

**Date:** 11<sup>th</sup> August 2020  
**Our reference:** Covid-19 Safe travel in Camden/South End Green  
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## **Making travel in Camden Safer: Responding to Coronavirus (COVID-19)**

### **Supporting businesses to reopen safely in South End Green through a Streatery**

Dear Resident / Business / Stakeholder Group,

#### **Summary**

- **We are creating a Streatery in South End Green area (South End Road) to support local businesses to reopen safely, in response to Coronavirus (COVID-19)**
- **A Streatery is a car free outdoor dining space for restaurants, cafes and other businesses to place tables and chairs**
- **Creating more outdoor dining space will help people to eat out whilst maintaining social distancing**
- **To create space for the Streatery we will be making a number of temporary changes including widening pavements**
- **The Streatery is a temporary space which will be in place for the remainder of the summer with the possibility for extension**
- **Work will start from 13th August to implement these changes**
- **You can share your comments on these changes via [safetravel@Camden.gov.uk](mailto:safetravel@Camden.gov.uk)**
- **You can find out more about these changes on this website <https://www.camden.gov.uk/making-travel-safer-in-camden>**
- **Tell us how you feel about your local high street and how it could be improved to inform our future priorities and projects via <https://camdenfuturehighstreets.commonplace.is/>**

The Coronavirus (COVID-19) pandemic has created new challenges for our local economy. The Council is committed to supporting our local businesses to reopen safely as lock down measures continue to ease. We are working to provide new ways to support and boost our local high streets and town centres whilst keeping them safe and secure for our communities.

Creating Streateries is one of the ways we are supporting businesses to operate differently to ensure they are COVID secure. We are working closely with local Business Improvement Districts and local stakeholders to create a series of Streateries across Camden, in addition to relaxing planning and licensing restrictions in line with government

legislation and guidance until the 30<sup>th</sup> September 2021. Full guidance on these changes can be found on our website. [www.camden.gov.uk/business-support](http://www.camden.gov.uk/business-support).

This letter provides information on the new South End Green Sreatery including:

- Detail on the changes being made to support the Sreatery
- A drawing showing the changes being made
- A drawing showing who we have notified
- Information on how to find out more

### **What will the Sreatery in South End Green achieve?**

A Sreatery is a car free outdoor dining space for restaurants, cafes and other businesses to place tables and chairs. Providing more temporary space for these businesses helps customers to physically distance whilst eating/drinking out.

The aim of a Sreatery is to help boost hospitality businesses by taking advantage of the remainder of the summer weather (and potentially for a longer period) as the lockdown continues to ease. In order to help the economic recovery of this sector, outdoor dining is expected to support increased customer numbers as sitting inside a premises will be limited due to the need to physically distance.

Creating a Sreatery in South End Green would allow cafes and restaurants to serve customers alfresco by adding tables and chairs to the pavement and/or road. The proposal will see physically distanced tables placed outside the businesses, serving food and drinks to customers to boost the local economy.

### **What are the challenges in South End Green?**

We know from previous engagement with the local community and stakeholders there are road safety issues in this area and the potential for improvements to the local public realm. Currently the green is isolated from the surrounding shops and spaces, surrounded by traffic and bus stands. The area is well used by pedestrians walking to Hampstead Health or the Royal Free Hospital who face difficulty in crossing the roads due to heavy traffic. Both of these issues are mentioned in the Hampstead Neighbourhood Plan. <http://hampsteadforum.org.uk/plan/adoption-version.pdf> .

There has also been a long standing wish to pedestrianise the South End Road slip road to improve the public realm and provide a traffic free place for people to enjoy. This was being explored by Camden prior to Coronavirus (COVID-19). Work had already begun with Transport for London to agree an alternative location for the bus stand on the slip road and making changes to zebra crossings in the area, (the latter to be progressed at a later date subject to funding being identified). Proposals for this scheme had already been shared with local Ward Members who were supportive of the changes. We are continuing to explore the option to close the slip road and are undertaking assessments to ensure that buses and other large vehicles can turn safely from Pond Street into South End Green.

