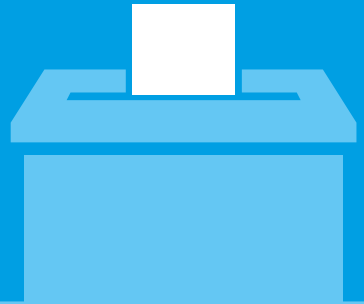


Camden's Community  
Investment Programme

# About the Community Investment Programme



Estate Regeneration, Gospel Oak and Haverstock



### Camden 2025

Camden 2025 is our communities' vision for Camden. It seeks to bring our residents, businesses and community organisations together, in a spirit of shared endeavour, to build a borough where everyone has a chance to succeed, nobody gets left behind and everybody has a voice. One of its key ambitions is that by 2025, everyone in Camden should have a place to call home. Regardless of tenure, we believe that these homes should be affordable and secure. They should be safe, accessible and flexible to meet people's changing needs particularly as they get older. Through Our Camden Plan, the Council's response to Camden 2025, we are also committed to ensuring that these homes are within mixed and integrated communities.

We're committed to maintaining our Camden communities by giving residents a place to call home, no matter where they are on their housing journey. We are doing this by building the homes

our residents need in the face of a national and London-wide housing crisis. As a leading local authority housing developer we are using our own model for building – the Community Investment Programme (CIP).

CIP is our 15-year plan for investing over £1 billion on schools, homes, existing council homes and community spaces. Through CIP every penny we raise through sales is invested back into our communities. Whether residents need a council home, support for their family from becoming homeless, a Camden Living home because they can't afford their rent, or somewhere to buy, Camden offers all of these housing options.

### Community Investment Programme Outcomes

The CIP is the Council's plan to deliver 3050 new homes and build new schools and community facilities for our residents.

The new homes delivered by CIP will include:

- 650 will be replacement homes at council rents – replacing poor quality homes with brand new often larger homes to help meet demand.
- 450 will be additional new homes at council rents – for people on the housing register
- 300 will be new intermediate affordable homes – including Camden Living homes at below market rents
- 1,650 will be homes for sale – all the money from these sales will be reinvested back into Camden

Every penny we raise through selling new homes goes back into the CIP and into building the homes and facilities that Camden needs

CIP will also:

- Make improvements to 48 schools and children's centres across the borough – we will invest £167m in improving or building new schools
- Refurbish 9,000sqm of improved community facilities – the equivalent of 35 tennis courts
- Help to fund improvements to existing council homes through the Council's Better Homes Programme
- Create better environments for people experiencing homelessness – we have refurbished Mount Pleasant and Holmes Road hostels

We are delivering over £1bn of investment ourselves – we only get 2% of our capital funding for building and refurbishing homes from central Government

**Camden residents are at the heart of CIP. Our priorities are ensuring that the homes that people live in are safe, warm and genuinely affordable.**



- We are delivering the CIP ourselves so that we can ensure proposals respond to the future that residents want for their communities.
- Every CIP scheme will be different and we will work with local residents every step of the way – from first design to move-in. We understand that proposals for major redevelopment and construction on an estate can be stressful and cause anxiety, so we are setting out our core pledges so that everyone can understand what they can expect from the Council and from the CIP.

### Getting more information

This booklet is a continuation of our conversations with all residents – not the end. It does not provide all the details you will need to make an informed decision about your options and does not include the detail about the proposals for your estate.

We hope this booklet helps address some initial questions or concerns that you may have regarding the process of estate regeneration. If you have any further questions, please do not hesitate to contact the CIP development and community engagement team for your estate.

<https://www.camden.gov.uk/community-investment-programme>