

Wednesday 8<sup>th</sup> September 2021

## TOTTENHAM COURT ROAD – COLOURFUL CROSSINGS

Dear Resident / Business,

We are delighted to inform you that over the next year, Tottenham Court Road will host 11 colourful pedestrian crossings as part of the Mayor of London's **Let's Do London** campaign. This is a £6 million domestic tourism campaign from the Mayor of London to support the economy in central London as Covid-19 restrictions ease, attracting visitors to London and supporting the revitalisation of central London's economy.

Here in Camden we are hosting artwork by London based artist Yinka Ilori which is funded by Bloomberg Philanthropies with a contribution by Camden Council. A selection of pedestrian crossings along the road will be transformed during the London Design Festival into beautiful outdoor works of art for you to enjoy.

For the local community and visitors, Camden is also hosting a programme of events, so you can get involved and celebrate the artwork as well as enjoying the wider London Design Festival. More information on these events will be shared on our website: [camden.gov.uk/TCRart](https://camden.gov.uk/TCRart) .

### Key information:

- Painting starts from the 13<sup>th</sup> September 2021
- Work is expected to be completed on the 17<sup>th</sup> September 2021
- Street painting contractors will be working Mon - Fri: 8am - 6pm
- During the works, pedestrian crossings will be closed and pedestrian and traffic diversions will be in place
- Tottenham Court Road southbound will be closed to all vehicles between 7:30am - 7pm each day. Please note the standard traffic restrictions between 8am and 7pm will remain in place on Tottenham Court Road to all northbound traffic.
- The painting is weather dependant so any delays will be reported on our website [camden.gov.uk/TCR art](https://camden.gov.uk/TCRart)
- The painted crossings are expected to remain in place for a year

### Information on the painting process

The teams will be working on two crossings at a time – starting on one side of each crossing and then working on the other sides. The paint is quick drying, but the painted area will remain cordoned off while drying. A welfare van for the construction team will be parked in South Crescent.

The street painting is not expected to be noisy work but there will be vehicles moving on site and machinery as part of the painting.

The crossings to be painted on Tottenham Court Road include:

- North of the St Giles Circus junction
- North of Hanway Street junction
- North of Percy Street junction
- South of Goodge Street junction
- North of Chenies Street junction
- South of the junction of Torrington Place
- North of the junction of Torrington Place
- North of the junction of Howland Street
- South side of the junction of Maple Place
- North side of the junction of Maple Place
- South Side of the junction of Grafton Way

Please note that these works are subject to change and are weather dependant. Any changes will be updated on our website at **[Camden.gov.uk/TCRart](https://www.camden.gov.uk/TCRart)**

Diversions for pedestrians will be in place while the crossings are being painted. Once completed you will be able to use the crossings as normal.

## Road closures

Tottenham Court Road will be closed to southbound traffic between approximately 7:30am – 7:00pm each day. Temporary traffic lights will be in place and all southbound traffic will be diverted.

There will be local diversion signs in place for vehicles and cyclists. Cyclists wanting to travel southbound are advised to use the cycle lanes on Gower Street/Bloomsbury Street.

## Bus journeys

All northbound buses on Tottenham Court Road will operate as normal. Southbound buses will be diverted. The last southbound bus using Tottenham Court Road each morning during the works will be around 7:30am. Southbound buses will resume around 7pm.

## How can I find out more?

We apologise for any inconvenience that these works will cause. We thank you in advance for bearing with us while we create this exciting new street art on Tottenham Court Road. If you have any concerns during these works you can contact us on the details below. If you would like to find out more on the project or have any questions, you can email us at [TCRart@camden.gov.uk](mailto:TCRart@camden.gov.uk)

**Website**

**[camden.gov.uk/TCRart](https://www.camden.gov.uk/TCRart)**

**Email**

**[TCRart@camden.gov.uk](mailto:TCRart@camden.gov.uk)**