

**Angela James**

**Community  
Involvement and  
Engagement  
Strategy 2020-25**



**West Kentish Town Estate**



# Aims of Strategy

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Residents at the heart of it – making their neighbourhoods better places in which to live.

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Residents to be listened to, have real opportunities to be involved throughout the development process. We will have honest and open conversations throughout this project.

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All our stakeholders will be offered a wide range of opportunities to influence challenge and shape the project

# Aims of Strategy

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We will ensure that we have reached the optimum number of stakeholders and that feedback is acted upon where it can be in an open, timely and transparent manner.

We will carry out succession planning exercises so that we have identified and involved our young people, so they are invested in the future of West Kentish Town Estate.

We will overcome any technological barriers and provide our residents with the digital support, training and skills they need to be part of this process.

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We will use traditional methods with all our residents once we are in a position to do this.



# Ways of working together

- *We will carry out regular :*
- Design and project meetings
- Exhibitions and Fun Days
- Newsletters and website updates
- Enable opportunities to recruit key members of the project team
- Specialist online and face to face sessions in line with government guidance
- Young people forums to recruit representatives from the estate.
- Community projects that have clear longer term benefits

# What does it mean for you?

- **Better understanding of the project and development process**
- **Chance to have a choice and say in how the project is run**
- **Shape and influence master plan for the project**
- **Partnership working with project team and consultants**
- **Develop and learn new personal skills**
- **Training and employment opportunities for residents.**

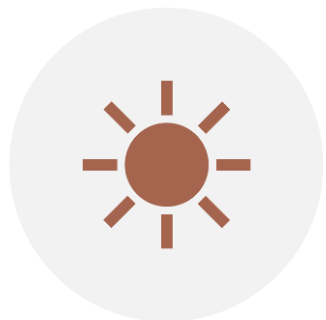
# How does it fit into the bigger picture ?



Camden 2025 plan



Residents Brief



Climate Action Plan



Community Vision

# How will we know it has worked ?



**Residents and  
Stakeholder feedback**



**Regular review at  
Steering Group**



**Action Plan with  
targets and milestones.**

Finally..

- Any Questions ?