In response to the impact of Coronavirus (COVID-19) on road safety in Camden, we used Commonplace (an online engagement tool) to invite people to suggest locations where new walking and cycling projects might be needed to help support physical distancing. A Sreatery proposal was put forward in South End Green by a resident with a further 67

people supporting that suggestion. These suggestions included widening the pavement to facilitate physical distancing by the restaurants and cafes in South End Road and closing the slip road between Pond Street and South End Road on the western side of South End Green. This Commonplace tool is now closed but you can read the comments made on the website. <https://camdensafetravel.commonplace.is/>

The creation of a Streatery in South End Green, therefore would both support local aspirations as well as responding to the impacts of Coronavirus (COVID-19) by providing more space for people to physically distance and more space for businesses to bring in customers.

## **How else are we responding to Coronavirus (COVID-19)?**

Creating local Streateries is one way in which the council is responding to the impacts of Coronavirus (COVID-19) and is part of a wider range of measures which are being put in place to make travel in Camden Safer. You can find out more about these changes on our website <https://www.camden.gov.uk/making-travel-safer-in-camden>.

### New flexibilities for businesses

New legislation passed by the Government makes it easier for cafes, restaurants, pubs and bars to apply for a pavement licence to use their immediate outdoor space to seat and serve customers. You can apply for an outdoor pavement licence at <https://www.camden.gov.uk/pavement-licensing>. You can also find all the latest information on the support available to businesses on our dedicated webpages [www.camden.gov.uk/business-support](http://www.camden.gov.uk/business-support).

