<p>A STEAM Hub to work with teachers and employers to facilitate a more connected curriculum around the creative, digital and science subjects</p>	<ul style="list-style-type: none"> • The Camden STEAM Hub is an innovative school development programme, led by headteachers/senior leaders from 5 schools. • The STEAM Hub trains leaders from 20 primary and secondary schools to develop a STEAM approach at a curriculum- and whole-school-level, and the Hub will facilitate close collaboration and innovation between schools, businesses, and cultural institutions.
<p>That businesses contribute to a range of activities targeted at improving the equality of opportunities for career insight, work experience and apprenticeships</p>	<ul style="list-style-type: none"> • The 21st Century Talent Pledge consolidates business support for schools into a focused range of activities, facilitating stronger and more streamlined links between schools and businesses. • The Pledge launched in September at the Francis Crick Institute. 31 employers have signed so far. • Lindsley Ruth, CEO of Electrocomponents plc, has been appointed as STEAM Commission Business Lead, working alongside our Chair, Dinah Caine CBE, to rally Camden businesses to commit their support and to advocate the need to build the STEAM talent pipeline.
<p>A network of STEAM Ambassadors drawn from business and working with schools and FE</p>	<ul style="list-style-type: none"> • We are working in partnership with STEM Learning, who run the national STEM Ambassador programme, to roll out a STEAM Ambassador programme for Camden employers. STEAM Ambassadors will be trained, DBS checked and matched with schools to deliver activities in lessons or after-school clubs, give careers talks, share their expertise through masterclasses, or supporting young people with mock interviews and CV advice.
<p>A network of youth STEAM champions within schools, FE and alumni</p>	<ul style="list-style-type: none"> • A secondary school will pilot the youth STEAM Champion network in the Spring 2019 term, which will be used as a basis for developing the full youth STEAM champion initiative.
<p>A STEAM governor on every governing board</p>	<ul style="list-style-type: none"> • The government has published statutory guidance recommending all secondary schools appoint a Careers Governor. Camden primary and secondary schools have been advised to adapt this role and to appoint a STEAM & Careers Governor. • Governing bodies are being supported with training sessions and resources to equip them to understand Camden's unique STEAM opportunities, advocate for STEAM at a strategic level, and ensure their school benefits from the STEAM programme.