### Looking to the future of High Streets

As part of our longer term renewal efforts, we're establishing a Camden Renewal Commission – bringing together partners from across different sectors and organisations to work on a set of missions to renew our high streets and town centres. We want Camden's high streets to be ready to face the future, so we've launched a new online engagement tool (Commonplace) where you can let us know how you feel about your local high street and how it could be improved. We will use your comments to inform our priorities and projects. You can have your say at <https://camdenfuturehighstreets.commonplace.is/>

## **What will the work at South End Green involve?**

The following changes will be implemented after 13th August 2020:

- Relocating bus stand for route 168 to Fleet Road.
- Widening a section of South End Road between Pond Street and South End Green to create a space for cafes and restaurants to have additional outdoor tables on the pavement and space for pedestrians to walk in the newly created space. The new space will be made up from the relocated bus stand and by removing 1 Pay by Phone parking space. The cycle stand outside No.1 South End Road will be relocated to outside No.17.

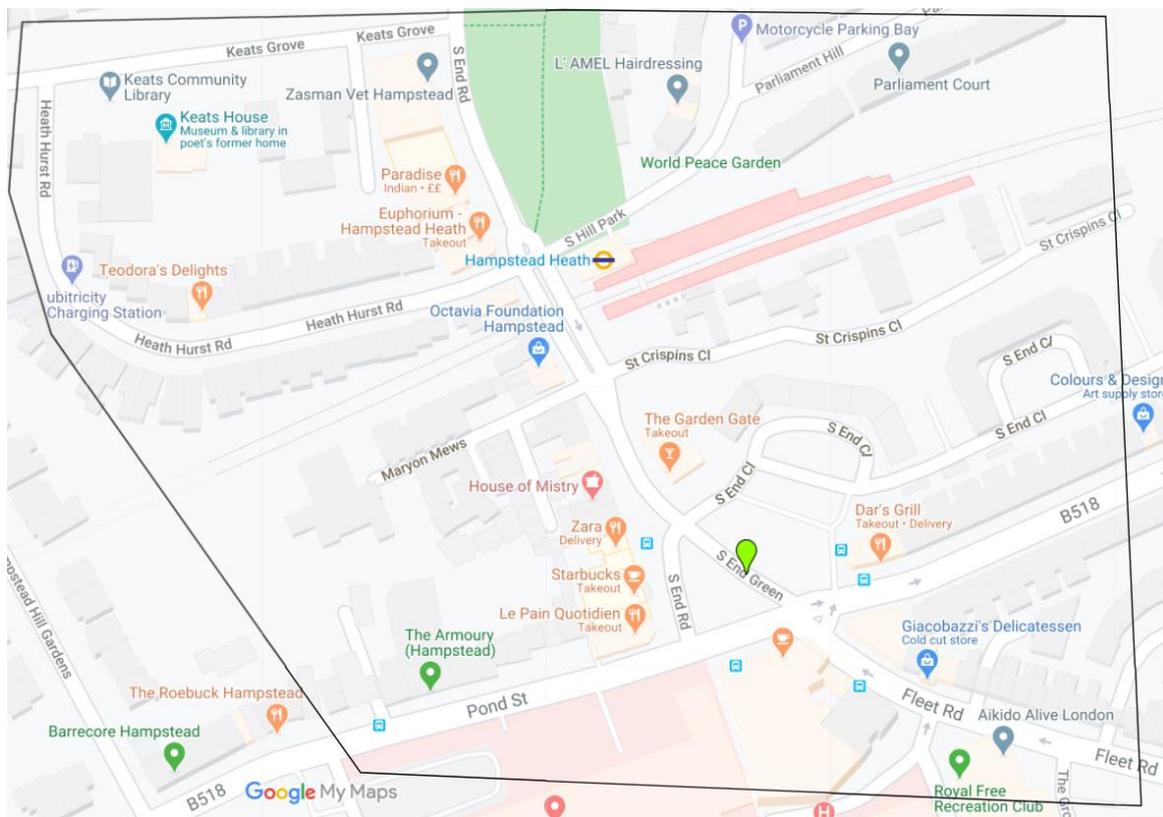
- Widening the pavement on South End Road between Heath Hurst Road and Keats Grove to create space for the cafes and restaurants to place additional seating on the pavement and create more space for pedestrians to observe physical distancing. This will involve suspending 8 Pay by Phone parking spaces and relocating 1 loading bay.
- Providing an additional bus stand on Fleet Road before the entrance to the hospital to allow route 24 to turn right straight into Constantine Road and access the bus stop without going into the bus interchange area. This will involve removing 1 redundant Disabled parking bay, 3 Pay by Phone parking spaces, and 1 resident parking bay on Fleet Road.

Drawings of these changes, are included in this letter.

### How can you give your views?

There is an immediate need for this safety improvement in response to Coronavirus (COVID-19) so we are using Experimental and Temporary Traffic Orders which once made can be brought into force relatively quickly.

We have already consulted with statutory emergency services on these changes. We are also notifying local residents, businesses and stakeholder groups within the local area and you can see the map of those notified overleaf. You will also see information going up on the local streets and on our website.



The experimental traffic order for the closure of the slip road and associated changes will run for a maximum period of 18 months and you are able to comment at any time on the changes we have implemented. The Council would like to carry out a full public consultation after the experimental scheme has run for 12 months and will take a decision as to whether it can do this nearer the time in light of the circumstances then prevailing. This consultation will then inform the Council's decision as to whether, at the end of the 18 months, the changes should be made permanent. Traffic levels will also be monitored, as required, on relevant streets after the experimental scheme is implemented.

We will be in contact with you again with more details on this closer to the time.

Any outdoor seating permitted would still be subject to the granting of the requisite licence(s).

### **How can you find out more?**

More information on this scheme, and the other changes we are making across Camden in response to Coronavirus (COVID-19) can be found on our dedicated website:

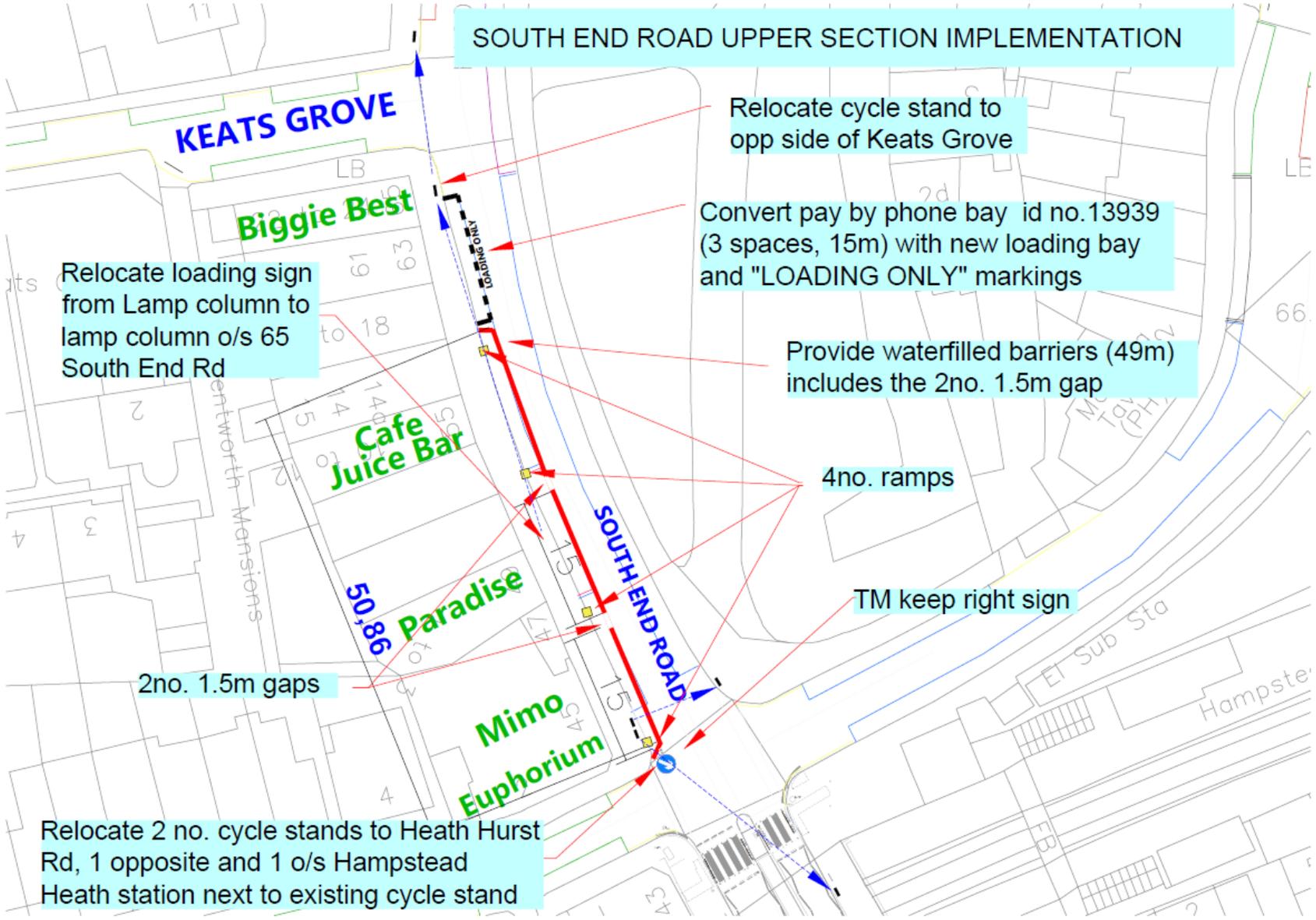
<https://www.camden.gov.uk/making-travel-safer-in-camden>

Where you can also find:

- The Non- Key Executive Officer Decision report

In the meantime if you have any further questions or comments on the project, please don't hesitate to get in touch via [safetravel@camden.gov.uk](mailto:safetravel@camden.gov.uk),

# SOUTH END ROAD UPPER SECTION IMPLEMENTATION



Relocate loading sign from Lamp column to lamp column o/s 65 South End Rd

Relocate cycle stand to opp side of Keats Grove

Convert pay by phone bay id no.13939 (3 spaces, 15m) with new loading bay and "LOADING ONLY" markings

Provide waterfilled barriers (49m) includes the 2no. 1.5m gap

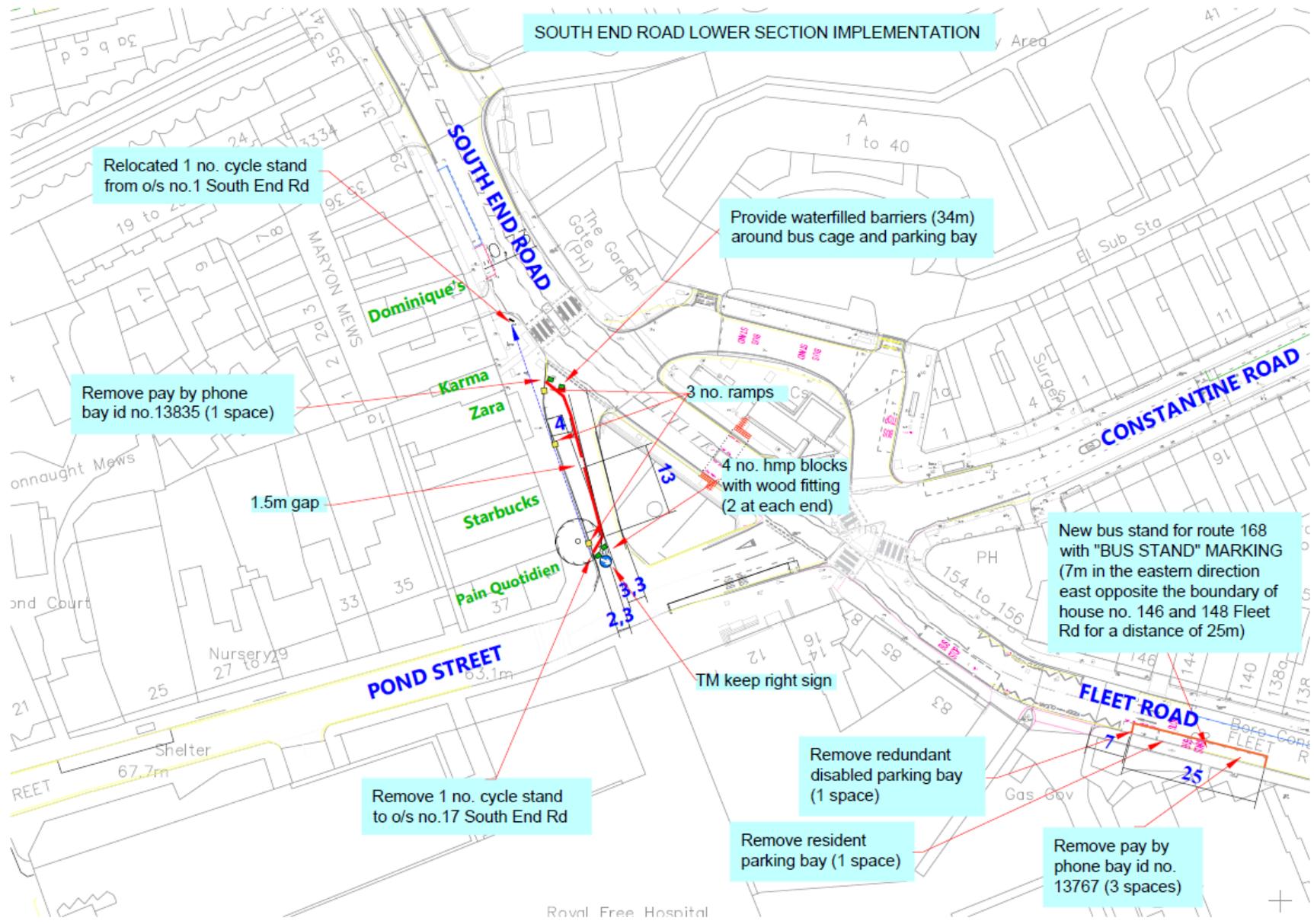
4no. ramps

TM keep right sign

2no. 1.5m gaps

Relocate 2 no. cycle stands to Heath Hurst Rd, 1 opposite and 1 o/s Hampstead Heath station next to existing cycle stand

**SOUTH END ROAD LOWER SECTION IMPLEMENTATION**



Relocated 1 no. cycle stand from o/s no.1 South End Rd

Provide waterfilled barriers (34m) around bus cage and parking bay

Remove pay by phone bay id no.13835 (1 space)

3 no. ramps

1.5m gap

4 no. hmp blocks with wood fitting (2 at each end)

New bus stand for route 168 with "BUS STAND" MARKING (7m in the eastern direction east opposite the boundary of house no. 146 and 148 Fleet Rd for a distance of 25m)

POND STREET

TM keep right sign

FLEET ROAD

Remove 1 no. cycle stand to o/s no.17 South End Rd

Remove redundant disabled parking bay (1 space)

Remove resident parking bay (1 space)

Remove pay by phone bay id no. 13767 (3 spaces)

Royal Free Hospital